

## DEFINITIONS

*In this document, unless the context otherwise requires, the following terms shall have the meanings set forth below. Certain technical terms are explained in “Glossary of Technical Terms” in this document.*

“Accountants’ Report”	the accountants’ report of our Company for the Track Record Period, as included in Appendix I
“affiliate(s)”	with respect to any person, any other person, directly or indirectly, controlling, controlled by or under common control with such person
“AFRC”	the Accounting and Financial Reporting Council of Hong Kong
“Articles” or “Articles of Association”	the amended and restated articles of association of the Company, which was conditionally adopted on March 20, 2026 with effect from the [REDACTED], as amended, supplemented or restated from time to time
“associate(s)”	has the meaning ascribed to it under the Listing Rules
“Audit Committee”	the audit committee of our Board
“Beijing Bay Line”	Beijing Bay Line E-commerce Co., Ltd. (北京北聯偉業電子商務有限公司), a limited liability company established under the laws of the PRC on November 9, 2011, and a direct wholly-owned subsidiary of our Company
“Beijing Bayline HK”	Beijing Bayline E-Commerce (Hong Kong) Co., Limited (北京北聯偉業電子商務(香港)有限公司), a limited liability company incorporated under the laws of Hong Kong on April 17, 2015, and an indirect wholly-owned subsidiary of our Company
“Beijing Data Flying”	Beijing Data Flying Technology Co., Ltd. (北京數聚宸飛科技有限公司), a limited liability company established under the laws of the PRC on November 27, 2024 and a non-wholly-owned subsidiary of our Company
“Beijing Durian”	Beijing Durian Marketing Advertising Co., Ltd (北京榴蓮營銷策劃有限公司) (previously known as Beijing Chances Technology Co., Ltd. (北京暢益思科技發展有限公司), a limited liability company established under the laws of the PRC on December 22, 2000 and a direct wholly-owned subsidiary of our Company
“Board” or “Board of Directors”	the board of Directors of the Company
“business day”	a day on which banks in Hong Kong are generally open for business to the public and which is not a Saturday, Sunday or public holiday in Hong Kong

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[REDACTED]

“China” or “PRC”	the People’s Republic of China
“Chinese Mainland”	the People’s Republic of China excluding Hong Kong, the Macau Special Administrative Region of the People’s Republic of China, and Taiwan province
“ChiNext”	Shenzhen Stock Exchange ChiNext Market (深圳證券交易所創業板)
“close associate(s)”	has the meaning ascribed to it under the Listing Rules
“Companies Ordinance”	the Companies Ordinance (Chapter 622 of the Laws of Hong Kong), as amended, supplemented or otherwise modified from time to time
“Companies (Winding Up and Miscellaneous Provisions) Ordinance”	the Companies (Winding Up and Miscellaneous Provisions) Ordinance (Chapter 32 of the Laws of Hong Kong), as amended, supplemented or otherwise modified from time to time
“Company”, “our Company”, or “the Company”	Beijing Data Intelink Technology Co., Ltd. (北京數聚智連科技股份有限公司), established under the laws of the PRC on March 26, 2008 (previously known as Beijing Bestchoice Business Consulting Co., Ltd (北京博思瀚揚企業策劃有限公司) and Beijing Bluefocus E-Commerce Co., Ltd. (北京藍色光標電子商務股份有限公司), which was converted into a joint stock limited company on August 24, 2015
“Compliance Advisor”	Somerley Capital Limited
“connected person(s)”	has the meaning ascribed to it under the Listing Rules
“connected transaction(s)”	has the meaning ascribed to it under the Listing Rules
“[REDACTED] of Unlisted Shares into H Shares”	the [REDACTED] of [REDACTED] Unlisted Shares into H Shares on a [REDACTED] basis upon the completion of the [REDACTED]. Such [REDACTED] of Unlisted Shares into H Shares has been approved by the CSRC on [●] and an application for H Shares to be [REDACTED] on the Stock Exchange has been made to the [REDACTED]
“Corporate Governance Code”	the Corporate Governance Code is set out on Appendix C1 to the Listing Rules

