

RISK FACTORS

An [REDACTED] in our H Shares involves significant risks. You should carefully consider all of the information in this document, including the risks and uncertainties described below, before deciding to [REDACTED] in our H Shares. The following is a description of what we consider to be our material risks. Any of the following risks could have a material adverse effect on our business, financial condition, results of operations and growth prospects. In any such event, the market price of our H Shares could decline, and you may lose all or part of your [REDACTED]. Additional risks and uncertainties not presently known to us, or not expressed or implied below, or that we deem immaterial, could also harm our business, industry, financial condition, and results of operations. These factors are contingencies that may or may not occur, and we are not in a position to express a view on the likelihood of any such contingency occurring. The information given is as of the Latest Practicable Date unless otherwise stated, will not be updated after the date hereof, and is subject to the cautionary statements in the section headed “Forward-Looking Statements” in this document.

RISKS RELATING TO OUR BUSINESS, INDUSTRY AND OPERATIONS

If we fail to enhance our products and compete effectively to attract and retain customers, our business, financial condition, results of operations and prospects may be materially and adversely affected.

The market in which we operate is competitive and characterized by rapid technological changes, dynamic trends, and shifting customer preferences, such as the emergence of new e-commerce platforms and business models. We face competition in various aspects of our business, including research and development capabilities, customer services and retention, talents, brand awareness, commercial relationships and financial, technical, marketing and other resources. Our competitors may be able to develop products better received by participants in the e-commerce industry, or may be able to respond more quickly and effectively to new opportunities and changing technologies, regulations, and customers’ needs. In addition, our existing and potential competitors may quickly expand their customer base and sales network through rapid expansion of their sales and support teams.

To remain competitive and meet our customers’ evolving needs, we must continuously improve the functions, stability, reliability, design, security, and scalability of our products, and invest significant resources in research and development to identify, acquire, and leverage new technologies. For details of our product functions, see “Business — Our Offerings.” However, we may fail to adapt to industry changes in a timely or cost-effective manner, or fail to maintain compatibility with future network platforms. If our products become obsolete, incompatible, or unable to meet changing market demands, we may lose market share to our competitors.

Sustainable growth of our business also depends on our ability to continuously attract new customers, retain existing customers and encourage them to increase their spending on our products. This, in turn, requires a thorough understanding of our customers’ evolving business needs, the timely launching of new products, and the ongoing enhancement of our existing products to keep our customers engaged. If we fail to correctly and promptly identify our customers’ demands or continuously provide them with products that add value to their business, our customers may be reluctant to increase their spending on our products, and we may also lose existing customers to our competitors.

RISK FACTORS

If we are unable to compete successfully against our current or potential competitors, or to maintain and grow our customer base, our business, financial condition, results of operations and prospects may be materially and adversely affected.

Adverse changes in the macro-economy may negatively affect the e-commerce market, particularly the cross-border e-commerce market and the demand for our products.

Our operational and financial performance is deeply dependent on the prosperity and stability of the e-commerce and, in particular, cross-border e-commerce ecosystems. These industries are highly sensitive to a multitude of factors beyond our control, including global macroeconomic volatility, fluctuations in consumer disposable income and purchasing power, geopolitical tensions affecting trade, and evolving regulatory frameworks.

Crucially, our customers are primarily cross-border sellers across various e-commerce platforms who subscribe to our e-commerce secure operation products, the majority of whom are small and medium-sized businesses and individual e-commerce store operators. Unlike large-scale enterprises, these sellers typically possess limited financial reserves and less operational resilience. Consequently, they are disproportionately vulnerable to adverse economic conditions. During periods of economic downturn or market contraction, these customers may be compelled to drastically reduce their IT and operational budgets, delay payments, or cease operations entirely due to insolvency. A high rate of business failure among our small- and medium-sized customers, or a general contraction in the e-commerce market, could significantly reduce the demand for our products, increase our customer acquisition costs, and materially and adversely affect our business, financial condition, and results of operations.

We may be subject to complex and evolving laws and regulations regarding privacy and data protection.

We are required to comply with various regulatory requirements relating to cybersecurity and data privacy, including the PRC Data Security Law, the PRC Cybersecurity Law and the PRC Personal Information Protection Law. To the extent our data processing activities are subject to these laws and regulations, we are required to ensure that such activities are conducted for lawful and legitimate purposes and in a specific and explicit manner.

Our business is subject to complex and evolving Chinese laws and regulations relating to cybersecurity, information security, privacy and data protection. Regulatory authorities in Chinese Mainland have enhanced regulatory requirements in these areas, and the relevant laws, regulations and regulatory practices may continue to evolve and remain subject to uncertain interpretation. These developments could affect how we operate our business and how we and our business partners collect, process, store, use, disclose and transfer data. We may need to adjust our business practices, internal policies, system functions and data processing arrangements, and may incur additional costs and devote management resources to comply with such requirements.

We cannot assure you that our privacy and data protection measures will always be considered sufficient in all aspects under applicable laws and regulations. Additionally, the effectiveness of our privacy and data protection measures is also subject to system failure, interruption, inadequacy, security breaches or cyberattacks. If we are unable to comply with the then-applicable laws and regulations, or to address any privacy and data protection concerns, such actual or alleged failure could damage our reputation and deter current and potential clients from using our services, which will adversely affect our business, results of operations and financial condition.

RISK FACTORS

Breaches of, or other cybersecurity incidents affecting, our information systems, products or the customer data processed by us or our third-party vendors or suppliers could disrupt our operations, harm our reputation, expose us to significant liabilities and materially and adversely affect our business.

We are subject to cybersecurity risks affecting our operational systems, security systems, IT infrastructure, the integrated software in our products and the customer data processed by us or our third-party vendors or suppliers. Our operational systems include those used for business, financial, accounting and product research and development purposes, as well as facility security systems and in-product technology, in each case whether owned by us or by our third-party vendors or suppliers. Any interruption, outage, weakness, breach or other cyber event affecting these systems or the data processed through them could materially disrupt our business operations.

Cybersecurity challenges, including those targeted at companies such as ours, may take a variety of forms, ranging from individual hackers and groups of hackers to sophisticated organizations, including state-sponsored actors. Such threats range from viruses, worms, and other malicious software programs to large-scale “mega breaches”, any of which may result in unauthorized disclosure of confidential information, intellectual property and other compromised data. As the techniques used to obtain unauthorized access or to sabotage systems evolve rapidly and are generally not identified until launched against a target, we may be unable to anticipate these techniques or to implement adequate preventative measures.

Any successful breach of, or other cyber incident affecting, our systems or the customer data we process could result in unauthorized access to or disclosure, destruction or misuse of customer data, intellectual property, trade secrets or other proprietary or competitively sensitive information; jeopardize the security of our facilities; impair the performance of our products; impair our ability to accurately and timely report our financial results and give rise to deficiencies in our internal control over financial reporting; and expose us to regulatory actions, litigation, investigations, remediation obligations, supplemental disclosure obligations, indemnity obligations, customer compensation claims and other liabilities and costs. We may also be required to expend significant resources to remediate any such incident or to develop alternative systems.

