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## **TOM.COM LIMITED**

*(Incorporated in the Cayman Islands with limited liability)*

### **DEFERRAL OF COMPLETION**

**in relation to**

#### **VERY SUBSTANTIAL ACQUISITION**

#### **INVOLVING THE ISSUE OF NEW SHARES**

**Proposed acquisition of approximately 64.07% of the issued share capital of  
China Entertainment Television Broadcast Limited**

**and**

#### **MAJOR TRANSACTION**

**Proposed grant of call options to  
Turner Broadcasting System Asia Pacific, Inc.**

The Board announces that the parties to the Share Purchase Agreement have agreed that the Longstop Date will be deferred to 14<sup>th</sup> September, 2003 (or such other date as the parties may agree in writing prior to Completion) and completion of the Acquisition will take place on the 1<sup>st</sup> Business Day after the date of fulfillment (or waiver) of the last of the Conditions.

### **DEFERRAL OF COMPLETION**

Reference is made to the announcements of TOM.COM LIMITED (“TOM”) dated 2<sup>nd</sup> July, 2003, 21<sup>st</sup> July, 2003 and 15<sup>th</sup> August, 2003 in respect of the proposed acquisition of approximately 64.07% of the issued share capital of CETV (“VSA”) and the proposed grant of the First Call Option and the Fixed Call Option to TBSAP (“Major Transaction”) (collectively referred to as “Announcements”) and the circular of TOM dated 26<sup>th</sup> August, 2003 (“Circular”) in respect of the VSA and the Major Transaction. Unless otherwise defined herein, terms used herein shall have the same meanings as those defined in the Announcements and the Circular.

As disclosed in the Circular, completion of the Acquisition is expected to take place on the 3<sup>rd</sup> Business Day after the date of fulfillment (or waiver) of the last of the Conditions on or before 28<sup>th</sup>

August, 2003 (or such other date as the parties to the Share Purchase Agreement may agree in writing prior to Completion) (“Longstop Date”). As the VSA and the Major Transaction are conditional on, among other things, the approval by the Shareholders at the EGM to be held on 11<sup>th</sup> September, 2003, the Longstop Date will be deferred.

The Board announces that the parties to the Share Purchase Agreement have agreed that the Longstop Date will be deferred to 14<sup>th</sup> September, 2003 (or such other date as the parties may agree in writing prior to Completion) (“Revised Longstop Date”) and completion of the Acquisition will take place on the 1<sup>st</sup> Business Day after the date of fulfillment (or waiver) of the last of the Conditions.

Save for the above, the terms and conditions of the Share Purchase Agreement remain unchanged. Further announcement will be made should the completion of the Acquisition not take place on the 1<sup>st</sup> Business Day after the Revised Longstop Date or should there be any further changes to the Revised Longstop Date. TOM will also issue an announcement at Completion.

By Order of the Board  
**TOM.COM LIMITED**  
**Angela Mak**  
*Company Secretary*

Hong Kong, 28<sup>th</sup> August, 2003

*This announcement, for which the Directors of TOM collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to TOM. The Directors of TOM, having made all reasonable enquiries, confirm that, to the best of their knowledge and belief:- (i) the information contained in this announcement is accurate and complete in all material respects and not misleading; (ii) there are no other matters the omission of which would make any statements in this announcement misleading; and (iii) all opinions expressed in this announcement have been arrived at after due and careful consideration and are founded on bases and assumptions that are fair and reasonable.*

*This announcement will remain on the GEM website at [www.hkgem.com](http://www.hkgem.com) on the “Latest Company Announcements” page for at least 7 days from the date of its posting and on the website of TOM at [www.tomgroup.com](http://www.tomgroup.com).*