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“CSRC”	the China Securities Regulatory Commission (中國證券監督管理委員會)
“Data Intelink International”	Data Intelink International Group Co., Limited (數聚智連國際集團有限公司) (previously known as Bluefocus eCommerce International Co., Limited (藍色光標電子商務國際集團有限公司)), a limited liability company incorporated under the laws of Hong Kong on July 23, 2015 and a direct wholly-owned subsidiary of our Company
“Designated Bank”	[REDACTED] Designated Bank
“Director(s)”	the director(s) of our Company
“East Intelink”	East Intelink (Beijing) Technology Co., Ltd. (東連(北京)科技有限公司) (previously known as Beijing Wings Marketing Planning Co., Ltd. (北京欣風翼營銷策劃有限公司) and Beijing Wings Technology Co., Ltd. (北京欣風翼科技有限公司)), a limited liability company established under the laws of the PRC on January 4, 2000 and a direct wholly-owned subsidiary of our Company
“EIT”	the enterprise income tax
“EIT Law”	the PRC Enterprise Income Tax Law (《中華人民共和國企業所得稅法》), promulgated on 16 March 2007 and came into effect on 1 January 2008 and was most recently amended on 29 December 2018 which became effective on the same date
“EU”	European Union
“Extreme Conditions”	the occurrence of “extreme conditions” as announced by any government authority of Hong Kong due to serious disruption of public transport services, extensive flooding, major landslides, large-scale power outage or any other adverse conditions before Typhoon Signal No. 8 or above is replaced with Typhoon Signal No. 3 or below

[REDACTED]

“Frost & Sullivan”	Frost & Sullivan (Beijing) Inc., Shanghai Branch Co., an independent market research and consulting company
“Frost & Sullivan Report”	the report prepared by Frost & Sullivan and commissioned by us

[REDACTED]

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[REDACTED]

“Group”, “our Group”, “we”, “our”, or “us” our Company and, where appropriate, our subsidiaries or, in respect of the period before our Company became the holding company of our present subsidiaries, the businesses operated by such subsidiaries or their predecessors, as the case may be

“Guangzhou Intelink Performance” Guangzhou Intelink Performance Marketing Advertising Co., Ltd. (廣州數聚品效營銷策劃有限公司) (previously known as Guangzhou Bluefocus Performance Marketing Advertising Co., Ltd. (廣州藍標品效營銷策劃有限公司) and Guangzhou Bluefocus E-Commerce Co., Ltd. (廣州藍色光標電子商務有限公司)), a limited liability company established under the laws of the PRC on May 21, 2015 and an indirect wholly-owned subsidiary of our Company

“Guide” the Guide for New Listing Applicants published by the Stock Exchange

[REDACTED]

“H Share(s)” [REDACTED] ordinary share(s) in the share capital of the Company with a nominal value of RMB[1.00] each, which are to be subscribed for and traded in Hong Kong dollars and to be [REDACTED] on the Stock Exchange

“Hainan Data Flying” Hainan Data Flying Technology Limited (海南數聚宸飛科技有限公司), a limited liability company established under the laws of the PRC on December 23, 2025 and a wholly-owned subsidiary of Beijing Data Flying

“Hangzhou Bay Line” Hangzhou Bay Line E-commerce Co., Ltd. (杭州北聯電子商務有限公司) a limited liability company established under the laws of the PRC on March 12, 2018, and an indirect wholly-owned subsidiary of our Company

“Hangzhou Data Intelink” Hangzhou Data Intelink Technology Co., Ltd. (杭州數聚智連科技有限公司), a limited liability company established under the laws of the PRC on February 3, 2021, and a direct wholly-owned subsidiary of our Company

“Hangzhou Intelink Performance” Hangzhou Intelink Performance Marketing Advertising Co., Ltd. (杭州數聚品效營銷策劃有限公司), a limited liability company established under the laws of the PRC on February 4, 2021 and an indirect wholly-owned subsidiary of our Company

“HK” or “Hong Kong” the Hong Kong Special Administrative Region of the PRC

[REDACTED]

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## DEFINITIONS

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[REDACTED]

"HK\$" or "Hong Kong dollars"      Hong Kong dollars, the lawful currency of Hong Kong

[REDACTED]

"Hong Kong Stock Exchange" or  
"Stock Exchange"      The Stock Exchange of Hong Kong Limited, a wholly-owned  
subsidiary of Hong Kong Exchange and Clearing Limited

"Hong Kong Takeovers Code" or  
"Takeovers Code"      Codes on Takeovers and Mergers and Share Buy-backs issued by  
the SFC

[REDACTED]

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[REDACTED]

