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## GLOSSARY OF TECHNICAL TERMS

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*This glossary contains definitions of certain technical terms used in this document in connection with us and our business. These may not correspond to standard industry definitions, and may not be comparable to similarly terms adopted by other companies.*

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| “AI”                      | artificial intelligence                                                                                                                                                                                                                                                                                                                                                                                                                                               |
| “AI agent”                | an intelligent software program powered by artificial intelligence technologies that is capable of perceiving its environment, processing data and autonomously executing tasks in accordance with pre-defined objectives. AI agents are designed to simulate human-like reasoning and decision-making, and can interact with users or systems in an adaptive manner, thereby improving efficiency, accuracy and user experience across diverse application scenarios |
| “AIGC”                    | artificial intelligence generated content                                                                                                                                                                                                                                                                                                                                                                                                                             |
| “AIGC technology”         | artificial intelligence generated content technology                                                                                                                                                                                                                                                                                                                                                                                                                  |
| “AGV robot”               | automated guided vehicle robot, a mobile robot equipped with sensors and navigation systems that are capable of automatically transporting materials or components along designated routes within factories, warehouses or other facilities                                                                                                                                                                                                                           |
| “Apache”                  | a software license that gives users permission to reuse code for nearly any purpose, including using the code as part of proprietary software                                                                                                                                                                                                                                                                                                                         |
| “API”                     | application programming interface                                                                                                                                                                                                                                                                                                                                                                                                                                     |
| “big data”                | large, complex data sets that traditional tools can’t process efficiently, requiring specialized techniques to analyze and extract insights                                                                                                                                                                                                                                                                                                                           |
| “Black Forest Labs’ Flux” | a family of text-to-image AI models designed by Black Forest Labs for generating and editing high-quality visuals, known for their speed and strong adherence to user prompts                                                                                                                                                                                                                                                                                         |
| “BSD”                     | a permissive open-source license that allows unrestricted use, modification, and redistribution of software, including within proprietary products, provided that the original copyright and license text is retained                                                                                                                                                                                                                                                 |
| “CAGR”                    | compound annual growth rate                                                                                                                                                                                                                                                                                                                                                                                                                                           |
| “cloud”                   | a network of remote servers hosted on the internet or intranet and used to store, manage, and process data in place of local servers or personal computers                                                                                                                                                                                                                                                                                                            |

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| “CNC”                     | computer numerical control, refers to a manufacturing process in which pre-programmed computer software controls the movement of machinery and tools. CNC systems are widely applied in machining processes such as drilling, milling, turning and grinding, enabling high-precision, efficient and automated production of complex components                                                                                                                                            |
| “CPA”                     | cost-per-acquisition                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |
| “CPC”                     | cost-per-click                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |
| “CPM”                     | cost-per-mille                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |
| “CPT”                     | cost-per-time                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |
| “computing platform”      | an integrated environment of hardware, software and operating systems that provides the underlying infrastructure for running applications, processing data and delivering digital services                                                                                                                                                                                                                                                                                               |
| “computing resource pool” | a centralized collection of computing resources, including processing power, storage, memory and networking, that can be dynamically allocated and managed to support diverse applications and workloads. By virtualizing and pooling these resources, enterprises are able to achieve flexible deployment, efficient utilization and scalable expansion of computing capabilities, which are widely applied in cloud computing, big data analytics and artificial intelligence scenarios |
| “e-commerce”              | electronic commerce, referring to the buying and selling of goods and services conducted online, supported by technologies such as mobile commerce, electronic funds transfer, supply chain management, internet marketing, online transaction processing, electronic data interchange, inventory management systems and automated data collection systems                                                                                                                                |
| “FMCG”                    | fast-moving consumer goods                                                                                                                                                                                                                                                                                                                                                                                                                                                                |
| “GPL”                     | a strong copyleft open-source license that requires any derivative work or software incorporating GPL-licensed code to be distributed under the same license terms, including the disclosure of source code                                                                                                                                                                                                                                                                               |
| “gross billing”           | the total monetary value charged to customers for digital marketing services provided                                                                                                                                                                                                                                                                                                                                                                                                     |
| “gross spending”          | the total monetary amount spent on procuring media resources from media platforms                                                                                                                                                                                                                                                                                                                                                                                                         |
| “HVAC”                    | heating, ventilation and air conditioning, a system or technology that provides indoor environmental comfort by regulating temperature, humidity and air quality in residential, commercial and industrial settings                                                                                                                                                                                                                                                                       |

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| “IE”                       | a motor energy efficiency classification standard defined by the International Electrotechnical Commission, with higher IE numbers (ranging from IE1 to IE5) indicating greater energy performance and lower environmental impact                                                                              |
| “IoT”                      | Internet of Things, the extension of internet connectivity into physical devices and everyday objects whereby a network of interconnected devices collect and exchange data in real-time, enabling seamless automation and communication between devices                                                       |
| “IPD”                      | integrated product development, a systematic approach to product development that integrates processes across functions such as research and development, manufacturing, marketing and supply chain management, with the objective of improving efficiency, reducing costs and accelerating time-to-market     |
| “IT”                       | information technology                                                                                                                                                                                                                                                                                         |
| “KOLs”                     | key opinion leaders                                                                                                                                                                                                                                                                                            |
| “large language models”    | a computerized language model consisting of an artificial neural network with tens of millions parameters, built on large quantities of unlabeled text using self-supervised learning or semi-supervised learning                                                                                              |
| “MCP”                      | the Model Context Protocol, an open, standardized communication protocol that allows large language models and AI agents to securely access and integrate external data, tools, and services                                                                                                                   |
| “MEI”                      | minimum efficiency index, an energy efficiency indicator for rotodynamic water pumps established under the European Union Ecodesign regulations                                                                                                                                                                |
| “MIT”                      | a highly permissive and concise open-source license that permits free use, modification, distribution, and sublicensing of software, with minimal restrictions requiring only attribution of the original copyright notice                                                                                     |
| “open-source”              | a source code that is made freely available for possible                                                                                                                                                                                                                                                       |
| “PPAP”                     | production part approval process, an industry-standard process, commonly adopted in the automotive and manufacturing sectors, used to ensure that a manufacturer’s production process consistently meets customer engineering design requirements and quality specifications before commencing mass production |
| “programmatic advertising” | a full-process internet advertising delivery model based on automated systems and data interfaces, using data-driven and algorithmic decision-making to achieve intelligent trading, precise targeting, and dynamic optimization of advertising resources                                                      |

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| “RaaS”   | result as a service, a cloud service model under which users obtain the results of specific computing tasks directly without the need to manage the underlying algorithms, data processing or computing resources                                         |
| “SEM”    | search engine marketing, refers to a form of digital marketing that promotes websites, products or services by increasing their visibility in search engine results through paid advertisements and, in some cases, search engine optimization strategies |
| “sensor” | a device, module, machine, or subsystem whose purpose is to detect events or changes in its environment and send the information to other electronics                                                                                                     |
| “sq.m.”  | square meter                                                                                                                                                                                                                                              |