

IMPORTANT

If you are in any doubt about this prospectus, you should consult your stockbroker, bank manager, solicitor, professional accountant or other professional advisers.



JF Household Furnishings Limited

捷豐家居用品有限公司

(Incorporated in the Cayman Islands with limited liability)

LISTING ON THE GROWTH ENTERPRISE MARKET OF THE STOCK EXCHANGE OF HONG KONG LIMITED

BY WAY OF PLACING

Number of Placing Shares	: 42,000,000 Shares (subject to the Offer Size Adjustment Option)
Placing Price	: Not more than HK\$0.96 per Share and expected to be not less than HK\$0.80 per Share
Nominal value	: HK\$0.01 each
Stock code	: 8310

Sponsor

Deloitte.

德勤

Deloitte & Touche Corporate Finance Ltd.

Lead Manager



聯發證券有限公司

LUEN FAT SECURITIES CO. LTD.

Co-managers

Grand Vinco Capital Limited

Sino Grade Securities Limited

Sanfull Securities Limited

Sun Hung Kai International Limited

The Stock Exchange of Hong Kong Limited and Hong Kong Securities Clearing Company Limited take no responsibility for the contents of this prospectus, make no representation as to its accuracy or completeness and expressly disclaim any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this prospectus.

A copy of this prospectus, having attached thereto the documents specified under the section headed "Documents delivered to the Registrar of Companies in Hong Kong" in Appendix VI to this prospectus, has been registered by the Registrar of Companies in Hong Kong as required by section 342C of the Companies Ordinance of Hong Kong. The Securities and Futures Commission and the Registrar of Companies in Hong Kong take no responsibility as to the contents of this prospectus or any of the other documents referred to above.

The Placing Price is expected to be fixed by agreement between the Lead Manager (for itself and on behalf of the other Underwriters) and the Company at or before the Price Determination Time, which is scheduled at or before 5:00 p.m. on 5 October 2005, or such later time and/or date as may be agreed between the Company and the Lead Manager (for itself and on behalf of the other Underwriters) but in any event not later than 5:00 p.m. on 7 October 2005. If the Lead Manager (for itself and on behalf of the other Underwriters) and the Company are unable to reach an agreement on the Placing Price at or before 5:00 p.m. on 5 October 2005 (or such later time and/or date as agreed by the Company and the Lead Manager (for itself and on behalf of the other Underwriters) but in any event not later than 5:00 p.m. on 7 October 2005), the Placing will not become unconditional and will lapse immediately. The Placing Price will not be more than HK\$0.96 per Share and is expected to be not less than HK\$0.80 per Share. The Lead Manager (for itself and on behalf of the other Underwriters) may, with the consent of the Company, reduce the indicative Placing Price range below to that as stated in this prospectus at any time prior to the Price Determination Time. If this occurs, notice of reduction of the indicative Placing Price range will be published in the GEM website.

Prospective investors of the Placing should note that the Underwriters are entitled to terminate their obligations under the Underwriting Agreement by notice in writing to the Company given by the Lead Manager (for itself and on behalf of the other Underwriters) upon the occurrence of any of the events set out under the sub-section headed "Grounds for termination" in the section headed "Underwriting" in this prospectus at any time at or prior to 8:00 a.m. (Hong Kong time) on the Listing Date.

5 October 2005