

[REDACTED] AND [REDACTED]

BUSINESS OBJECTIVES AND STRATEGIES

Our Group intends to expand its business operations by implementing the business strategies described in this document. For further details of these business strategies, please refer to the section headed “Business — Our business strategies” in this document. The implementation of our Group’s business strategies is subject to various risks, uncertainties and assumptions, and our actual business development and operating results may differ from those contemplated by the business objectives set out in this document. There can be no assurance that our Group will be able to implement its business plans within the anticipated timeframe, or at all, or that the business objectives set out in this document will be achieved.

REASONS FOR THE [REDACTED]

Our Directors believe that the [REDACTED] will enhance our fund-raising capabilities. The [REDACTED] from the issue of the [REDACTED] pursuant to the [REDACTED] will strengthen our financial position and provide additional financial resources to support the implementation of the business plans described under the paragraph headed “Implementation plans” in this section. In addition, [REDACTED] on the Stock Exchange will provide our Group with access to the capital markets for future fund-raising and corporate finance activities, thereby supporting our future business development and enhancing our competitiveness. The [REDACTED] is also expected to broaden our shareholder base and may improve the liquidity of trading in the Shares. Furthermore, our Directors believe that our internal control procedures and corporate governance standards will be further enhanced following the [REDACTED].

Our major equipment assets generally have an estimated useful life of approximately 10 years. Our Group has financed the acquisition of lighting and sound equipment primarily through internal resources. Should our Group be able to finance a substantial portion of its future capital expenditure through equity financing, our financing costs and gearing level may be reduced as compared with financing such expenditure through debt financing.

Our Group also maintains a long-term vision for its expansion and development within the Greater Bay Area. In view of the long-term nature of the related investments and capital expenditure, our Directors believe that equity financing is a more suitable funding source than bank borrowings, as it better aligns the funding horizon with the economic life of the relevant assets and the implementation timeline of our strategic initiatives. Accordingly, our Directors consider it prudent to utilise equity financing to fund a significant portion of the costs and expenses associated with the acquisition of equipment, as well as the establishment and development of our operations within the Greater Bay Area. This approach is expected to enhance our financial flexibility, strengthen our capital base and support the sustainable long-term growth of our business.

[REDACTED] AND [REDACTED]

[REDACTED]

We estimate that we will receive [REDACTED] of approximately HK\$[REDACTED] million from the [REDACTED] (after deducting the [REDACTED] and [REDACTED]) and assuming an [REDACTED] of HK\$[REDACTED] per [REDACTED]. We intend to use all of the [REDACTED] from the [REDACTED] for the following purposes:

- approximately HK\$[REDACTED] million, representing approximately [REDACTED]% of the estimated [REDACTED], will be used for acquisition of advanced lighting and sound equipment. We set out below a breakdown of the [REDACTED] from the [REDACTED] allocated for the acquisition of equipment:

<u>Types of equipment</u>	<u>Quantities</u>	<u>Estimated unit cost</u> HK\$'000	<u>Estimated total cost</u> HK\$'000
Stage lighting equipment			
Advanced moving laser lighting fixtures	125	[REDACTED]	[REDACTED]
High-CRI LED lighting fixtures	250	[REDACTED]	[REDACTED]
Specialised LED lighting fixtures	12	[REDACTED]	[REDACTED]
Strobe lighting devices	50	[REDACTED]	[REDACTED]

Sound equipment

Advanced professional concert sound systems with auxilliary equipments	1	[REDACTED]	[REDACTED]
Advanced digital mixing console	1	[REDACTED]	[REDACTED]

- approximately HK\$[REDACTED] million, representing approximately [REDACTED]% of the estimated [REDACTED], will be used for establishment of the operating base in Guangdong Province.

- approximately HK\$[REDACTED] million, representing approximately [REDACTED]% of the estimated [REDACTED], will be used for acquisition of stage lighting and sound equipment for Guangdong Province's operation. We set out below a breakdown of the [REDACTED] from the [REDACTED] allocated for the acquisition of equipment:

<u>Types of equipment</u>	<u>Quantities</u>	<u>Estimated unit cost</u> HK\$'000	<u>Estimated total cost</u> HK\$'000
Stage lighting equipment			
Advanced moving laser lighting fixtures	25	[REDACTED]	[REDACTED]
High-CRI LED lighting fixtures	50	[REDACTED]	[REDACTED]
Specialised LED lighting fixtures	4	[REDACTED]	[REDACTED]
Strobe lighting devices	10	[REDACTED]	[REDACTED]