Furthermore, should any such breach or cyber incident occur, our products may, as a result, be perceived as having been compromised, and our customers may reduce or cease their use of our products. If a high-profile security breach occurs with respect to an industry peer, our customers and potential customers may also lose trust in the security of e-commerce secure operation products, or e-commerce AI application products. Any of the foregoing could negatively affect our ability to attract new customers, cause existing customers to terminate or not renew their subscriptions, damage our reputation, and materially and adversely affect our business, financial condition, results of operations and prospects.

Interruptions or performance issues affecting our IT systems, or defects or errors in our products, could materially and adversely affect our business, financial condition, results of operations and prospects.

Our products are delivered through, and depend on the continued availability and performance of our IT systems and the underlying infrastructure operated by us or by our third-party vendors. Any interruption, degradation or failure of these IT systems or the underlying infrastructure, whether caused by hardware or software failures, capacity constraints, configuration errors, telecommunication issues, power outages, natural disasters or other operational disruptions, could cause our products to experience performance issues, slow response times or become unavailable to

RISK FACTORS

our customers. Service unavailability or degradation may result in lost revenue, customer dissatisfaction, claims for service-level credits or other compensation, additional costs to restore service or to migrate to alternative infrastructure, and damage to our reputation. As our customer base grows and the volume of data and transactions processed through our products increases, we may be required to expand or upgrade our IT systems on a more frequent basis, and any failure to do so in a timely or cost-effective manner could exacerbate the risk of service interruptions.

Our products are also subject to potential defects or errors that may arise during development, testing, or deployment, or following the release of new features and updates. Such defects or errors may not be identified prior to release and may cause our products to function improperly, produce inaccurate results, or fail to meet our customers’ operational requirements. The detection and correction of such defects or errors may require significant time and resources, particularly where they affect functions on which our customers rely for their day-to-day business operations.

Any of the foregoing may result in customer dissatisfaction, reduced demand for our products, harm to our reputation and customer claims for compensation. Even if a claim is ultimately unsuccessful, defending against such a claim is likely to be time-consuming and costly, may divert management attention and may harm our reputation among existing and potential customers. If any of these risks materialize, our business, financial condition, results of operations and prospects may be materially and adversely affected.

Our products are subject to third-party dependencies, especially third-party cloud service providers.

Our products and related services are subject to third-party dependencies, such as cloud service providers. For example, cloud services are important to our cloud-based products and provide the infrastructure for our products. Cloud server fees accounted for 85.5%, 86.9% and 90.3% of our cost of sales in 2023, 2024 and 2025, respectively. Throughout the Track Record Period, we rely on a limited number of third-party cloud service providers, and our customers are able to select among such providers based on their preferences, which may amplify the risks relating to the dependence on third-party cloud service providers. We cannot assure you that we will be able to maintain our relationships with them. In addition, if one or some of these third-party cloud service providers were to encounter difficulties in its operations, our operations may be affected in turn as a result. We cannot assure you that, in the event our business relationships with one or some of these third-party cloud service providers were to deteriorate or the services supplied were to be terminated for any reasons, we will be able to secure alternative suppliers promptly on commercially favorable terms. If any of the foregoing events occur, our business may be materially and adversely affected.

Additionally, we cannot assure you that we will be able to maintain our relationship with other major suppliers. Any material and adverse change in our relationships with major suppliers could impact the availability, reliability, or performance of our products, which could negatively impact our business and financial performance. If we are unable to prevent or mitigate the risks associated with interruptions, performance issues, or security issues, our business, financial performance, and reputation may be materially and adversely affected. We may not have full or effective control over the third-party suppliers to prevent such incidents, and the third-party suppliers may not be willing or be able to provide sufficient indemnification or compensation, if at all, for any loss and expenses that we suffer as a consequence.

RISK FACTORS

We are largely dependent on the sales of Zinio Browser. If we are unable to maintain the subscription volume, pricing levels and renewal rates for Zinio Browser, our results of operations and profitability could be materially and adversely affected.

During the Track Record Period, substantially all of our revenue was generated from sales of our Zinio Browser, which represented 97.4%, 87.4% and 84.1% of our total revenue in 2023, 2024 and 2025. As such, our financial performance and results of operations during the Track Record Period largely reflected the sales performance of Zinio Browser.

Our revenue will continue to be primarily generated from the sales of Zinio Browser. We expect that sales of Zinio Browser will continue to comprise a substantial portion of our total revenue in the near future. Many factors could adversely affect sales of Zinio Browser and our other marketed products, including intensifying competition from other e-commerce secure operation product providers, disruptions or adverse changes in the cloud services on which Zinio Browser is premised, regulatory or enforcement changes affecting cross-border e-commerce, browser-based operating environments, data privacy or cybersecurity, pricing pressure, declines in subscription renewal rates or net revenue retention rates, issues with respect to product quality, stability or security and disputes over intellectual property. Many of these factors are outside our control. If we are unable to maintain the sales volumes, pricing levels or profit margins for these products, our profitability could be adversely affected. For details, see “— Risks Relating to Our Business, Industry and Operations — If we fail to enhance our products and compete effectively to attract and retain customers, our business, financial condition, results of operations and prospects may be materially and adversely affected.”

We face ethical, legal and reputational risks associated with the use of our AI technology and AI-generated content.

As with many developing technologies, AI technologies present risks and challenges that could affect its further development, adoption, and use, and therefore influences our business. Our AI offering, LinkFox, may be misused for fraudulent purposes to create convincing fake images, deepfakes, impersonations or forged documents. In addition, the accuracy of the analysis or advice generated by the operational assistant function may be subject to error, limitations or biases, which could harm our reputation and credibility. If LinkFox assists in generating flawed or inaccurate content, we may be subject to competitive harm, potential legal liability and ethical or reputational harm.

The use of LinkFox to generate content may also raise risks relating to intellectual property. If copyrighted materials are included in users’ inputs or if the content generated is alleged to infringe third-party intellectual property rights, we may face claims, disputes or legal proceedings. Furthermore, AI technologies may be subject to future regulatory scrutiny and legal challenges. If we fail to ensure compliance with relevant laws and regulations governing the use of AI technologies, including cybersecurity, data privacy, intellectual property and consumer protection laws, our reputation, business and results of operations may be materially and adversely affected.

Further developments in laws and regulations related to the e-commerce, AI technologies and/or cloud-based services may affect demand for our products and have an impact on our business.

The future success of our business depends upon the continued popularity of e-commerce, AI technologies and related cloud-based services, which are partially attributable to the favorable laws, regulations and policies that promote these industries. Especially as AI technologies are still at a relatively early stage of development and will continue to evolve, regulators and lawmakers around

RISK FACTORS

the world have started proposing and adopting, or currently considering regulations and guidance specifically on the development, deployment and use of AI. Such further developments in these laws or regulations may affect the value of our products and services and/or require us to modify our products in order to comply with these developments. In addition, relevant taxes, fees or other charges may be imposed for accessing the internet, e-commerce, AI technologies and/or cloud-based services. In recent years, there have also been laws and regulations promulgated in China that impose filing, security assessment and other compliance requirements on providers of algorithmic recommendation services and generative AI services. Any failure to complete the required filing or otherwise comply with such laws and regulations may subject us to administrative penalties and have a material adverse effect on our business. These factors may affect the e-commerce, related AI cloud-based services or related industries in general and the demand for our products and services.

