FORMS RELATING TO LISTING

Form F

The Growth Enterprise Market

Company Information Sheet

The Stock Exchange of Hong Kong Limited takes no responsibility for the contents of this information sheet, makes no representation as to its accuracy or completeness and expressly disclaims any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this information sheet.

Company name : Media Partners International Holdings Inc.

媒體伯樂集團有限公司*

Stock code (ordinary shares) : 8072

This information sheet contains certain particulars concerning the above company (the "Company") which is listed on the Growth Enterprise Market ("GEM") of The Stock Exchange of Hong Kong Limited (the "Exchange"). These particulars are provided for the purpose of giving information to the public with regard to the Company in compliance with the Rules Governing the Listing of Securities on the GEM of the Exchange (the "GEM Listing Rules"). They will be displayed at the GEM website on the Internet. This information sheet does not purport to be a complete summary of information relevant to the Company and/or its securities

The information in this sheet was updated as of 2nd August, 2004

A. General

Place of incorporation : The Cayman Islands

Date of initial listing on GEM : 31st January 2002

Name of Sponsor(s) : BNP Paribas Peregrine Capital Limited

Names of directors : <u>Executive Directors</u>
(please distinguish the status of the directors
- Executive, Non-Executive or Independent

Executive Directors
George Ka Ki Chang
Winnie Pik Shan To

Non-Executive) Tony Cheung Kin Au-Yeung

Non-executive Director Gerald Lokchung Chan

Independent non-executive Directors

Philip Tit Hon, Hung Meocre Kwok Wing Li Paul Laurence Saffo

^{*} for identification purpose only

Name(s) of substantial shareholder(s) (as such term is defined in rule 1.01 of the GEM Listing Rules) and their respective interests in the ordinary shares and other securities of the Company

Shareholder	Approximate
	percentage of
	issued share
	capital

Verrall Limited via 73.38%

Morningside CyberVentures Holdings Limited

Morningside 73.38%

CyberVentures Holdings Limited

Name(s) of company(ies) listed on GEM or the Main Board of the Stock Exchange within the same group as the Company

NIL

Financial year end date : 31st December

Registered address : Century Yard

Cricket Square Hutchins Drive P.O. Box 2681 GT George Town Grand Cayman British West Indies

Head office and principal place of business:

Corporate Office:

22/F., Hang Lung Centre 2-20 Paterson Street Causeway Bay Hong Kong

Principal place of business in Hong

Kong:

15th Floor, Rooms 1506-1510

Hang Lung Centre 2-20 Paterson Street Causeway Bay Hong Kong

Principal place of business in Mainland

China:

8 Gao An Road, Shanghai

Postcode: 200030

People's Republic of China

Web-site address (if applicable) : www.mpih.com

Share registrar : Principal share registrar:

Bank of Butterfield International

(Cayman) Ltd.
Butterfield House
68 Fort Street
P.O. Box 705
George Town
Grand Cayman
Cayman Islands
British West Indies

Hong Kong branch share registrar:

Tengis Limited

G/F., BEA Harbour View Centre

56 Gloucester Road

Wanchai Hong Kong

Auditors : KPMG

8th Floor, Prince's Building

10 Chater Road Hong Kong

B. Business activities

At present, the Company and its subsidiaries, together with its associates and jointly controlled entities, manage and operate a prominent network of outdoor advertising media in Mainland China and Hong Kong.

C. Ordinary shares

Number of ordinary shares in issue : 853,800,000 shares

Par value of ordinary shares in issue : HK\$0.10 each

Board lot size (in number of shares) : 2,000

Name of other stock exchange(s) on which : NIL

ordinary shares are also listed

D. Warrants

Stock code : N/A

Board lot size : N/A

Expiry date : N/A

Exercise price : N/A

Conversion ratio (Not applicable if : N/A

the warrant is denominated in dollar

value of conversion right)

No. of warrants outstanding : N/A

No. of shares falling to be issued upon the : N/A

exercise of outstanding warrants

E. Other securities

Convertible bond : The Company issued a convertible bond

to Morningside CyberVentures Holdings Limited in the principal amount of HK\$85,000,000. Details of the convertible bond are set out in the prospectus of the Company dated 15th January 2002 in section headed

"Convertible Bond"

Share options granted and

outstanding

15,798,000

Responsibility statement

The directors of the Company (the "Directors") as at the date hereof hereby collectively and individually accept full responsibility for the accuracy of the information contained in this information sheet ("the Information") and confirm, having made all reasonable inquiries, that to the best of their knowledge and belief the Information is accurate and complete in all material respects and not misleading and that there are no other matters the omission of which would make any Information inaccurate or misleading.

The Directors also collectively and individually accept full responsibility for submitting a revised information sheet, as soon as reasonably practicable after any particulars on the form previously published cease to be accurate.

The Directors acknowledge that the Stock Exchange has no responsibility whatsoever with regard to the Information and undertake to indemnify the Exchange against all liability incurred and all losses suffered by the Exchange in connection with or relating to the Information.

Signed:	
George Ka Ki Chang	Winnie Pik Shan To
Tony Cheung Kin Au-Yeung	Gerald Lokchung Chan
Paul Laurence Saffo	Meocre Kwok Wing Li
Philip Tit Hon Hung	