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China Data Broadcasting Holdings Limited

(中華數據廣播控股有限公司)*

(incorporated in Bermuda with limited liability)

(Stock Code: 8016)

PLEDGE OF SHARES OF CONTROLLING SHAREHOLDER AND SUBSTANTIAL SHAREHOLDER

The Board of Directors (the “Board”) of China Data Broadcasting Holdings Limited (the “Company”) announce that based on the latest declaration of interest filings pursuant to the Securities and Futures Ordinance, Apex Digital Inc. and Mr. Ji have been pledged 165,197,340 ordinary shares and 57,700,000 ordinary shares respectively to Changhong as a pledge to secure certain trade receivables due from Apex Digital to Changhong.

The Shares were suspended trading on the Stock Exchange with effect from 9:31 a.m. on 28 December 2004 and remain suspended pending further announcement in respect of the matters relating to the announcement dated 25 January 2005 and release of result announcements and publication of result reports for the year ended 31 December 2004 and for the first quarter of 2005.

Pledge of Shares of Controlling Shareholder and Substantial Shareholder

The Board of Directors (the “Board”) of China Data Broadcasting Holdings Limited (the “Company”) announces that based on the declaration of interest filings pursuant to the Securities and Futures Ordinance dated 11 July 2005 (the “Declaration”) of Apex Digital Inc. (“Apex Digital”) and Mr. David Ji Long Fen (“Mr. Ji”), their respective 165,197,340 ordinary shares and 57,700,000 ordinary shares in the Company, representing 51.94% and 18.14% of the Company’s issued share capital, respectively, have been pledged to Sichuan Changhong Electric Co. Ltd. (“Changhong”), which is an independent third party to the Company, as a pledge to secure certain trade receivables due from Apex Digital to Changhong. Changhong is a supplier of the Company and the Company has no outstanding trade balances with Changhong at date of this announcement.

Apex Digital is the controlling shareholder of the Company and is beneficially owned as to 52% by Mr. Ji, 28% by United Delta Inc. and the remaining 20% by Belgate Import and Export Limited. Both United Delta and Belgate are equally owned by Mr. Ji and Mr. Ancle Hsu Ann Keh, an executive director of the Company. Apex Digital confirms that it is an independent third party of Changhong.

Suspension of trading

The Shares were suspended trading on the Stock Exchange with effect from 9:31 a.m. on 28 December 2004 and remain suspended pending further announcement in respect of the matters relating to the announcement dated 25 January 2005 (which the disclosure of the dispute between Apex Digital Inc. and Changhong) and release of result announcements and publication of result reports for the year ended 31 December 2004 and for the first quarter of 2005.

For and on behalf of
China Data Broadcasting Holdings Limited
David Ji Long Fen
Chairman

Hong Kong, 15 July 2005

As at the date of this announcement, the Board comprises Mr. David Ji Long Fen, Mr. Ancle Hsu Ann Keh and Ms. Alice Hsu Chu Yun as executive directors.

This announcement, for which the directors of the Company collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Company. The directors of the Company, having made all reasonable enquiries, confirm that, to the best of their knowledge and belief (i) the information contained in this announcement is accurate and complete in all material respects and not misleading; (ii) there are no other matters the omission of which would make any statement in this announcement misleading; and (iii) all opinions expressed in this announcement have been arrived at after due and careful consideration and are founded on bases and assumptions that are fair and reasonable.

This announcement will appear on the GEM website at <http://www.hkgem.com> on the "Latest Company Announcements" page for 7 days from the day of its posting thereon.

* *For identification purposes only*