The current tensions in international trade and rising political tensions may adversely impact our business, financial condition and results of operations.

As a company based in China and seeking to further expand the footprint to the global marketplace, we may be exposed to risks arising from geopolitical tensions and international trade disputes. There have been heightened tensions in international economic relations. For example, in 2025, the United States has imposed multiple rounds of tariffs on a wide range of goods imported from multiple countries, including China, and China has responded with retaliatory tariffs. These policies have adversely affected the global economy and financial markets. As relevant policies are rapidly evolving, it may be difficult to evaluate their potential future impacts. Geopolitical conflicts like this may also lead to volatility in financial markets, fluctuations in currency exchange rates, disruptions in cross-border trades and increased procurement costs. In extreme cases, such conflicts could result in economic downturns that materially and adversely impact our operations. If any new tariffs, legislation and/or regulations are implemented, or if existing trade agreements are renegotiated or, in particular, if any government takes retaliatory trade actions due to the recent global trade tension, such changes could have an adverse effect on the business, financial condition and results of operations of us, our customers and our business partners. We may need to closely monitor and assess these risks, and take appropriate measures to mitigate them, such as diversifying our customer base, hedging our foreign exchange risk, and adapting our business strategies to changing market conditions. However, there can be no assurance that we will be successful in mitigating these risks, and any failure to do so could have a material adverse effect on our business, financial condition, and results of operations.

We may be unable to obtain, maintain and protect our intellectual property rights and proprietary information or prevent third parties from any unauthorized use of our technologies.

Our patents, trademarks, copyright, trade secrets, domain names and other intellectual property rights are critical to our success. We rely on, and expect to continue to rely on, confidentiality agreements, non-compete agreements and other contractual arrangements with our employees, third-party vendors and suppliers, as well as a combination of patent, trademark, copyright, domain name, trade secrets and other intellectual property protection laws to protect our intellectual properties. However, events beyond our control may pose threats to our intellectual property rights and the integrity of our products and brands. Effective protection of our patents, trademarks, copyrights, trade secrets, domain names and other intellectual property rights is expensive and challenging. We cannot assure you that our measures to protect our intellectual property rights are adequate to guard against any potential infringement and misappropriation. In addition, our intellectual property rights may be declared invalid or unenforceable if challenged in the courts or before the related government intellectual property authorities.

RISK FACTORS

We may be subject to intellectual property infringement claims, which may be expensive and time-consuming to defend and may disrupt our business operations by diverting our financial and management resources.

Our competitors and other third parties may bring legal claims against us for infringing on their patents, copyrights, trademarks or other intellectual property rights. The intellectual property laws, which cover the validity, enforceability and scope of protection of intellectual property rights, are evolving, and litigation is an increasingly popular means to resolve commercial disputes. Given the foregoing and the increasing competition in the market, we are exposed to heightened litigation risks. Any intellectual property lawsuits against us, whether successful or not, may harm our brands and reputation. During the Track Record Period, we were not subject to any intellectual property infringement claims that may have a material adverse impact on our business.

Sometimes defending intellectual property claims may be costly and may impose a significant burden on our management and resources. Further, we may not be able to successfully defend against all legal claims, and thus we may need to pay damages or be forced to cease using certain technologies or content that is critical to our products. Any consequential liabilities, expenses or any changes to our products or services that we have to make to limit future liabilities, may have a material adverse effect on our business, results of operations, and prospects.

Trademarks registered, internet search engine keywords purchased, and domain names registered by third parties that are similar to our trademarks, brands or websites could cause confusion to our customers, divert customers away from our products and services, or harm our reputation.

Competitors and other third parties may register trademarks or purchase internet search engine keywords or domain names that are identical or similar to ours, in order to divert potential customers from our products to theirs. In the past, our business has been adversely affected by a competitor’s purchase of an internet search engine keyword that is identical to our brand name “Ziniaio,” which resulted in the diversion of customers to their products and services. Preventing such unfair competition activities is inherently difficult. If we are unable to prevent such activities, competitors and other third parties may drive potential customers away from our products and services, which could harm our reputation and materially and adversely affect our results of operations.

Our use of open-source software could impose limitations on our business operations.

We use open-source software in the development of our products and expect to continue to do so. Although we have implemented internal policies and procedures to govern our use of, and compliance with, open-source software licenses, no assurance can be given that we will not face third-party claims, demands seeking to enforce open-source license obligations, or related disputes or litigation arising from our interpretation, application of, or compliance with certain open-source licenses. Certain open-source licenses with copyleft provisions may, in certain circumstances, require us to make publicly available the relevant modified versions, derivative works, or source code that is subject to the terms of such licenses. If we are unable to satisfy such requirements on a timely basis, we may be required to obtain additional licenses from third parties, modify our product architecture, replace affected components, make portions of our proprietary source code publicly available, or, in extreme cases, suspend the sale of and support for affected products. Any of the foregoing could have a material adverse effect on our business operations, research and development activities, and revenue.

RISK FACTORS

Our strategic investments or acquisitions may fail and may result in a material and adverse impact on our business, financial condition, results of operations and prospects.

As part of our business strategy, we intend to pursue strategic investments and acquisitions of businesses and assets that complement our existing business and help us execute our growth strategies. Investments and acquisitions involve uncertainties and risks, including, but not limited to:

- failure to achieve the intended objectives, benefits or revenue-enhancing opportunities;
- nonoccurrence of anticipated or speculative transactions and any resulting negative impact;
- costs and difficulties of integrating acquired businesses and managing a larger business;
- in the case of investments where we do not obtain management and operational control, lack of influence over the Controlling Shareholders, which may prevent us from achieving our strategic goals in the investments;
- possible unsatisfactory operational or financial performance, including financial loss, or fraudulent activities of a target business;
- possible loss of key employees of a target business;
- potential claims or litigation regarding our Board’s exercise of its duty of care and other duties required under applicable law in connection with any of our significant acquisitions or investments approved by the Board;
- division of resources and management attention;
- regulatory requirements and compliance risks, including the anti-monopoly and competition laws, rules and regulations of China and other jurisdictions and the enhanced compliance requirement for outbound acquisitions and investment under the laws and regulations of China; and
- in the case of acquisitions of businesses or assets outside of China, the need to integrate operations across different business cultures and languages and to address the particular economic, currency, political, and regulatory risks associated with specific countries and regions.

Any failure to address these risks successfully may have a material and adverse effect on our financial condition and results of operations. Investments and acquisitions may require a significant amount of capital, which would decrease the amount of cash available for working capital or capital expenditures. In addition, if we use our equity securities to pay for investments and acquisitions, we may dilute the value of our securities. If we borrow funds to finance investments and acquisitions, such debt instruments may contain restrictive covenants that could, among other things, restrict us from distributing dividends. Moreover, acquisitions may also generate significant amortization expenses related to intangible assets. We are required to test our goodwill for impairment annually or more frequently if events or changes in circumstances indicate that they may be impaired. We may also incur significant impairment charges to earnings for investments and acquired businesses and assets. Moreover, there can be no assurance that our investments will bring the anticipated strategic benefits to us.

