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M CHANNEL CORPORATION LIMITED 流動廣告有限公司*

(Incorporated in Bermuda with limited liability)

RESIGNATION OF DIRECTOR

The board of directors (the "Board") of M Channel Corporation Limited (the "Company") announces that Mr. Wong Lai Shun, Benny has resigned as an executive director of the Company with effect from 27 February 2004 for pursuing other business interests.

The Board would like to take this opportunity to thank Mr. Benny Wong for his valuable contribution to the Company in the past.

By Order of the Board
M CHANNEL CORPORATION LIMITED
Wong Kun To
Chairman

Hong Kong, 27 February 2004

This announcement, for which the directors of the Company collectively and individually accept full responsibility, includes particulars given in compliance with the Rules Governing the Listing of Securities on the Growth Enterprise Market of The Stock Exchange of Hong Kong Limited for the purpose of giving information with regard to the Company. The directors of the Company, having made all reasonable enquiries, confirm that, to the best of their knowledge and belief: (1) the information contained in this announcement is accurate and complete in all material respects and not misleading; (2) there are no other matters the omission of which would make any statement in this announcement misleading; and (3) all opinions expressed in this announcement have been arrived at after due and careful consideration and are founded on bases and assumptions that are fair and reasonable.

This announcement will remain on the GEM website at www.hkgem.com on the "Latest Company Announcements" page for at least seven days from the date of its posting.

* For identification purpose only