

## GLOSSARY OF TECHNICAL TERMS

*This glossary contains explanations of certain technical terms used in this document in connection with our Company and its business. Such terminology and meanings may not correspond to standard industry meanings or usages of those terms.*

|                                                 |                                                                                                                                                                                        |
|-------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| “3D”                                            | three-dimensional                                                                                                                                                                      |
| “4G LTE”                                        | 4G long term evolution, a standard for wireless communication of high-speed data for mobile phones and data terminals, offering increased capacity and speed over previous generations |
| “4K”                                            | a resolution standard for ultra-high-definition video, with a horizontal resolution of approximately 4,000 pixels                                                                      |
| “5.5G”                                          | an advanced version of 5G technology, offering enhanced capabilities such as higher data rates, lower latency, and improved connectivity                                               |
| “AI”                                            | artificial intelligence                                                                                                                                                                |
| “AIGC”                                          | artificial intelligence generated content, referring to content created using AI technologies                                                                                          |
| “AMOLED”                                        | active matrix organic light emitting diode, a type of display technology that uses an active matrix to control the pixels                                                              |
| “Average MAUs for Transsion OS”                 | the average number of monthly active users for a given period, calculated by summing the MAUs for each month during the period and dividing by the number of months in the same period |
| “EIS”                                           | electronic image stabilization                                                                                                                                                         |
| “emerging APAC markets”                         | emerging APAC markets refer to markets in the Asia-Pacific region excluding Chinese Mainland, Hong Kong, Macao, Taiwan, Japan, South Korea, Singapore, Australia and New Zealand       |
| “emerging markets” or “global emerging markets” | primarily including (i) Africa, (ii) the emerging APAC markets, (iii) Latin America, (iv) the Middle East and (v) Central and Eastern Europe                                           |
| “FHD”                                           | full high definition                                                                                                                                                                   |
| “FM”                                            | frequency modulation                                                                                                                                                                   |

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| “fps”          | frame per second                                                                                                                                                                                                                                                                            |
| “FRAND”        | the commitment made by a holder of standard essential patents to grant licenses to such patents on “fair, reasonable, and non-discriminatory” terms and conditions to any implementer of the relevant technical standard                                                                    |
| “HD”           | high definition                                                                                                                                                                                                                                                                             |
| “Hz”           | hertz, a unit of frequency                                                                                                                                                                                                                                                                  |
| “IoT”          | internet of things                                                                                                                                                                                                                                                                          |
| “IP54”         | ingress protection rating, indicating that the product is protected against limited dust ingress and water splashes from any direction                                                                                                                                                      |
| “IP64”         | ingress protection rating, indicating that the product is dust-tight and protected against water splashes from any direction                                                                                                                                                                |
| “IP68”         | a rating under the ingress protection code, indicating that the product in question is dust-tight and is protected against continuous immersion in water                                                                                                                                    |
| “IP69”         | a rating under the ingress protection code, indicating that the product in question is dust-tight and is protected against high-pressure and high-temperature water jets, with the specific test conditions for temperature, pressure and distance agreed between the manufacturer and user |
| “K”            | kelvin                                                                                                                                                                                                                                                                                      |
| “KOL”          | key opinion leader                                                                                                                                                                                                                                                                          |
| “mAh”          | milliampere-hour, a unit of electrical charge commonly used to measure the capacity of a battery                                                                                                                                                                                            |
| “MAU”          | monthly active users, a measure of the number of unique users who have logged into a service or application at least once during a month                                                                                                                                                    |
| “narrow-bezel” | refers to a design where the frame around the display screen is minimized                                                                                                                                                                                                                   |
| “ODM”          | original design manufacturer, a company that designs and manufactures a product which is then sold under another company’s brand                                                                                                                                                            |

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| “OEM”                                                            | original equipment manufacturer, a company that uses its brand advantages, core technologies and sales channels to have products produced by a manufacturer with production capabilities and then sells them to the market                        |
| “OS”                                                             | operating system, the software that manages computer hardware and software resources and provides common services for computer programs                                                                                                           |
| “RAW”                                                            | a file format that contains minimally processed data from the image sensor of a digital camera                                                                                                                                                    |
| “REACH”                                                          | registration, evaluation, authorization, and restriction of chemicals, a European Union regulation aimed at improving the protection of human health and the environment from the risks posed by chemicals                                        |
| “Retention rate of paying customers of mobile Internet services” | calculated by dividing the number of customers who generated revenue in both the current calendar year and the preceding calendar year by the total number of customers in the preceding calendar year, based on our internal management accounts |
| “RoHS”                                                           | restriction of hazardous substances, a European Union directive restricting the use of certain hazardous substances in electrical and electronic equipment                                                                                        |
| “SoC”                                                            | system-on-chips, an integrated circuit that integrates components of a computer or other electronic system on to a single microchip                                                                                                               |
| “TWS”                                                            | true wireless stereo, a technology that allows wireless earbuds to operate independently without being physically connected to each other or a device                                                                                             |
| “W”                                                              | watts, a unit of power                                                                                                                                                                                                                            |
| “Wh”                                                             | watt-hour, a unit of energy equivalent to one watt of power expended for one hour                                                                                                                                                                 |