RISK FACTORS

We are dependent on the continued services of our senior management and other key employees, the loss of any of whom could adversely affect our business, financial condition, results of operations and prospects.

Our future performance depends on the continued services and contributions of our senior management to oversee and execute our business plans and identify and pursue new opportunities and product innovations. Any loss of service of our senior management or other key employees can significantly delay or prevent us from achieving our strategic business objectives, and adversely affect our business, financial condition and operating results. From time to time, there may be changes in our senior management team, resulting from the hiring or departure of executives, which could also disrupt our business. Hiring suitable replacements and integrating them into our existing teams also requires a significant amount of time, training and resources, and may impact our existing corporate culture.

We may not be able to conduct our sales and marketing activities cost-effectively, and our promotion activities may not result in the level of sales we anticipate to achieve.

In 2023, 2024 and 2025, we recorded selling and marketing expenses of RMB44.1 million, RMB62.6 million and RMB89.5 million, respectively. If we fail to conduct our sales and marketing activities cost-effectively, we may incur considerable selling and marketing expenses without generating corresponding revenue, which could adversely affect our business and operating results. Additionally, our brand promotion and marketing activities may not be well received by customers and may not result in the levels of sales that we anticipate. We mainly rely on a combination of online and offline channels to conduct marketing activities and drive sales of our products, including information stream advertising, content marketing on social media platforms, outdoor advertising placements, direct client visits and referral programs, as well as offline industry events. These marketing channels may become less effective over time due to, among other things, increased competition for advertising space, changes in user behavior and preferences, rising costs associated with key advertising placements, or shifts in the algorithms and policies of the platforms on which we rely. Meanwhile, we are compelled to enhance our marketing approaches and experiment with new marketing methods to keep pace with industry developments and customer preferences. Failure to maintain the effectiveness of our existing marketing channels or to identify and introduce new marketing approaches in a cost-effective manner could reduce our market share and materially and adversely affect our financial condition, results of operations and profitability.

Our brands are integral to our success. If we fail to effectively maintain, promote and enhance our brands, our business and competitive advantages may be adversely affected.

We believe that maintaining, promoting and enhancing our brands is critical to our business. Maintaining and enhancing our brands depends largely on our ability to continue to provide high-quality, well-designed, useful, reliable, and innovative products, which we may not be able to achieve at all times.

Errors, defects, disruptions or other performance issues with our infrastructure, products and services may harm our reputation and brands, and we may introduce new products, product enhancements or terms of service which may not be well received by our customers. Additionally, if our customers have a negative experience using our products or services, such an encounter may affect our brands and reputation within the industry.

RISK FACTORS

Our operations and plans for global business development are subject to various risks in the relevant regions or foreign countries.

We have plans to expand our business into various regions and countries overseas, which exposes us to various risks and challenges. These risks include, but are not limited to, changes in political environment, laws and regulations, economic conditions, and cultural differences. Any failure to handle these risks effectively could result in disruptions to the execution of our business plans and operations, increase in costs, and damage to our reputation. In addition, our plans for global business development may require significant investments in marketing, research and development, and human resources, which may not yield the expected return on investment. The timing of our expansion plans may also be affected by factors beyond our control, such as changes in economic conditions, political environment, or delays in obtaining necessary licenses and permits. Furthermore, we may be subject to additional regulatory requirements in foreign countries, which may increase our compliance costs and subject us to legal and regulatory risks. These requirements may also limit our ability to operate in certain regions or countries, which could negatively impact our growth prospects. In light of these risks, we may need to allocate significant resources to manage and mitigate these risks, which could increase our expenses and negatively impact our financial performance. If we are unable to manage these risks effectively, our business, results of operations, and financial condition may be materially and adversely affected.

We invest heavily in our research and development, and such investment may negatively impact our profitability in the short term and may not generate the results we expect to achieve.

We have committed significant resources to research and development of our products, which are tailored to meet the unique needs of participants in the e-commerce industry. In 2023, 2024 and 2025, we recorded research and development expenses of RMB75.2 million, RMB68.4 million and RMB69.6 million, respectively. While we believe that this investment is essential to maintain our competitive edge and continue to develop innovative products, it may negatively impact our profitability in the short term. Our research and development efforts may require substantial upfront costs without generating corresponding revenue, which could lead to a decrease in our profitability or even loss in the short term.

Additionally, there is no guarantee that our research and development efforts will be fruitful. We may spend significant resources on research and development activities that may not result in successful or marketable products or enhancements thereof, or that may require significant additional investment to become commercially viable. Such outcomes could have a negative impact on our financial performance and may limit our ability to compete effectively in the industry in which we operate.

Therefore, our investment in research and development may not generate the results we expect to achieve, and our profitability may be negatively impacted in the short term. Any failure to generate a sufficient return on our investment in research and development may adversely affect our ability to attract investors and maintain our market position.

RISK FACTORS

We have granted share-based awards in the past under our Equity Incentive Schemes and may continue to grant share-based awards in the future, which may cause shareholding dilution to our existing shareholders and result in increased share-based payments for employees and have an adverse effect on our financial performance.

We adopted the Equity Incentive Schemes for the benefit of our employees as remuneration for their services provided to us to incentivize and reward the eligible persons who have contributed to the success of our Group. For details, see “Appendix VI — Statutory and General Information — D. Equity Incentive Schemes.” In 2023, 2024 and 2025, we recognized share-based compensation expenses of RMB13.2 million, RMB16.2 million and RMB5.8 million, respectively. After [REDACTED], we may adopt other equity incentive schemes in the future to further incentivize our employees. Issuance of additional Shares with respect to share-based payment may dilute the shareholding percentage of our existing Shareholders. Expenses incurred with respect to such share-based payment may also increase our operating expenses and therefore have an adverse effect on our financial performance.

Failure to detect or prevent fraudulent, illegal, or other misconduct by our Directors, management, employees, customers, suppliers, or other third parties, or non-compliance with regulatory standards and requirements of any third parties with which we conduct business, could disrupt our business, harm our reputation, and adversely affect our financial condition and results of operations.

We may be exposed to fraudulent or illegal activities or other misconduct by our Directors, management, employees, customers, suppliers, or other third parties, that could subject us to liabilities, fines and other penalties imposed by government authorities and negative publicity. There can be no assurance that our controls and policies will prevent fraud or illegal activity by such persons or that similar incidents will not occur in the future. Any illegal, fraudulent, corrupt or collusive activity, including, but not limited to, those in violation of anti-corruption or anti-bribery laws, could subject us to negative publicity that could severely damage our brands and reputation and, if conducted by our employees, could further subject us to significant financial and other liabilities to third parties and fines and other penalties imposed by government authorities. In addition, we may from time to time become involved in legal proceedings, commercial disputes or contractual claims with customers, suppliers, business partners or other parties. Litigation or arbitration, regardless of its outcome, could result in significant costs and diversion of management attention. Accordingly, our failure to detect and prevent fraudulent or illegal activities or other misconduct by our Directors, management, employees, customers, suppliers, or other third parties could materially and adversely affect our business, financial condition, results of operations and prospects.

