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TOM.COM LIMITED

(Incorporated in the Cayman Islands with limited liability)

DEFERRAL OF DESPATCH OF CIRCULAR in relation to MAJOR TRANSACTION ISSUE OF GUARANTEED CONVERTIBLE BONDS DUE 2008 IN THE AGGREGATE PRINCIPAL AMOUNT OF US\$150,000,000

As additional time is required in finalising certain financial information to be contained in the Circular, despatch of the Circular to the Shareholders will be deferred. It is currently expected that the Circular will be despatched to the Shareholders on or before 24 December 2003.

Reference is made to the announcement of the Company dated 6 November 2003 ("Announcement") in respect of the issue of the convertible bonds in an aggregate principal amount of US\$150,000,000 by the Issuer. Unless otherwise defined herein, terms used herein shall have the same meanings as defined in the Announcement.

Deferral of despatch of the Circular

Pursuant to Rule 19.38 of the GEM Listing Rules, the Company is required to, among other things, send a circular ("Circular") in respect of the issue of the Convertible Bonds to the shareholders of the Company ("Shareholders") and the Stock Exchange within 21 days after the publication of the Announcement, being on or before 27 November 2003.

As additional time is required in finalising certain financial information to be contained in the Circular, the Company has applied for, and the Stock Exchange has granted, a waiver from strict compliance with the requirements under Rule 19.38 of the GEM Listing Rules and the Stock Exchange has approved the Company's application for an extension of time for the despatch of the Circular to 24 December 2003. It is currently expected that the Circular will be despatched to the Shareholders on or before 24 December 2003.

By Order of the Board TOM.COM LIMITED Angela Mak Company Secretary

Hong Kong, 26 November 2003

This announcement, for which the directors of the Company collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Company. The directors of the Company, having made all reasonable enquiries, confirm that, to the best of their knowledge and belief:- (i) the information contained in this announcement is accurate and complete in all material respects and not misleading; (ii) there are no other matters the omission of which would make any statement in this announcement misleading; and (iii) all opinions expressed in this announcement have been arrived at after due and careful consideration and are founded on bases and assumptions that are fair and reasonable.

This announcement will remain on the GEM website at www.hkgem.com on the "Latest Company Announcements" page for at least 7 days from the date of its posting and on the website of the Company at www.tomgroup.com.