
FUTURE PLANS AND USE OF [REDACTED]

FUTURE PLANS

Please see “Business — Our Strategies” for a detailed description of our future plans.

USE OF [REDACTED]

We estimate that we will receive [REDACTED] from the [REDACTED] of approximately HK\$[REDACTED], after deducting [REDACTED], fees and estimated expenses payable by us in connection with the [REDACTED], assuming the [REDACTED] is not exercised, and an [REDACTED] of HK\$[REDACTED] per [REDACTED], being the midpoint of the indicative [REDACTED] stated in this Document. In line with our strategies, we intend to use the [REDACTED] for the following purposes, subject to changes in light of our evolving business needs and changing market conditions:

- Approximately [REDACTED]% or HK\$[REDACTED], will be allocated to expand, upgrade and construct production facilities to support our long-term capacity planning, improve production efficiency and strengthen our supply capabilities across key regions. In particular:

- (a) Approximately [REDACTED]% or HK\$[REDACTED] of the net [REDACTED] will be used to establish the production plant in Tianchang, Anhui. Tianchang plant will be integrated with our self-operated dairy farms, which would grow into integrated value chain, serving as a key supply base for Yangtze River Delta. According to Frost & Sullivan, from 2020 to 2024, the retail value of liquid dairy product in the Yangtze River Delta liquid dairy market increased from approximately RMB65.8 billion to RMB70.0 billion. Looking ahead, from 2025 to 2029, the Yangtze River Delta liquid dairy market is expected to increase from approximately RMB71.0 billion to RMB77.5 billion. The Tianchang plant will enhance localized supply capabilities and facilitate the expansion of our market share of fresh milk products and will focus on producing fresh milk, supported by enhanced cold chain logistics and digitalized supply chain management. These capabilities are intended to preserve the freshness and quality and meet demand of local consumers for fresh milk.

The [REDACTED] will mainly be used for plant construction and procurement of production equipment and automation system.

- (b) Approximately [REDACTED]% or HK\$[REDACTED] of the net [REDACTED] will be used to expand the production capacity of Jiangmen plant in Guangdong. Following its expansion, Jiangmen plant will serve as a key supply base for the Pearl River Delta and surrounding regions. According to Frost & Sullivan, from 2020 to 2024, the retail value of liquid dairy product in the Pearl River Delta market increased from approximately RMB31.0 billion to RMB36.0 billion. Looking ahead, from 2025 to 2029, the Pearl River Delta

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liquid dairy market is expected to increase from approximately RMB36.8 billion to RMB41.9 billion. The Jiangmen plant will focus on producing fresh milk, low-temperature yogurt and ambient milk, supported by enhanced cold chain logistics and digitalized supply chain management. These capabilities are intended to meet the growing demand for low-temperature liquid dairy product, enhance operational efficiency, and strengthen our competitive position in South China.

The [REDACTED] will mainly be used for plant expansion construction, procurement of equipment and automation systems.

- (c) Approximately [REDACTED]% or HK\$[REDACTED] of the net [REDACTED] will be used to upgrade production lines. We aim to enhance production efficiency through equipment and manufacturing process upgrades and increase production facility capacity for whipping cream and butter.
- Approximately [REDACTED]% or HK\$[REDACTED], will be used strengthening brand equity and increase consumer engagement through coordinated online and offline marketing campaigns. In particular:
 - (a) Approximately [REDACTED]% or HK\$[REDACTED], of the net [REDACTED] will be used to expand elevator and other outdoor media placement in core cities and key communities, strengthening brand visibility and consumer reach in everyday settings. By working closely with offline channels and executing targeted campaigns at peak sales seasons, we aim to enhance retail performance and increase sell-through. We will take into account the promotional schedules of our multi-channel branding activities when planning our outdoor media placements, to further enhancing promotional efficiency.
 - (b) Approximately [REDACTED]% or HK\$[REDACTED], of the net [REDACTED] will be used for multi-channel branding activities. We will strengthen brand recognition by deepening our cooperation with ten Chinese national sports teams and TV channels of CCTV, running key campaigns around the national holidays, sponsoring international sports events, launching brand activities during peak shopping seasons, and extending our reach via TV channels, social media and short video platforms.

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- Approximately [REDACTED]% or HK\$[REDACTED], will be used to support channel expansion and market development.

We plan to strengthen our advantages in core markets while accelerating expansion into other regions. In particular, we will (i) expand nationwide coverage by rolling out our disciplined “A-list Sales Force (渠道鐵軍)” model, increasing channel density, driving stronger sales capability at retail outlets, and improving product placement efficiency and competitiveness; (ii) develop new retail channels such as freshly made coffee and tea chains, bakery, membership stores and real-time delivery platforms, to adapt to ongoing retail transformation and reach a wider consumer group; (iii) advance overseas expansion by building overseas partnerships, promoting brand globalization, and strengthening global operating capabilities.

- Approximately [REDACTED]% or HK\$[REDACTED], will be used to strengthen our R&D platform, advance basic scientific research, accelerate product innovation and explore new business opportunities.

The [REDACTED] will mainly be used for expansion of R&D facilities, recruitment and training of R&D personnel, and research projects. We plan to continue advancing foundational research in areas such as probiotics and breast-milk components. Furthermore, we will improve dairy formulations by introducing low-calorie or high-protein products and functional dairy offerings to meet rising consumer demand for health, nutrition, and variety. In addition, we plan to enrich our product portfolio and explore category-extension opportunities. Building on initial progress in whipping cream and butter, we intend to expand into additional segments and broaden the application of dairy ingredients across foodservice, bakery and freshly made coffee and tea chains.

- Approximately [REDACTED]% or HK\$[REDACTED], will be used to strengthen our intelligent digital capability development.

By investing in advanced digital software, we aim to enhance bigdata applications across supply chain, logistics and management and to build an integrated digital management system that connects the entire business and industry value chain. This will enable us to improve operational efficiency, sharpen decision making, and further support automation, digitalization, and intelligent transformation. In particular: we will (i) establish a smart retail ecosystem that integrates online and offline channels, enabling more precise marketing and optimizing customer experience; (ii) leverage artificial intelligence and digital technologies to establish a transparent, standardized, and efficient supply chain collaboration system, improving both operational efficiency and quality; (iii) develop a unified data platform and application hub to integrate multidimensional operational data, enhance management effectiveness, and create an intelligent decision making center that provides strong digital support for high quality development.

FUTURE PLANS AND USE OF [REDACTED]

- Approximately [REDACTED]% or HK\$[REDACTED] will be used for working capital and other general corporate purposes.

The additional net [REDACTED] that we would receive if the [REDACTED] is exercised in full would be HK\$[REDACTED] (based on an [REDACTED] of HK\$[REDACTED] per [REDACTED]). We intend to apply the additional net [REDACTED] that we receive from any exercise of [REDACTED] to the above allocation on a pro rata basis.

To the extent that our net [REDACTED] are not sufficient to fund the purposes set out above, we intend to fund the balance through a variety of means, including cash generated from operations, bank loans and other borrowings. To the extent that the net [REDACTED] of the [REDACTED] are not immediately used for the above purposes, we will deposit those net [REDACTED] into short-term interest-bearing accounts at licensed commercial banks and/or other authorized financial institutions (as defined under the Securities and Futures Ordinance or applicable laws and regulations in other jurisdictions). In such events, we will comply with the appropriate disclosure requirements under the Listing Rules.