Any failure by us or our business partners to comply with applicable anti-money laundering, anti-terrorism, anti-bribery and similar laws could lead to significant penalties and damages to our reputation, adversely affecting our operating performance, financial condition and results of operations.

Any failure by us or our business partners who work with us to comply with applicable anti-money laundering (“AML”), anti-terrorism, anti-bribery, export controls, or economic and trade sanctions laws and regulations could lead to significant penalties and damage to our reputation. We and our business partners who work with us are often required to comply with certain AML requirements set out by regulators in the jurisdictions where we and our business partners operate. We are also subject to various AML, anti-terrorism, anti-bribery, export controls and economic and trade sanctions laws and regulations that prohibit, among other things, any involvement in transferring the proceeds of criminal activities and the import and export of controlled products and

RISK FACTORS

technologies. To comply effectively with such laws and regulations, we and our business partners must establish sound internal control policies and procedures with respect to AML, anti-terrorism, anti-bribery, export controls, economic and trade sanctions, which can require significant resources and expenditures.

The policies and procedures we and our business partners have adopted may not be effectively implemented in protecting our products from being exploited for money laundering, terrorist financing, bribery and corruption, terrorism, economic and trade sanctions and other illegal purposes. If we fail to comply with AML, anti-terrorism, anti-bribery, export controls and economic and trade sanction laws and regulations, we could be subject to fines, enforcement actions, regulatory sanctions, additional compliance requirements, increased regulatory scrutiny of our business, or other penalties levied by government authorities, and damages to our reputation, all of which may adversely affect our business, results of operations and financial condition. Similarly, if any of our subsidiaries, employees, business partners or other persons engage in fraudulent, corrupt or other unfair business practices or otherwise violate applicable laws, regulations or internal control policies, we could become subject to one or more enforcement actions or otherwise be found to be in violation of such laws, which may result in penalties, fines or sanctions and in turn adversely affect our reputation, business, financial condition and results of operations.

Our risk management and internal control systems may not be adequate or effective in all respects, which may materially and adversely affect our business, prospects, results of operations and financial condition.

We seek to establish risk management and internal control systems consisting of an organizational framework, policies, procedures and risk management methods that are appropriate for our business operations, and seek to continue to improve these systems. For details, see “Business — Risk Management and Internal Control.” Our risk management and internal controls depend on their effective implementation by our employees. Due to the significant size of our operations, we cannot assure you that such implementation will not involve any human errors or mistakes, which may materially and adversely affect our business and results of operations. As we are likely to offer a broader and more diverse range of products in the future, the diversification of our service offerings will require us to continue to enhance our risk management capabilities. If we fail to timely adapt our risk management policies and procedures to our changing business, our business, results of operations and financial condition could be materially and adversely affected.

We may be involved in disputes arising from our operations, and the resulting customer complaints and legal proceedings against us may harm our reputation, which could adversely affect our business, prospects, results of operations and financial condition.

We may face disputes with customers, suppliers, partners, or other third parties. These disputes may arise from issues related to our products, services, intellectual property rights, contracts, or other matters, and may lead to legal proceedings or arbitration. We may not be able to successfully defend against such legal claims at all times. Sometimes disputes or legal proceedings against us may be time-consuming, costly, and may harm our reputation. Even if we are ultimately successful in defending against such disputes or legal proceedings, they may distract management, disrupt our operations, and result in negative publicity, which may adversely affect our business and financial performance. Moreover, customer complaints or negative reviews may harm our reputation and lead to reduced demand for our products. We may also face reputational harm from incidents of data breaches, cyberattacks, or other security breaches that may compromise the confidentiality, integrity, or availability of customer data. If we are unable to effectively manage these risks, our business and financial performance may be materially and adversely affected.

RISK FACTORS

We face certain risks relating to our leased properties.

As of the Latest Practicable Date, we primarily leased properties for our offices. Any limitations on the leased properties, defects in the lessors’ title to such properties or discrepancies between the registered and actual use of the properties may impact our use of the offices or, in extreme cases, result in relocation, which may adversely affect our business operations and incur additional costs. Pursuant to applicable PRC laws and regulations, all lease agreements are required to be registered with the local land and real estate administration bureau. As of the Latest Practicable Date, we had not obtained lease registration for all of our six leased properties in China, primarily due to the difficulty of procuring our lessors’ cooperation to register such leases. Failure to do so may subject us to fines if we fail to rectify within the prescribed time period after receiving notices from the relevant PRC government authorities. The penalty ranges from RMB1,000 to RMB10,000 for each unregistered lease. As of the Latest Practicable Date, we had not received any such request or suffered any such fine from the relevant government authorities.

The lessor of one of our leased properties had failed to provide property ownership certificates, which may adversely affect our ability to continue to use them in the future. As of the Latest Practicable Date, we were not aware of any challenge being made by a third party or government authority on the titles of any of these leased properties that might have a material adverse effect on our current occupation. However, we cannot assure you that our use of such leased properties will not be challenged in the future. In the event that our use of properties is challenged, we may be forced to relocate the affected operations.

We may not have sufficient insurance coverage to cover our potential liability or loss, and our business, financial condition, results of operations and prospects may be materially and adversely affected should any such liability or loss arise.

We face various risks in connection with our business, and may lack adequate insurance coverage or have no relevant insurance coverage. We do not maintain key man life insurance, insurance policies covering damages to our network or information technology systems or any insurance policies for our properties. Any uninsured occurrence of business disruption, litigation or natural disaster, or significant damages to our uninsured equipment or facilities could have a material adverse effect on our results of operations. Our current insurance coverage may not be sufficient to prevent us from any loss and there is no certainty that we will be able to successfully claim our losses under our current insurance policy on a timely basis, or at all. If we incur any loss that is not covered by our insurance policies, or the compensated amount is significantly less than our actual loss, our business, financial condition and results of operations could be materially and adversely affected. If such risk materializes, we may also suffer substantial losses as we do not have insurance coverage.

We may not be able to obtain the required licenses, permits and approvals to operate our business at all times.

Our failure to obtain requisite approvals, licenses or permits applicable to our business or further amendments or developments in government policies or regulations may have a material and adverse impact on our business, financial condition and operational results.

The government authorities may pass new regulations or new interpretations of existing regulations regulating our business and we may expand into new business operations which may require us to obtain additional licenses, permits or approvals so that we can continue to operate our existing or future businesses, or if we fail to comply with such new requirements, our operation of the types of businesses to which the new requirements apply may be prohibited. In this instance, such

RISK FACTORS

new regulations or new interpretations of existing regulations may increase our costs of doing business and prevent us from efficiently delivering services and expose us to potential penalties and fines. If any of our entities are deemed by governmental authorities to be operating without appropriate permits and licenses or outside of their authorized scopes of business or otherwise fail to comply with relevant laws and regulations, we may be subject to penalties and fines and our business, financial condition, and results of operation may be materially and adversely affected.

We face risks related to natural disasters, health epidemics and other outbreaks of contagious diseases, which could significantly disrupt our operations.

