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## **TOM.COM LIMITED**

*(Incorporated in the Cayman Islands with limited liability)*

### **FURTHER DEFERRAL OF DESPATCH OF CIRCULAR in relation to**

**VERY SUBSTANTIAL ACQUISITION  
INVOLVING THE ISSUE OF NEW SHARES  
Proposed acquisition of approximately 64.07% of the issued share capital of  
China Entertainment Television Broadcast Limited**

**and**

**MAJOR TRANSACTION  
Proposed grant of call options to  
Turner Broadcasting System Asia Pacific, Inc.**

Despatch of the Circular to the Shareholders in respect of the VSA and the Major Transaction will be further deferred as additional time is required for the preparation of the Circular. It is currently expected that the Circular will be despatched to the Shareholders on or before 5<sup>th</sup> September, 2003.

Reference is made to the announcement of TOM.COM LIMITED (“TOM”) dated 2<sup>nd</sup> July, 2003 in respect of the proposed acquisition of approximately 64.07% of the issued share capital of CETV (“VSA”) and the proposed grant of the First Call Option and the Fixed Call Option to TBSAP (“Major Transaction”) and the announcement of TOM dated 21<sup>st</sup> July, 2003 (“Deferral Announcement”) in respect of the deferral of despatching the Circular (collectively referred to as “Announcements”). Unless otherwise defined herein, terms used herein shall have the same meanings as defined in the Announcements.

As detailed in the Deferral Announcement, the Stock Exchange agreed to grant to TOM a waiver from the strict compliance with Rules 19.43 and 19.38 of the GEM Listing Rules and that the deadline for despatching the Circular to the Shareholders was extended to 18<sup>th</sup> August, 2003 (the “Deadline”).

Although the reporting accountant and the management of TOM have been working very hard towards meeting the Deadline, it is currently envisaged that additional time is required for the preparation of the accountants' report on the enlarged TOM Group for the three years ended 31<sup>st</sup> December, 2002 and for the six months ended 30<sup>th</sup> June, 2003 to be contained in the Circular. In addition, given the substantial size of the Circular, additional time is required to translate, proof-read and print the Circular. In view of the above, TOM has applied for and the Stock Exchange has granted a waiver giving a further extension for the despatch of the Circular. It is currently expected that the Circular will be despatched to the Shareholders on or before 5<sup>th</sup> September, 2003.

By Order of the Board  
**TOM.COM LIMITED**  
**Angela Mak**  
*Company Secretary*

Hong Kong, 15<sup>th</sup> August, 2003

*This announcement, for which the Directors of TOM collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to TOM. The Directors of TOM, having made all reasonable enquiries, confirm that, to the best of their knowledge and belief:- (i) the information contained in this announcement is accurate and complete in all material respects and not misleading; (ii) there are no other matters the omission of which would make any statement in this announcement misleading; and (iii) all opinions expressed in this announcement have been arrived at after due and careful consideration and are founded on bases and assumptions that are fair and reasonable.*

*This announcement will remain on the GEM website at [www.hkgem.com](http://www.hkgem.com) on the "Latest Company Announcements" page for at least 7 days from the date of its posting and on the website of TOM at [www.tomgroup.com](http://www.tomgroup.com).*