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Media Partners International Holdings Inc.

媒體伯樂集團有限公司*

(Incorporated in the Cayman Islands with limited liability)

(Stock Code:8072)

NOTICE OF BOARD MEETING

The Board of Directors (“Board”) of Media Partners International Holdings Inc. (the “Company”) hereby announces that a meeting of the Board will be held at 22nd Floor, Hang Lung Centre, 2-20 Paterson Street, Causeway Bay, Hong Kong on 15th March, 2005 at 10:00 a.m. for the following purposes:-

1. To consider and approve the audited consolidated accounts of the Company and its subsidiaries for the year ended 31st December, 2004 (“Annual Results”) and approve the draft announcement in respect of the Annual Results to be published on the GEM website;
2. To consider the payment of a final dividend, if any;
3. To consider the closure of the Register of Members, if necessary;
4. To consider the time and venue of the forthcoming annual general meeting of the members of the Company; and
5. To transact any other business.

By Order of the Board
Stephen Cheuk Kin LAW
Company Secretary

Hong Kong, 3rd March, 2005

**For identification purpose only*

As at the date hereof, the executive directors of the Company are Mr. George Ka Ki Chang, Ms. Winnie Pik Shan To and Mr. Tony Cheung Kin Au-Yeung; the non-executive director is Mr. Gerald Lokchung Chan; the independent non-executive directors are Mr. Meocre Kwok Wing Li, Mr. Paul Laurence Saffo and Mr. Philip Tit Hon Hung.

This announcement, for which the directors of Media Partners International Holdings Inc. (the “Company”) collectively and individually accept full responsibility, includes particulars given in compliance with the Growth Enterprise Market (“GEM”) Listing Rules for the purpose of giving information with regard to the Company. The directors of the Company, having made all reasonable enquiries, confirm that, to the best of their knowledge and belief (i) the information contained in this announcement is accurate and complete in all material respects and not misleading; (ii) there are no other matters the omission of which would make any statement in this announcement misleading; and (iii) all opinions expressed in this announcement have been arrived at after due and careful consideration and are founded on bases and assumptions that are fair and reasonable.

This announcement will remain on the GEM website at www.hkgem.com on the “Latest Company Announcements” page for 7 days from the day of its posting.