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TOM Group Limited TOM集團有限公司*

(Incorporated in the Cayman Islands with limited liability)

(formerly known as TOM.COM LIMITED)

CHANGE OF COMPANY NAME

The Board is pleased to announce that the special resolution for change of name of the Company to "TOM Group Limited" and the adoption of the Chinese name of "TOM 集團有限公司" for identification purpose was duly passed at the EGM held on 23rd February, 2004.

The Change of Name takes effect from 23rd February, 2004.

Reference is made to the announcement of the Company dated 29th January, 2004 (the "Announcement") and the circular of the Company dated 30th January, 2004 (the "Circular") in respect of the Change of Name. Unless otherwise defined herein, terms used herein shall have the same meanings as those defined in the Announcement and the Circular.

Change of company name

The Board is pleased to announce that the special resolution for the change of name of the Company to "TOM Group Limited" and the adoption of a Chinese name of "TOM 集團有限公司" for identification purpose was duly passed at the EGM held on 23rd February, 2004.

The Change of Name takes effect from 23rd February, 2004. It is expected that the certificate of incorporation on change of name of the Company will be issued by the Registrar of Companies in the Cayman Islands within 21 days from the date hereof.

A further announcement in relation to the trading arrangements will be made upon the receipt of the certificate of incorporation on change of name from the Registrar of Companies in the Cayman Islands.

* for identification purpose

Hong Kong, 23rd February, 2004

This announcement, for which the Directors of the Company collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Company. The Directors of the Company, having made all reasonable enquiries, confirm that, to the best of their knowledge and belief:- (i) the information contained in this announcement is accurate and complete in all material respects and not misleading; (ii) there are no other matters the omission of which would make any statement in this announcement misleading; and (iii) all opinions expressed in this announcement have been arrived at after due and careful consideration and are founded on bases and assumptions that are fair and reasonable.

This announcement will remain on the GEM website at www.hkgem.com on the "Latest Company Announcements" page for at least 7 days from the date of its posting and on the website of the Company at www.tomgroup.com.