Our business could be adversely affected by natural disasters or outbreaks of epidemics. These natural disasters, outbreaks of contagious diseases and other adverse public health developments in any market where we operate could severely disrupt our business operations by damaging our network infrastructure or information technology system or impacting the productivity of our workforce, which may adversely affect our financial condition and results of operations.

RISKS RELATING TO FINANCIAL, ACCOUNTING AND TAX MATTERS

Our historical growth rates may not be indicative of our future growth, and, if we are unable to manage our growth or execute our strategies effectively, our business and prospects may be materially and adversely affected.

We experienced rapid growth in our revenue during the Track Record Period. Our revenue increased from RMB298.6 million in 2023 to RMB470.1 million in 2024 and further increased to RMB687.3 million in 2025. The total number of subscribers of our flagship product, Zinia Browser, increased throughout the Track Record Period, being 186.4 thousand, 267.7 thousand and 415.6 thousand in 2023, 2024 and 2025, respectively, with growing demands for our products.

While our business has grown rapidly in the past, we cannot assure you that we will be able to sustain our historical growth rate for various reasons, including uncertainty of our continuous launch of new products and intensified competition in our industry. Our revenue, expenses and operating results may vary from period to period due to factors beyond our control. As a result of these, and other factors, we cannot assure you that our future revenues will increase or that we will maintain profitability. Accordingly, [REDACTED] should not rely on our historical results as an indication of our future financial or operating performance.

In addition, our anticipated expansion and investment in new products may place a significant strain on our managerial, operational, financial, and human resources. Our current and planned personnel, systems, procedures, and controls may not be adequate to support our future operations. We cannot assure you that we will be able to effectively manage our growth or implement all such systems, procedures and control measures successfully. If we are not able to manage our growth or execute our strategies effectively, our business and prospects may be materially and adversely affected.

RISK FACTORS

We had net liabilities during the Track Record Period, which may expose us to certain liquidity risks and may constrain our operational flexibility as well as adversely affect our financial condition and ability to expand our business.

We had net liabilities of RMB301.4 million, RMB242.8 million and RMB358.2 million as of December 31, 2023, 2024 and 2025, respectively. The increase in net liabilities from December 31, 2024 to December 31, 2025 was mainly attributable to our redemption liabilities that primarily arose from ordinary shares with preferential rights issued to independent investors. Upon the [REDACTED], the preferential rights attached to these shares will be automatically terminated, and the corresponding redemption liabilities will be recognized and reclassified as equity.

A net liabilities position can expose us to the risk of shortfalls in liquidity, constrain our operational flexibility and adversely affect our ability to expand our business. This in turn would require us to seek additional financing to maintain adequate working capital, which may not be available on terms favorable or commercially reasonable to us or at all. Any difficulty or failure to meet our liquidity needs as and when needed can have a material adverse effect on our business, financial condition, results of operations and prospects.

Any discontinuation, reduction or delay of tax refund or preferential tax treatments would have a material and adverse impact on our business, financial condition, results of operations and prospects.

During the Track Record Period, we have benefited from preferential tax treatments from the PRC government. For example, certain subsidiaries and branches of ours are qualified as “Small Low-Profit Enterprise” and therefore enjoy a preferential income tax rate of 5% in certain years. Additionally, we are qualified as “High and New Technology Enterprise” subject to a preferential income tax rate of 15% in certain years. For details, see Note 12 to the Accountant’s Report included in Appendix I to this document. We cannot assure you that we will continue to enjoy the current preferential tax treatments, in which case our business, financial condition and results of operations may be materially and adversely affected.

We are exposed to risks in connection with our investment in wealth management products.

As of December 31, 2023, 2024 and 2025, the balance of our financial assets at FVPL was RMB156.0 million, RMB307.3 million and RMB592.5 million, respectively, which were primarily structured deposits and wealth management products. The value of these investments is subject to fluctuations driven by market conditions, the financial position and credit standing of the issuing financial institutions and the performance of the underlying portfolios of the relevant instruments, in respect of which we have limited visibility or control. We cannot assure you that we will not experience losses with respect to these investments in the future, or that any such losses or other potentially negative impact will not have a material adverse effect on our business, financial condition, results of operations and prospects.

RISKS RELATING TO DOING BUSINESS IN REGIONS WHERE WE OPERATE

Changes and developments in the economic, political and social conditions, as well as government policies, could have a material effect on our business and prospects.

Our business, financial condition, results of operations and prospects are subject to economic, political, and legal developments in the region where we operate. In particular, factors such as consumer, corporate and government spending, business investment, level of economic development,

RISK FACTORS

and resource allocation could affect the growth of our business. The PRC government plays an important role in regulating industry development by imposing industry policies. For example, our financial condition and results of operations may be affected by government policies on the internet service industry or tax regulations applicable to us. Furthermore, the overall economic growth of China is affected by various factors, such as international, national, regional and local economic conditions, consumer demand, governmental regulations and policies, among others. The developments in the business environment in China may materially affect our business.

The relevant laws and regulations may be subject to further interpretation and enforcement, which may affect the legal protections available to our business and our shareholders.

We are subject to various laws and regulations generally applicable to companies in China. The PRC legal system is a civil law system based on written statutes. As in other civil law countries, there is a limited volume of published court decisions, which may be cited for reference but are not binding on subsequent cases and have limited precedential value unless the Supreme People’s Court otherwise provides. However, since some of these laws and regulations are relatively new, the relevant laws, regulations and rules may be subject to further interpretation and enforcement, which may materially affect our business and our ability to continue our operations, and may further affect the legal remedies and protections available to [REDACTED], which may, in turn, affect the value of your [REDACTED].

The laws and regulations concerning the internet technology industry are developing and evolving. Although we have taken measures to comply with the laws and regulations that are applicable to our business operations, and to avoid conducting any non-compliant activities under the applicable laws and regulations, the relevant government authorities may promulgate new laws and regulations regulating the internet technology industry in the future. As these laws and regulations are continually evolving in response to changing economic and other conditions, these laws and regulations may be subject to further interpretation and enforcement. Changes in current laws or regulations, or the imposition of new laws and regulations regarding our industries in our geographic markets may adversely affect our industries and our financial condition and results of operations. In addition, we cannot assure you that our practice would not be deemed to violate any new laws or regulations relating to internet technology service. Moreover, developments in the internet technology industry may lead to further legal or regulatory scrutiny on the industries where we operate in the future, or in the interpretation and application of existing laws, regulations and policies that may affect internet technology providers, which could materially affect our business and operations.

Holders of our H Shares may be subject to income tax on dividends from us or on any gain realized on the transfer of our H Shares.

As is customary with all major economies, China has tax treaties or similar arrangements with jurisdictions across the world. Under the EIT Law and its implementation rules and Notice on the Issues concerning Withholding the Enterprise Income Tax on the Dividends Paid by Chinese Resident Enterprises to H-share Holders Which Are Overseas Non-resident Enterprises (《關於中國居民企業向境外H股非居民企業股東派發股息代扣代繳企業所得稅有關問題的通知》) (Guo Shui Han [2008] No. 897) (國稅函[2008]897號), a 10% withholding tax is normally applicable to dividends paid to non-PRC resident enterprise holders of H Shares.

