
FUTURE PLANS AND USE OF [REDACTED]

FUTURE PLANS

See “Business — Our Growth Strategies” for a detailed discussion of our future plans.

USE OF [REDACTED]

Assuming an [REDACTED] of HK\$[REDACTED] per [REDACTED] (being the mid-point of the [REDACTED] Range of between HK\$[REDACTED] and HK\$[REDACTED] per [REDACTED]), we estimate that we will receive net [REDACTED] of approximately HK\$[REDACTED] million from the [REDACTED] after deducting the [REDACTED] commissions and other estimated expenses paid and payable by us in connection with the [REDACTED] and assuming that the [REDACTED] is not exercised. In line with our strategies, we intend to use our [REDACTED] from the [REDACTED] for the purposes and in the amounts set forth below:

- Approximately [REDACTED]% of the net [REDACTED], or approximately HK\$[REDACTED] million, will be used to expand our production capacity over the next three years. The overall size of the fruit snack market by retail sales value in China has been rapidly expanding, increasing from RMB37.8 billion in 2020 to RMB52.0 billion in 2024, at a CAGR of 8.3%. The market size is expected to further reach RMB78.0 billion in 2029, growing at a CAGR of 8.6% from 2025 to 2029, according to Frost & Sullivan. In particular, according to the same source, the market size of China’s green-plum-based fruit snacks industry by retail sales value is projected to reach RMB17.0 billion in 2029, growing from RMB10.4 billion in 2025 with a CAGR of 13.0%. We intend to capitalize on market opportunities by expanding our production capacity and establishing new production plants, scheduled for completion by 2027. The production volume at our Anhui Plant decreased during the Track Record Period, mainly because we increased our sales focus on plum jelly and prune-based products in response to market demand and consumer preferences, and adjusted our production schedule accordingly to prioritize these two product categories. As our Anhui Plant is principally configured for the production of dried plum snacks, this adjustment correspondingly resulted in a decrease in its production utilization rate. We believe production expansion for dried plum snacks over the next three years is justified and consistent with our growth strategy. The production utilization rate of our Wuhu Plant was relatively low during the Track Record Period, as it serves as the production capacity reserve for newly launched products. Nevertheless, the overall production utilization rate of our dried plum snacks remained relatively high at 80.6%, 85.2% and 74.2% in each of the years during the Track Record Period, which demonstrates sustained demand for our core dried plum snack offerings. Looking forward, we expect dried plum products to remain the cornerstone of our portfolio and the primary anchor of our revenue and brand identity. We view the recent moderation in sales and production volumes as a transitional effect of our strategic repositioning rather than a structural decline in underlying demand. As the market pioneer in the plum-based snacks, we have played a crucial role in shaping consumer awareness and preference for dried plum snacks. We believe our sustained investment in marketing and our ongoing efforts to promote the value of green plums position us not only to capture existing demand but also to cultivate and broaden the overall consumer base for the category. In addition, we plan to launch new dried plum snack products, which show growth potential within China’s broader fruit snack market. It is therefore prudent to expand capacity in advance to secure sufficient supply, enhance production flexibility across product categories and support our planned scale-up to better support stable and efficient production as our product portfolio and sales channels continue to grow. In particular:
 - (i) Approximately [REDACTED]% of the net [REDACTED], or approximately HK\$[REDACTED] million, will be used to establish a production facility for our plum products in Fujian Province, dedicated to the production of dried plum snacks on our currently owned land. We plan to construct the factory buildings, purchase production line machinery and equipment, and procure necessary manufacturing systems tailored to each facility’s specific requirements.
 - (ii) Approximately [REDACTED]% of the net [REDACTED], or approximately HK\$[REDACTED] million, will be used to expand our production capacity. We plan to expand our facilities in the existing production base — Plum Jelly Plant — in Wuhu, Anhui Province to meet the increasing consumer demand for plum jelly products. We plan to purchase production line machinery and equipment, and procure necessary manufacturing systems.
 - (iii) Approximately [REDACTED]% of the net [REDACTED], or approximately HK\$[REDACTED] million, will be used to establish a new warehouse and logistic facility for which we have identified a suitable site. To support our store expansion and ensure that we provide fresh and high-quality green-plum nectar, we plan to

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purchase warehouse racking system and cold storage facilities. We also intend to invest in automated and intelligent warehousing equipment and systems to manage product receiving and dispatching, inventory management, product information tracking, and delivery routes, enhancing our warehouse operating efficiency.

- (iv) Approximately [REDACTED]% of the net [REDACTED], or approximately HK\$[REDACTED] million, will be used to establish a new production plant in Fanchang District, Wuhu City, Anhui Province for product ingredients such as fruit nectar. We have identified a suitable site in our currently owned land. This plant addresses our need for increased ingredient production capacity as our product categories grow, ensuring continuous and efficient manufacturing processes.