Sound engineering equipment

Advanced professional concert sound systems with auxilliary equipments	1	[REDACTED]	[REDACTED]
Advanced digital mixing console	1	[REDACTED]	[REDACTED]

[REDACTED] AND [REDACTED]

- (ii) approximately HK\$[REDACTED] million, representing approximately [REDACTED]% of the estimated [REDACTED], will be used for the establishment of a new operating team of approximately 10 staff members;
 - (iii) approximately HK\$[REDACTED] million, representing approximately [REDACTED]% of the estimated [REDACTED], will be used for office rental, utilities and other related operating expenses; and
 - (iv) approximately HK\$[REDACTED] million, representing approximately [REDACTED]% of the estimated [REDACTED] from the [REDACTED], will be used for fit-out, renovation and decoration expenses associated with the establishment of the new operating office.
- approximately HK\$[REDACTED] million, representing approximately [REDACTED]% of the estimated [REDACTED], will be used to recruit additional professionals by hiring approximately 5 staff to strengthen our project execution capabilities and support our business expansion.
 - approximately HK\$[REDACTED] million, representing approximately [REDACTED]% of the estimated [REDACTED], will be used for our general working capital.

Set out below is the estimated timing of using the [REDACTED] from the [REDACTED]:

	From the [REDACTED] to 31 December		31 December		31 December		Approximate percentage of
	2026	30 June 2027	2027	30 June 2028	2028	Total	[REDACTED]
	HK\$ million	HK\$ million	HK\$ million	HK\$ million	HK\$ million	HK\$ million	%
Acquisition of advanced lighting and sound equipment	—	—	[REDACTED]	—	—	[REDACTED]	[REDACTED]%
Establishment of the operating base in Guangdong Province	—	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]%
Recruit additional professionals	—	—	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]%
General working capital	[REDACTED]	[REDACTED]	—	—	—	[REDACTED]	[REDACTED]%
Total	<u>[REDACTED]</u>	<u>[REDACTED]</u>	<u>[REDACTED]</u>	<u>[REDACTED]</u>	<u>[REDACTED]</u>	<u>[REDACTED]</u>	

[REDACTED] AND [REDACTED]

IMPLEMENTATION PLANS

In pursuance of the business objectives and strategies set out above, our implementation plans are set out below from the [REDACTED] to 31 December 2026 and then for each of the six-month periods until 31 December 2029.

For the period from the [REDACTED] to 31 December 2026

<u>Business strategies</u>	<u>Implementation plans</u>	<u>[REDACTED]</u> HK\$ million
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General working capital	—	[REDACTED]
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For the six months period ended from 1 January 2027 to 30 June 2027

<u>Business strategies</u>	<u>Implementation plans</u>	<u>[REDACTED]</u> HK\$ million
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Establishment of the operating base in Guangdong Province	Renovation of new operating base	[REDACTED]
	Recruitment and training of new professional team in Guangdong	
	Delivery of equipment for operation in Guangdong province	
	Arrange training provided by the vendor for our technical staff in handling of the new equipment	

General working capital	—	[REDACTED]
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For the six months period ended from 1 July 2027 to 31 December 2027

<u>Business strategies</u>	<u>Implementation plans</u>	<u>[REDACTED]</u> HK\$ million
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Acquisition of advanced stage lighting and sound equipment	Delivery of equipment ordered	[REDACTED]
	Arrange training provided by the vendor for our technical staff in handling of the new equipment	

Establishment of the operating base in Guangdong Province	Operation of base in Guangdong province	[REDACTED]
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Recruit additional professional	New professional team in operation	[REDACTED]
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[REDACTED] AND [REDACTED]

For the six months period ended from 1 January 2028 to 30 June 2028

<u>Business strategies</u>	<u>Implementation plans</u>	<u>[REDACTED]</u> HK\$ million
Establishment of the operating base in Guangdong Province	Operation of base in Guangdong province	[REDACTED]
Recruit additional professional	New professional team in operation	[REDACTED]

For the six months period ended from 1 July 2028 to 31 December 2028

<u>Business strategies</u>	<u>Implementation plans</u>	<u>[REDACTED]</u> HK\$ million
Establishment of the operating base in Guangdong Province	Operation of base in Guangdong province	[REDACTED]
Recruit additional professional	New professional team in operation	[REDACTED]