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MediaNation Inc.

(the “Company”)

(incorporated in the Cayman Islands with limited liability)

(Stock Code: 8160)

NOTICE OF BOARD OF DIRECTORS’ MEETING

The board of directors of the Company (the “Board”) hereby announces that a meeting of the Board will be held at 22/F., Admiralty Centre, Tower 2, 18 Harcourt Road, Hong Kong SAR on 8th August 2005 (Monday) at 2:00 p.m. for the following purposes:—

1. To consider, and if thought fit, to approve the unaudited consolidated financial statements of the Company and its subsidiaries for the six months ended 30th June 2005 (the “Interim Results”) and to approve the announcement of the Interim Results to be published on the GEM website;
2. To consider the payment of an interim dividend, if any;
3. To consider the closure of the Register of Members, if necessary; and
4. To transact any other business.

By Order of the Board
Cheng Ka Chung
Company Secretary

Hong Kong, 27th July 2005

As at the date of this announcement, the Board comprises:

Executive Directors

Mr. Kam Wai Sum, Brian
Mr. Wong Hon Chiu, Stephen

Non-Executive Directors

Mr. Jean-Charles Decaux
Ms. Isabelle Claude Michele Vitry Schlumberger
Mr. Jean-Michel Jacques Geffroy
Mr. David Bourg

Independent Non-Executive Directors

Mr. Schöter, Johannes
Mr. Barry John Buttifant

This announcement, for which the directors of the Company collectively and individually accept full responsibility, includes particulars given in compliance with the Rules Governing the Listing of Securities on the Growth Enterprise Market of The Stock Exchange of Hong Kong Limited for the purpose of giving information with regard to the Company. The directors, having made all reasonable enquiries, confirm that, to the best of their knowledge and belief:

- (1) the information contained in this announcement is accurate and complete in all material respects and not misleading;*
- (2) there are no other matters the omission of which would make any statement in this announcement misleading; and*
- (3) all opinions expressed in this announcement have been arrived at after due and careful consideration and are founded on bases and assumptions that are fair and reasonable.*

This announcement will remain on the “Latest Company Announcements” page of the GEM website for at least 7 days from the date of its posting.