Under the Individual Income Tax Law of the PRC (《中華人民共和國個人所得稅法》) and its implementation rules, and Circular on Questions Concerning the Collection of Individual Income Tax Following the Repeal of Guo Shui Fa [1993] No. 045 (《關於國稅發[1993]045號文件廢止後有關個

RISK FACTORS

人所得稅徵管問題的通知》) (Guo Shui Han [2011] No. 348) (國稅函[2011]348號), dividends paid to non-PRC resident individual holders are generally subject to a 10% withholding tax, or 20% for holders in jurisdictions without a tax treaty with the PRC. However, pursuant to the Circular Declaring that Individual Income Tax Continues to be Exempted over Income of Individuals from Transfer of Shares (《關於個人轉讓股票所得繼續暫免徵收個人所得稅的通知》) (Cai Shui [1998] No. 61) (財稅[1998]61號), gains of individuals from the transfer of listed shares may be exempt from individual income tax, and as of the Latest Practicable Date, no provision has expressly required the collection of individual income tax from non-PRC resident individuals on the sale of shares of PRC resident enterprises listed on overseas stock exchanges.

If any PRC income tax is collected from the transfer of our H Shares or on dividends paid to our non-PRC resident [REDACTED], the value of your [REDACTED] in our H Shares may be affected. Furthermore, our Shareholders whose jurisdictions of residence have tax treaties or arrangements with the PRC may not qualify for benefits under such tax treaties or arrangements.

Governmental regulations on currency conversion may limit our ability to utilize our revenue effectively and affect the value of your [REDACTED].

The convertibility of Renminbi into foreign currencies and, in certain cases, the remittance of currency out of China are subject to the relevant PRC foreign exchange laws and regulations. Under existing PRC foreign exchange laws and regulations, payments of current account items, such as profit distributions and trade- and service-related foreign exchange transactions, can be made in foreign currencies without prior approval from SAFE by complying with certain procedural requirements. However, approval from or registration with appropriate governmental authorities is required where Renminbi is to be converted into foreign currency and remitted out of China to pay capital expenses such as the repayment of loans denominated in foreign currencies.

The PRC government may regulate cross-border transactions falling under capital accounts and current account in accordance with the applicable laws. As we receive substantially all of our revenue in RMB, if we are unable to comply with relevant PRC foreign exchange laws, regulations, or policies, we may not be able to pay dividends in foreign currencies to our shareholders, including holders of our H Shares.

Fluctuations in exchange rates could result in foreign currency exchange losses.

The value of the currencies fluctuates, is subject to changes and depends primarily on domestic and international economic and political developments, as well as supply and demand in the local market. The markets and government policies may impact the exchange rate in the future, which is beyond our control. We may be affected by future exchange rate fluctuations and currency exchange regimes.

The [REDACTED] from the [REDACTED] will be received in Hong Kong dollars. As a result, any appreciation of the RMB against the Hong Kong dollar may result in a decrease in the value of our [REDACTED] from the [REDACTED]. Conversely, any depreciation of the RMB may adversely affect the value of, and any dividends payable on, our H Shares in a foreign currency. In addition, there are limited instruments available for us to reduce our foreign currency risk exposure at reasonable costs. Moreover, we are also currently required to comply with the laws, regulations and procedures related to the currency exchange. All of these factors could materially and adversely affect our business, financial condition, and results of operations and prospects, and could reduce the value of, and dividends payable on, the H Shares in foreign currency terms.

RISK FACTORS

Certain judgments obtained against us by our Shareholders may be difficult to enforce.

We are a company incorporated under the laws of the PRC, and substantially all of our business, assets and operations are located in China. In addition, a majority of our current Directors and officers are nationals and residents of China. Judgments rendered by Hong Kong courts may be recognized and enforced in the PRC if the requirements set forth by the Arrangement on Reciprocal Recognition and Enforcement of Judgments in Civil and Commercial Matters between the Courts of the Mainland and the Hong Kong Special Administrative Region (《最高人民法院關於內地與香港特別行政區法院相互認可和執行民商事案件判決的安排》) are met. Nonetheless, it may be difficult for you to effect service of process within Hong Kong upon us or these persons, or to bring an action in Hong Kong against us or against these individuals in the event that you believe that your rights have been infringed under the applicable securities laws or otherwise. In addition, it may be difficult for you to bring an original action against us or our PRC resident officers and directors in a PRC court based on the liability provisions of non-PRC securities laws.

Any failure to make adequate contributions to various employee benefits plans as required by PRC regulation may subject us to penalties.

Under applicable PRC laws, we are required to contribute, as an employer, to social insurance (including pension insurance, unemployment insurance, medical insurance, work-related injury insurance, and maternity insurance) and housing provident funds for the benefit of our employees. According to the Social Insurance Law of the PRC (《中華人民共和國社會保險法》), if an employer fails to make social insurance contributions in full, the relevant authorities could order the employer to pay, within a prescribed time limit, the outstanding amount with an additional late payment penalty at the daily rate of 0.05%. If the employer fails to make the overdue contributions within such time limit, a fine equal to one to three times the outstanding amount may be imposed. According to the Housing Accumulation Funds Regulation (《住房公積金管理條例》), where an employer is overdue in the payment and deposit of, or underpays, the housing provident fund, the authority could order it to make the payment and deposit within a prescribed time limit. If the payment and deposit has not been made after the expiration of the time limit, an application may be made to a People’s Court of the PRC for compulsory enforcement.

During the Track Record Period, we did not make social insurance and housing provident fund contributions in full for certain employees, primarily due to varying individual preferences regarding participation levels in social benefit programs. We may be ordered by the relevant authorities, or be subject to complaints from our employees, to pay the outstanding amounts within a prescribed period, failing which we may be subject to a penalty or specific enforcement by the People’s Court of the PRC. We do not anticipate a material adverse impact on our operations or financial performance from this matter considering that, during the Track Record Period and up to the Latest Practicable Date, (i) we had not received any notification from relevant government authorities requiring us to pay material outstanding amounts with respect to social insurance or housing provident funds; (ii) we had not been subject to any administrative penalties regarding social insurance or housing provident funds; (iii) we consulted certain competent local social insurance and housing fund authorities about such policies; (iv) we will make full contributions or pay any outstanding amounts within a prescribed time period if demanded by the relevant government authorities, and (v) as advised by our PRC Legal Advisor, considering the facts as mentioned above, the likelihood of us being subject to comprehensive centralized collection of the outstanding historical social insurance and housing provident fund contributions and any material penalties due to the failure to provide such contributions in full amount for our employees is remote, provided no material claims or complaints are filed against us by our employees and no significant changes in existing laws, regulations, policies, or implementation or supervision requirements of the relevant government authorities. To

RISK FACTORS

prevent the recurrence of similar non-compliances, we will implement enhanced internal control measures, including ongoing employee education about statutory benefits, gradually increasing our contribution base amount with plans for further progressive increases, and committing to timely remediation if required by relevant authorities. However, we cannot assure you that we will not be subject to any order to rectify this non-compliance incident in the future. Any such order or employee complaint may adversely and materially affect our business, financial condition, results of operations, and prospects.

