

FORWARD-LOOKING STATEMENTS

Certain statements in this document are forward-looking statements that are, by their nature, subject to significant risks and uncertainties. Any statements that express, or involve discussions as to, expectations, beliefs, plans, objectives, assumptions, future events, or performance (often, but not always, through the use of words or phrases such as “aim”, “anticipate”, “aspire”, “believe”, “could”, “estimate”, “expect”, “goals”, “going forward”, “intend”, “may”, “objective”, “ought to”, “forecast”, “plan”, “project”, “projection”, “seek”, “schedules”, “should”, “target”, “vision”, “will”, “would”) are not historical facts, are forward-looking and may involve estimates and assumptions and are subject to risks (including but not limited to the risk factors detailed in this document), uncertainties and other factors some of which are beyond our Company’s control and which are difficult to predict. Accordingly, these factors could cause actual results or outcomes to differ materially from those expressed in the forward-looking statements.

Our forward-looking statements have been based on assumptions and factors concerning our present and future business strategies and the environment in which we will operate in the future. Important factors which could cause our Company’s actual performance or achievements to differ materially from those implied in the forward-looking statements include, but are not limited to:

- our operations and business prospects;
- our goals and business strategies;
- our ability to successfully implement our business plan and strategies;
- our ability to identify and successfully take advantage of new business development opportunities;
- our future business development, financial condition and results of operations;
- fluctuations in general economic, political and business conditions in the industry and markets in which we operate;
- the growth of social networking and commerce applications;
- our ability to obtain adequate capital resources to fund future development plans;
- our ability to control costs;
- our planned [REDACTED];
- assumptions underlying or related to any of the foregoing; and
- all other risks identified in “Risk Factors.”

Since actual results or outcomes could differ materially from those expressed in any forward-looking statements, we strongly caution investors against placing undue reliance on any such forward-looking statements. Any forward-looking statement speaks only as of the date on which such statement is made, and, except as required by the applicable laws, rules and regulations, we undertake no obligation to update any forward-looking statement to reflect events or circumstances after the date on which such statement is made or to reflect the occurrence of unanticipated events.

Statements of, or references to, our intentions or those of any of our Directors are made as of the date of this document. Any such intentions may change in light of future developments.

All forward-looking statements in this document are qualified by reference to this cautionary statement as well as the risks and uncertainties discussed in “Risk Factors.”