

GLOSSARY OF TECHNICAL TERMS

This glossary of technical terms contains explanations of certain technical terms used in this document in connection with our Company and our business. Such terminology and meanings may not correspond to standard industry meanings or usages of those terms.

“Baked Pet Food”	a type of Dry Pet Food, produced through staged baking, in which materials are mixed and then shaped by demoulding, and two-stage thermal drying are used to remove moisture and induce the Maillard reaction in meat substance of the materials, resulting in firm and crunchy kibbles
“CAGR”	compound annual growth rate
“Dry Pet Food”	as defined in the national standards Complete Pet Food — Dog Food (全價寵物食品 犬糧) and Complete Pet Food — Cat Food (全價寵物食品 貓糧), pet food with a relatively low moisture content
“Extruded Pet Food”	a type of Dry Pet Food, produced through high-temperature, short-time extrusion in which mixed ingredients are sheared under pressure and formed into expanded kibbles through a die, resulting in uniform texture, enhanced digestibility, and shelf-stable finished products
“Freeze-dried Pet Food”	a type of Dry Pet Food, produced through sublimation-based dehydration in which raw or lightly processed ingredients are frozen and subjected to vacuum conditions to remove moisture at low temperatures, resulting in lightweight products that retain natural structure, concentrated nutrients, and high palatability
“Fresh Pet Food”	pet food characterized by gentle processing and a cold-chain system, primarily using fresh or frozen animal-derived ingredients formulated scientifically and produced through validated mild heat treatments or non-thermal sterilization technologies, maximizing the retention of nutrients and the natural form of the raw materials, and required to be distributed under refrigerated (generally 0–4 °C) or frozen (generally ≤ -18 °C) conditions

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“HACCP”	Hazard Analysis and Critical Control Points, a scientific, systematic, and preventive food safety management system which primarily analyzes the potential hazards throughout the entire process of food production, processing, distribution, and consumption to identify critical control points and establish effective preventive control measures
“Industry 4.0”	a manufacturing method that deeply integrates new-generation information technologies such as the IoT, big data, and artificial intelligence with advanced manufacturing technologies
“KOL”	key opinion leader
“OBM”	original brand manufacturer, a company that sells its manufactured products under its own brands
“ODM”	original design manufacturer, a company that designs and manufactures products eventually be sold under third-party brands
“OEM”	original equipment manufacturer, a company that produces goods under clients guidance, and fulfills production according to specific designs and instruction provided by clients
“R&D”	research and development
“SKU”	stock keeping unit, a unique identifier for each distinct product or item for sale
“Wet Pet Food”	pet food with a relatively high moisture content, excluding Fresh Pet Food