RISKS RELATING TO THE [REDACTED]

There has been no prior public market for our H Shares, and the liquidity and market price of our H Shares may be volatile.

Prior to completion of the [REDACTED], there has been no public market for our H Shares. There can be no guarantee that an active trading market for our H Shares will develop or be sustained after completion of the [REDACTED]. The [REDACTED] is the result of negotiations among the [REDACTED] (for itself and on behalf of the [REDACTED]) and us, which may not be indicative of the [REDACTED] at which our H Shares will be traded following completion of the [REDACTED]. The market price of our H Shares may drop below the [REDACTED] at any time after completion of the [REDACTED].

The [REDACTED] and [REDACTED] of our H Shares may be volatile, which could result in substantial losses for [REDACTED] who purchase our H Shares in the [REDACTED].

The [REDACTED] and [REDACTED] of our H Shares may be highly volatile. Several factors beyond our control such as variations in our revenue, earnings and cash flow, strategic alliances, the addition or departure of key personnel, litigation, the removal of the restrictions on H share transactions or volatility in market prices and changes in demand for our products may cause significant and sudden changes to the market price and trading volume of our H Shares. Furthermore, the [REDACTED] of our H Shares could also decline as a result of future sales of a substantial number of our H Shares or other securities relating to our H Shares in the public market, or the issuance of new shares or other securities, or the perception that such sales or issuances may occur. New shares or share-linked securities issued by the Company may also confer rights and privileges that take priority over those conferred by the H Shares. The Stock Exchange and other securities markets have, from time to time, experienced significant price and trading volume volatility that is not related to the operating performance of any particular company. This volatility may also materially and adversely affect the market price of our H Shares.

[REDACTED] and [REDACTED] of our H Shares under the [REDACTED] will experience immediate dilution and may experience further dilution if we issue additional Shares in the future.

The [REDACTED] of our H Shares is higher than our [REDACTED] assets value per Share immediately prior to the [REDACTED]. Therefore, [REDACTED] and [REDACTED] of our H Shares under the [REDACTED] will experience an immediate dilution in [REDACTED] assets value per Share. In order to expand our business, we may consider [REDACTED] and [REDACTED] additional Shares in the future or to raise additional funds in the future to finance our business expansion, for existing operations or new acquisitions. If additional funds are raised through the issuance of new equity or equity-linked securities of our Company, other than on a pro rata basis to existing Shareholders, then (i) the percentage ownership of the existing Shareholders may be reduced, and they may experience subsequent dilution and reduction in their earnings per share, (ii)

RISK FACTORS

such newly issued securities may have rights, preferences or privileges superior to those of the Shares of the existing Shareholders, and/or (iii) [REDACTED] and [REDACTED] of our H Shares may experience dilution in the [REDACTED] assets value per Share if we issue additional Shares in the future at a price which is lower than our [REDACTED] assets value per Share.

Future sale or major divestment of H Shares by any of our substantial Shareholders could adversely affect the prevailing market price of our H Shares.

The H Shares held by certain Shareholders are subject to certain lock-up periods, the details of which are set out in the section headed “[REDACTED]” of this document. However, we cannot give any assurance that after the restrictions of the lock-up periods expire, these Shareholders will not dispose of any Shares. Sale of substantial amounts of our H Shares in the public market, or the perception that these sales may occur, may materially and adversely affect the prevailing market price of our H Shares.

We have no experience operating as a public company.

We have no experience conducting our operations as a public company. After we become a public company, we may face enhanced administrative and compliance requirements, which may result in substantial costs. In addition, since we are becoming a public company, our management team will need to develop the necessary expertise to comply with numerous regulatory and other requirements applicable to public companies, including requirements relating to corporate governance, listing standards, and securities and investor relationships issues. As a public company, our management will have to evaluate our internal controls system with new thresholds of materiality and implement necessary changes to our internal controls system. We cannot guarantee that we will be able to do so in a timely and effective manner. Failure to effectively manage these new demands could adversely impact our operational efficiency and financial health, affecting our business and market perception.

We may not be able to pay any dividends on our H Shares.

We cannot guarantee when and in what form dividends will be paid on our [REDACTED] following the [REDACTED]. The declaration of dividends is proposed by the Board and is based on, and limited by, various factors, such as our business and financial performance, capital and regulatory requirements and general business and operation conditions. We may not have sufficient or any profits to enable us to make dividend distributions to our Shareholders in the future, even if our financial statements indicate that our operations have been profitable.

If securities or industry analysts do not publish research reports about our business, or if they adversely change their recommendations regarding our H Shares, the market price and trading volume of our H Shares may decline.

The trading market for our H Shares will be influenced by the research and reports that industry or securities analysts publish about us or our business. If one or more of the analysts who cover us downgrade our H Shares, the price of our H Shares would likely decline. If one or more of these analysts cease coverage of our Company or fail to regularly publish reports on us, we could lose visibility in the financial markets, which in turn could cause our stock price or trading volume to decline.

RISK FACTORS

You should read the entire [REDACTED] carefully and should not rely on any information contained in press articles or other media regarding us and the [REDACTED].

There may have been, prior to the publication of this document, and there may be, subsequent to the date of this document but prior to the completion of the [REDACTED], press and media coverage regarding us and the [REDACTED], such as the profit estimate information. You should rely solely upon the information contained in this document and any formal announcements made by us in Hong Kong in making your [REDACTED] decision regarding the [REDACTED]. We do not accept any responsibility for the accuracy or completeness of any information reported by the press or other media, nor the fairness or appropriateness of any estimates, views or opinions expressed by the press or other media regarding the [REDACTED] or us. We make no representation as to the appropriateness, accuracy, completeness or reliability of any such information or publication.

Accordingly, prospective [REDACTED] should not rely on any such information, reports or publications in making their decisions whether to [REDACTED] in the [REDACTED]. Prospective [REDACTED] in the [REDACTED] are reminded that, in making their decisions as to whether to purchase our [REDACTED] Shares, they should rely only on the financial, operational and other information included in this document. By applying to purchase our [REDACTED] Shares in the [REDACTED], you will be deemed to have agreed that you will not rely on any information other than that contained in this document.

Forward-looking information contained in this document is subject to risks and uncertainties.

This document contains certain statements and information that are forward-looking and uses forward-looking terminology such as “anticipate,” “believe,” “could,” “going forward,” “intend,” “plan,” “project,” “seek,” “expect,” “may,” “ought to,” “should,” “would” or “will” and similar expressions. You are cautioned that reliance on any forward-looking statement involves risks and uncertainties and that any or all of those assumptions could prove to be inaccurate and as a result, the forward-looking statements based on those assumptions could also be incorrect. In light of these and other risks and uncertainties, the inclusion of forward-looking statements in this document should not be regarded as representations or warranties by us that our plans and objectives will be achieved, and these forward-looking statements should be considered in light of various important factors, including those set forth in this section. Subject to the requirements of the Listing Rules, we do not intend publicly to update or otherwise revise the forward-looking statements in this document, whether as a result of new information, future events or otherwise. Accordingly, you should not place undue reliance on any forward-looking information. All forward-looking statements in this document are qualified by reference to this cautionary statement.