
GLOSSARY OF TECHNICAL TERMS

This glossary contains explanations of certain technical terms used in this document. As such, these terms and their meanings may not correspond to standard industry meanings or usage of these terms.

“ASP”	average selling price, calculated by dividing revenue by sales volume, in the sales of goods business line
“CAGR”	compound annual growth rate
“ERP”	enterprise resource planning, a business process management software that allows an organization to use a system of integrated applications to manage the business and digitalize back-office functions relating to technology, services, and human resources
“GFA”	gross floor area
“GMV”	gross merchandise value, representing the total value of goods sold to consumers in terms of retail price
“KOL”	key opinion leaders
“MWh”	megawatt-hour, a unit of measure of electric energy
“m ² ” or “sq.m.”	square meter
“m ³ ”	cubic meter
“R&D”	research and development
“sales volume”	number of products sold in the sales of goods business line
“SKU”	stock keeping unit
“WMS”	warehouse management system