“Hongkong Data Flying”	HONGKONG DATA FLYING TECHNOLOGY LIMITED (香港數聚宸飛科技有限公司), a limited liability company incorporated under the laws of Hong Kong on April 25, 2025, and a wholly-owned subsidiary of Beijing Data Flying
“Huaxin Lanchuang”	Khorgos Huaxin Lanchuang Equity Investment Management Partnership (Limited Partnership) (霍爾果斯華新藍創股權投資管理合夥企業(有限合夥)), a limited partnership established under the laws of the PRC on June 17, 2015 as our Company’s employee incentive platform and one of our Single Largest Group of Shareholders. Mr. Xiong is the general partner of Huaxin Lanchuang
“IFRS Accounting Standards”	IFRS Accounting Standards as issued by the International Accounting Standards Board
“Independent Third Party(ies)”	any person(s) or entity(ies) who is not a connected person of the Company within the meanings of the Listing Rules

[REDACTED]

“Latest Practicable Date”	March 22, 2026, being the latest practicable date for the purpose of ascertaining certain information contained in this document prior to its publication
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[REDACTED]

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## DEFINITIONS

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[REDACTED]

“Listing Rules”	the Rules Governing the Listing of Securities on the Stock Exchange, as amended, supplemented or otherwise modified from time to time
“Main Board”	the stock exchange (excluding the option market) operated by the Stock Exchange which is independent from and operated in parallel with GEM of the Stock Exchange
“MIIT”	Ministry of Industry and Information Technology of the PRC (中華人民共和國工業和信息化部)
“Ministry of Finance” or “MOF”	Ministry of Finance of the PRC (中華人民共和國財政部)
“MOFCOM”	Ministry of Commerce of the PRC (中華人民共和國商務部)
“Mr. Xiong”	Mr. Xiong Kun (熊鯤), the chairman of our Board, an executive Director, the general manager and the chief executive officer of our Company
“Mr. Cheng”	Mr. Cheng Songyan (程松岩), an executive Director, the deputy general manager and chief financial officer of our Company
“NDRC”	National Development and Reform Commission of the PRC (中華人民共和國國家發展和改革委員會)
“NEEQ”	National Equities Exchange and Quotations (全國中小企業股份轉讓系統)
“NPC”	the National People’s Congress of the PRC (中華人民共和國全國人民代表大會)

[REDACTED]

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## DEFINITIONS

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[REDACTED]

“PBOC”	the People’s Bank of China (中國人民銀行), the central bank of Chinese Mainland
“PRC Company Law”	the Company Law of the PRC, as amended, modified and/or otherwise supplemented from time to time
“PRC government” or “State”	the central government of the PRC and all governmental subdivisions (including provincial, municipal and other regional or local government entities) and instrumentalities thereof or, where the context requires, any of them
“PRC Legal Advisor”	Fangda Partners, our legal advisor as to PRC laws
“[REDACTED] Investment(s)”	the [REDACTED] investment(s) in our Company, the details of which are set out in “History, Development and Corporate Structure — [REDACTED] Investments”
“[REDACTED] Investor(s)”	the investor(s) of the [REDACTED] Investments

[REDACTED]

“province”	a province or, where the context requires, a provincial level autonomous region or municipality, under the direct supervision of the central government of the PRC
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[REDACTED]

“Regulation S”	Regulation S under the U.S. Securities Act
“RMB” or “Renminbi”	Renminbi yuan, the lawful currency of Chinese Mainland
“SAFE”	the State Administration for Foreign Exchange of the PRC (中華人民共和國國家外匯管理局)
“SAIC”	the State Administration of Industry and Commerce of the PRC (中華人民共和國國家工商行政管理總局), which has now been merged into the SAMR
“SAMR”	the State Administration for Market Regulation of the PRC (中華人民共和國國家市場監督管理總局)