The following table set forth the anticipated timeline for establishing facilities and expanding our production capacities by 2029, and the total expected expenditure for each project. We plan to fund these projects by the net [REDACTED] from the [REDACTED] and cash generated from our operations. These projections are indicative and may be adjusted in light of actual business needs and prevailing market conditions:

Planned Facilities	Year ending December 31,			Total
	2026	2027	2028	
	<i>(RMB in thousands, except for percentages)</i>			
Processing facility for plum products	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]
Purchase production line machinery and equipment, and procure necessary manufacturing system for plum jelly	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]
Warehouse and logistic facility	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]
Production plant for product ingredients	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]

- Approximately [REDACTED]% of the net [REDACTED], or approximately HK\$[REDACTED] million, will be used to enhance our brand recognition, expand our sales network and explore international markets over the next year. In particular:
 - (i) Approximately [REDACTED]% of the net [REDACTED], or approximately HK\$[REDACTED] million, will be used for brand marketing and promotion. To cultivate our brand image that appeals to various consumer demographics, we plan to deepen our engagement with customers through a variety of online and offline marketing activities, including festival campaigns, and endorsements by KOLs and celebrities. We also plan to continue our strategic collaborations with popular brands among young consumers to launch co-branded products.
 - (ii) Approximately [REDACTED]% of the net [REDACTED], or approximately HK\$[REDACTED] million, will be used to expand our sales network and explore international markets. We plan to reinforce our partnerships with KA customers, launching customized products and co-branded products that meet evolving consumer preferences and amplify our brand exposure.

Beyond the domestic market, we aspire to extend our reach in international markets. Leveraging our overseas business department established in 2024, we will target markets with significant Asian communities or consumers with dietary preferences for plum-based products. We will concentrate our expansion on the Southeast Asian market, with a particular focus on Thailand, Malaysia, Singapore, Vietnam and Indonesia, leveraging established mainstream retail channels. With a dedicated regional team already in place, we plan to secure distribution partners in Singapore, Malaysia and Indonesia. We plan to cooperate with a leading local commercial and retail group in Thailand, leveraging its extensive store network. To build brand

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awareness and drive trial, we will phase in targeted offline marketing initiatives, including consumer promotions, point-of-sale activations and outdoor advertising that are designed to introduce and celebrate China’s green-plum heritage.

- Approximately [REDACTED]% of the net [REDACTED], or approximately HK\$[REDACTED] million, will be used to recruit R&D personnel and advance our R&D initiatives. We plan to recruit R&D personnel over the next three years to facilitate our strategy to enrich product offerings. Specifically, we plan to hire experts in areas such as food flavor development, green plum beverages, functional foods, organic products, nutrition and zero-additive preservation technologies. This includes an estimated annual addition of 20 R&D professionals focused on plum-based food and beverage innovation.

Additionally, we intend to establish a research institute in Shanghai and invest in advanced R&D equipment and testing instruments. These efforts aim to enhance our capabilities in health-focused food processing, meet the growing demand for green and organic products, and strengthen our core competitiveness. We also aim to further diversify our portfolio by fully exploring the value of plums in other product categories such as confectioneries, beverages, condiments and other product offerings, and identifying new consumption scenarios for plum-based products.

- Approximately [REDACTED]% of the net [REDACTED], or approximately HK\$[REDACTED] million, will be used for working capital and general corporate purposes.

In the event that the [REDACTED] is set at the maximum [REDACTED] or the minimum [REDACTED] of the indicative [REDACTED] range, the net [REDACTED] of the [REDACTED] will increase or decrease by approximately HK\$[REDACTED] million, respectively.

The additional net [REDACTED] that we would receive if the [REDACTED] is exercised in full would be (i) HK\$[REDACTED] million (assuming an [REDACTED] of HK\$[REDACTED] per [REDACTED], being the maximum [REDACTED]), (ii) HK\$[REDACTED] million (assuming an [REDACTED] of HK\$[REDACTED] per [REDACTED], being the mid-point of the [REDACTED] range) and (iii) HK\$[REDACTED] million (assuming an [REDACTED] of HK\$[REDACTED] per [REDACTED], being the minimum [REDACTED]).

To the extent that the net [REDACTED] from the [REDACTED] (including the net [REDACTED] from the exercise of the [REDACTED]) are either more or less than expected, we may adjust our allocation of the net [REDACTED] for the above purposes on a pro rata basis.

If any part of our development plan does not proceed as planned for reasons such as changes in government policies that would render the development of any of our projects not viable, or the occurrence of force majeure events, we will carefully evaluate the situation and may reallocate the net [REDACTED] from the [REDACTED].

To the extent that the net [REDACTED] of the [REDACTED] are not immediately used for the above purposes, we will only deposit those net [REDACTED] into short-term interest-bearing accounts at licensed commercial banks and/or other authorized financial institutions (as defined under the SFO or applicable laws and regulations in other jurisdictions). In such event, we will comply with the appropriate disclosure requirements under the Listing Rules.