FUTURE PLANS

Please see "Business—Our Strategies" for a detailed description of our future plans.

USE OF [REDACTED]

Assuming that the [**REDACTED**] and the [**REDACTED**] are not exercised and based on an [**REDACTED**] of HK$[**REDACTED**] per H Share (being the mid-point of the [**REDACTED**] stated in this document), we estimate that we will receive [**REDACTED**] of approximately HK$[**REDACTED**] (equivalent to approximately RMB[**REDACTED**]) from the [**REDACTED**], after deducting [**REDACTED**] and estimated expenses paid and payable by us in connection with the [**REDACTED**].

In line with our strategies, we intend to use the [**REDACTED**] from the [**REDACTED**] for the purposes and in the amounts set forth below:

- Approximately [**REDACTED**] of the net [**REDACTED**], or HK$[**REDACTED**], will be used for the R&D of AI-related technologies to accelerate product iteration, with a focus on strengthening our technological capabilities, enhancing our product portfolio and reinforcing our competitive advantages. We intend to continuously explore advanced technologies and integrate AI capabilities to deliver superior user experience and address essential user needs in emerging markets. We believe that such investments will further strengthen our technology leadership and support long-term differentiation of our products and services. The [**REDACTED**] will primarily be used for (a) talent acquisition, (b) R&D services including cloud computing resources and research collaboration fees paid to scientific research institutions, (c) procurement of hardware and equipment, and (d) leasing of R&D premises. In particular:

  (i) Approximately [**REDACTED**] of the net [**REDACTED**], or HK$[**REDACTED**], will be used for strengthening our AI fundamental capabilities. This includes (a) investing in AI big data infrastructure, (b) developing AI small-language-model capabilities tailored for emerging markets, and (c) enhancing our capabilities in AI chips. We also plan to build proprietary model capabilities through a combination of self-developed models and strategic collaborations with leading third-party model providers.

  (ii) Approximately [**REDACTED**] of the net [**REDACTED**], or HK$[**REDACTED**], will be used for the development of AI assistants and AI agents. We intend to build an AI assistant capable of understanding user intent, supporting multi-modal interaction, and providing proactive and contextual services tailored to emerging-market user scenarios such as multilingual communication, offline/hybrid connectivity conditions, and localized daily-task execution.

(iii) Approximately [**REDACTED**] of the net [**REDACTED**], or HK$[**REDACTED**], will be used for the upgrade of our proprietary Transsion OS. Key focuses include (a) building an open, efficient and secure OS, (b) optimizing OS architecture and strengthening core OS infrastructure modules, (c) integrating AI across OS layers to improve user experience through features such as intelligent resource scheduling, enhanced power management and personalized system interactions, and (d) strengthening device-level security and privacy protection.

(iv) Approximately [**REDACTED**] of the net [**REDACTED**], or HK$[**REDACTED**], will be used for strengthening our imaging capabilities. This includes (a) the development of imaging algorithms based on AI to improve clarity, color accuracy, low-light performance and portrait effects under diverse environmental conditions commonly found in emerging markets, (b) creating localized, engaging and easy-to-use imaging features through AI, and (c) investing in key imaging technologies such as chips, sensors, and camera modules through self-research and joint development.

- Approximately [**REDACTED**] of the net [**REDACTED**], or HK$[**REDACTED**], will be used for marketing and brand-building to increase our brand visibility, improve user engagement and support sustained business expansion. We intend to strengthen our multi-channel marketing capabilities and deepen our penetration in key markets. In particular:

(i) Approximately [**REDACTED**] of the net [**REDACTED**], or HK$[**REDACTED**], will be used for the promotion and marketing of our brands and products on new media channels. Specifically,

a. approximately [**REDACTED**] of the net [**REDACTED**], or HK$[**REDACTED**], will be used for advertising campaigns on short-video platforms to improve product visibility, support new-product launches and drive sales conversion.

b. approximately [**REDACTED**] of the net [**REDACTED**], or HK$[**REDACTED**], will be used for promotional activities on major e-commerce platforms to strengthen our online sales penetration, consumer acquisition and digital retail campaigns.

c. approximately [**REDACTED**] of the net [**REDACTED**], or HK$[**REDACTED**], will be used for advertising placement on social media applications to enhance brand exposure, improve user engagement and reinforce brand affinity.