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“SAT”	the State Administration of Taxation of the PRC (中華人民共和國國家稅務總局)
“Securities Law”	the Securities Law of the People’s Republic of China (中華人民共和國證券法), as amended, supplemented or otherwise modified from time to time
“SFC”	the Securities and Futures Commission of Hong Kong
“SFO” or “Securities and Futures Ordinance”	the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong), as amended, supplemented or otherwise modified from time to time
“Shanghai Asiacan”	Shanghai Asiacan Enterprises Limited (上海亞加實業有限公司), a limited liability company established under the laws of the PRC on October 22, 2013 and a direct wholly-owned subsidiary of our Company
“Shanghai Blue Intelink”	Shanghai Blue Intelink Technology Co., Ltd. (上海藍色商道科技有限公司) (previously known as Bluefocus E-Commerce (Shanghai) Co., Ltd (藍色光標電子商務(上海)有限公司)), a limited liability company established under the laws of the PRC on July 14, 2014, and a direct wholly-owned subsidiary of our Company
“Shanghai Meiguang Yunshang”	Shanghai Meiguang Yunshang E-commerce Co., Ltd. (上海美廣雲商電子商務有限公司), a limited liability company established under the laws of the PRC on August 8, 2014, and an indirect wholly-owned subsidiary of our Company
“Share(s)”	ordinary share(s) in the share capital of our Company, with a nominal value of RMB[1.00] each, comprising the Unlisted Shares and H Shares
“Shareholder(s)”	holder(s) of the Share(s)
“Single Largest Group of Shareholders”	unless the context otherwise requires, refers to Mr. Xiong Kun (熊鯤) and Khorgos Huaxin Lanchuang Equity Investment Management Partnership (Limited Partnership) (霍爾果斯華新藍創股權投資管理合夥企業(有限合夥))

[REDACTED]

“Sole Sponsor” or “[REDACTED]”	China Renaissance Securities (Hong Kong) Limited
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“Special Regulations”	the Special Regulations of the State Council on Overseas Offering and Listing of Shares by Joint Stock Limited Companies (國務院關於股份有限公司境外募集股份及上市的特別規定), promulgated by the State Council on 4 August 1994
	[REDACTED]
“State Council”	the State Council of the PRC (中華人民共和國國務院)
“subsidiary(ies)”	has the meaning ascribed to it under the Listing Rules
“substantial shareholder(s)”	has the meaning ascribed to it under the Listing Rules
“Supervisor(s)”	member(s) of the supervisory committee of our Company
“Tianjin Bay Line”	Tianjin Bay Line E-commerce Co., Ltd. (天津北聯偉業電子商務有限公司), a limited liability company established under the laws of the PRC on March 22, 2019 and an indirect wholly-owned subsidiary of our Company
“Tianjin Data Flying”	Tianjin Data Flying Technology Co., Ltd. (天津數聚宸飛科技有限公司), a limited liability company established under the laws of the PRC on April 15, 2025 and a wholly-owned subsidiary of Beijing Data Flying
“Tianjin Lanying”	Tianjin Blue Eagle Equity Investment Partnership (Limited Partnership) (天津藍鷹股權投資合夥企業(有限合夥)), a limited partnership established under the laws of the PRC on January 6, 2017, which is owned as to 12.66% by our Company as a limited partner
“Track Record Period”	the years ended December 31, 2023, 2024 and 2025
“treasury shares”	Shares repurchased and held by the Company in treasury (which include Shares repurchased by the Company and held or deposited in [REDACTED] for sale on the Stock Exchange) from time to time
“Trial Measures”	the Trial Administrative Measures of Overseas Securities Offering and Listing by Domestic Companies (“境內企業境外發行證券和上市管理試行辦法”), promulgated by the CSRC on 17 February 2023
“U.S.” or “United States”	the United States of America, its territories, its possessions, any State of the United States and the District of Columbia
“USD”, “U.S. dollars” or “US\$”	United States dollars, the lawful currency of the United States
“U.S. Securities Act”	United States Securities Act of 1933 and the rules and regulations promulgated thereunder

[REDACTED]

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[REDACTED]

“Unlisted Share(s)”	ordinary share(s) in the share capital of the Company with a nominal value of RMB1.00 each, which is/are not listed on any stock exchange
“VAT”	value-added tax
“Xizang Shannan Bay Line”	Xizang Shannan Bay Line E-commerce Co., Ltd. (西藏山南北聯偉業電子商務有限公司), a limited liability company established under the laws of the PRC on May 13, 2015 and an indirect wholly-owned subsidiary of our Company
“%”	per cent

*Unless otherwise specified, in this document:*

- (a) *certain amounts and percentage figures have been subject to rounding adjustments; accordingly, figures shown as totals in certain tables may not be an arithmetic aggregation of the figures preceding them; and*
- (b) *for ease of reference, the names of PRC laws and regulations, governmental authorities, institutions, nature persons or other entities (including certain of our subsidiaries) have been included in this document in both the Chinese and English languages and in the event of any inconsistency, the Chinese versions shall prevail. English translations of company names and other terms from the Chinese language are provided for identification purposes only.*