

GLOSSARY OF TECHNICAL TERMS

In this Document, unless the context otherwise requires, explanations and definitions of certain terms used in this Document in connection with our Company and our business shall have the meanings set out below. The terms and their meanings may not always correspond to standard industry meaning or usage of these terms.

“AI”	artificial intelligence
“AI companion”	AI-powered virtual companion designed to communicate, interact and form ongoing relationships with users
“app(s)”	application(s) that can be downloaded and installed on mobile devices
“CAGR”	compound annual growth rate
“CDN” or “content delivery network”	a system of distributed servers that work together to deliver web content to users more quickly and reliably
“DAU” or “daily active user(s)”	active users, including paying and non-paying users, who logged into their user accounts on our apps at least once in a given day. The same user account on different devices is treated as one user and each account as a distinctive user when calculating our DAUs
“effective audio or video interaction(s)”	audio or video interactive session(s) lasting for at least one minute
“effective text-based conversation(s)”	interactive session(s) between two users where both participants exchange messages in a back-and-forth manner within a single day, consisting of at least one reply from each participant following the initial message(s). For example, User A sends one or more messages to User B, User B replies, and User A responds to User B’s reply — this qualifies as one effective conversation
“family group(s)”	a micro-community or micro-communities in social networking apps where users can connect around shared interests, themes or activities
“greyscale release”	a deployment strategy where new features or updates are gradually rolled out to a small percentage of users before full release

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“interaction data”	the behavioral and engagement data generated through user activities on our apps, including but not limited to user attributes, historical behaviors, real-time interactions, and social networks
“LBS”	location-based service, refers to a technology framework that delivers services to users based on their geographic location
“MAU(s)” or “monthly active user(s)”	active users, including paying and non-paying users, who logged into their user accounts on our apps at least once in a given month. The same user account on different devices is treated as one user and each account as a distinctive user when calculating our MAUs
“MPU(s)” or “monthly paying user(s)”	paying user(s) during a given month
“paying user(s)”	user(s) that have made top-up transactions at least once during a given period
“paying user conversion rate”	the ratio obtained by dividing the number of average MPUs by the number of average MAUs in a given period
“SDK”	software development kit, a collection of software development tools in one installable package
“seven-day retention rate”	the percentage of active users who remain active on a given app on the seventh day after any given user log-in
“host”	the title accredited by us to experienced, long-standing users who are familiar with the app’s community and user dynamics and facilitate user interactions
“user coins”	coins used in our apps that can be purchased through user top-up and consumed in-app to buy virtual items or enable interactive functions
“virtual items”	digital items that can be purchased with user coins and gifted during interactions
“WAF”	web application firewall, a security system that monitors, filters and blocks HTTP traffic to and from a web application