(ii) Approximately [**REDACTED**] of the net [**REDACTED**], or HK$[**REDACTED**], will be used for other marketing activities, such as sponsorship of major sports and e-sports events, outdoor advertising and partnerships with KOLs, in order to enhance brand recognition and increase consumer confidence in our products.

(iii) Approximately [**REDACTED**] of the net [**REDACTED**], or HK$[**REDACTED**], will be used for establishing operations teams, including recruitment and retention of talent, expansion of sales and support teams, and leasing of office premises to support our business expansion.

- Approximately [**REDACTED**] of the net [**REDACTED**], or HK$[**REDACTED**], will be used to strengthen our (i) mobile Internet services and (ii) IoT products and others. In particular:

  (i) Approximately [**REDACTED**] of the net [**REDACTED**], or HK$[**REDACTED**], will be used to strengthen our mobile Internet services. This includes improving existing services offerings, expanding our application portfolio, enhancing monetization capabilities and strengthening content, recommendation and data-analytics engines to improve user stickiness.

  (ii) Approximately [**REDACTED**] of the net [**REDACTED**], or HK$[**REDACTED**], will be used for the development of IoT products. This includes diversifying IoT product categories, enhancing cross-device connectivity and compatibility with Transsion OS, and improving user experience through hardware-software synergy.

- Approximately [**REDACTED**] of the net [**REDACTED**], or HK$[**REDACTED**], will to be used for working capital and general corporate purposes.

We intend to use the net [**REDACTED**] from the [**REDACTED**] according to the timeframe as set out below, which is subject to changes based on our actual needs and market conditions at the relevant time:

	Percentage of total net [REDACTED]	Net [REDACTED] to be used in					
		2026	**2027**	**2028**	**2029**	**2030**	**Total**
	(%)	*(HK$ [REDACTED])*					
R&D of AI-related technologies	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]
Marketing and brand-building	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]
Strengthen our (i) mobile Internet services and (ii) IoT products and others	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]
Working capital and general corporate purposes	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]
Total	**100.0**	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]

If the [**REDACTED**] is set at HK$[**REDACTED**] per Share, being the high end of the [**REDACTED**] range, the net [**REDACTED**] from the [**REDACTED**] will increase to approximately HK$[**REDACTED**]. If the [**REDACTED**] is set at HK$[**REDACTED**] per Share, being the low end of the [**REDACTED**] range, the net [**REDACTED**] from the [**REDACTED**] will decrease to approximately HK$[**REDACTED**]. The above allocation of the net [**REDACTED**] from the [**REDACTED**] will be adjusted on a pro rata basis or according to our business needs in the event that the [**REDACTED**] is fixed at a higher or lower level compared to the midpoint of the [**REDACTED**] range stated in this document. Any additional [**REDACTED**] received by us from the exercise of the [**REDACTED**] and the [**REDACTED**] will also be allocated to the above purposes on a pro-rata basis.

If any part of our development plan does not proceed as planned for reasons such as changes in government policies that would render the development of any of our projects not viable, or the occurrence of force majeure events, we will carefully evaluate the situation and may reallocate the net [**REDACTED**] from the [**REDACTED**].

To the extent that the net [**REDACTED**] of the [**REDACTED**] are not immediately used for the above purposes or if we are unable to put into effect any part of our plan as intended, we will only deposit such net [**REDACTED**] into short-term interest-bearing accounts at licensed commercial banks and/or other authorized financial institutions (as defined under the Securities and Futures Ordinance or the applicable laws and regulations in other jurisdictions). In such event, we will comply with the appropriate disclosure requirements under the Listing Rules.