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JF Household Furnishings Limited

捷豐家居用品有限公司

(Incorporated in the Cayman Islands with limited liability)

LISTING ON THE GROWTH ENTERPRISE MARKET OF THE STOCK EXCHANGE OF HONG KONG LIMITED

BY WAY OF PLACING

Number of Placing Shares	: 42,000,000 Shares (subject to the Offer Size Adjustment Option)
Placing Price	: Not more than HK\$0.96 per Share and expected to be not less than HK\$0.80 per Share
Nominal value	: HK\$0.01 each
Stock code	: 8310

Sponsor

Deloitte.
德勤

Deloitte & Touche Corporate Finance Ltd.

Lead Manager



聯發證券有限公司
LUEN FAT SECURITIES CO. LTD.

Co-managers

Grand Vinco Capital Limited
Sino Grade Securities Limited

Sanfull Securities Limited
Sun Hung Kai International Limited

Unless otherwise defined herein, terms and expressions used in this announcement shall have the same meanings as those defined in the prospectus dated 5 October 2005 (the “Prospectus”) of JF Household Furnishings Limited (the “Company”).

Copies of the Prospectus required by the GEM Listing Rules and the Companies Ordinance are available, for information purposes only, at the offices of Deloitte & Touche Corporate Finance Limited at 21/F, Wing On Centre, 111 Connaught Road Central, Hong Kong and Luen Fat Securities Company Limited, 23/F, Euro Trade Centre, 21-23 Des Voeux Road Central, Hong Kong after 4:30 p.m. on 5 October 2005 and thereafter during normal office hours from 9:00 a.m. to 5:00 p.m. up to and including 13 October 2005.

The Company is offering 42,000,000 new Shares for subscription by way of Placing, on and subject to the terms and conditions as set out in the Prospectus. Pursuant to the Underwriting Agreement, the Company has granted to the Underwriters the Offer Size Adjustment Option, which is exercisable by the Lead Manager (for itself and on behalf of the other Underwriters) at any time at or before 12:00 noon on 10 October 2005 (i.e. the business day immediately before the date of announcement of the level of indication of interest in the Placing). Pursuant to the Offer Size Adjustment Option, the Company may be required to allot and issue up to an aggregate of 6,300,000 additional new Shares at the Placing Price, representing 15% of the total number of Shares initially available for subscription under the Placing. These additional Shares may be issued to cover any excess demand in the Placing. In the event that the Offer Size Adjustment Option is exercised, the Lead Manager (for itself and on behalf of the other Underwriters) in its absolute discretion may decide to whom and the proportion as to how the additional Shares will be allotted. If any part of the Offer Size Adjustment Option is exercised, an announcement will be published by the Company on the GEM website on the next business day.

For the avoidance of doubt, the purpose of the Offer Size Adjustment Option is to provide flexibility for the Lead Manager (for itself and on behalf of the other Underwriters) to meet any excess demand in the Placing. The Offer Size Adjustment Option will not be associated with any price stabilisation activities of the Shares in the secondary market after the listing of the Shares on the Stock Exchange and will not be subject to the Securities and Futures (Price Stabilising) Rules of the SFO. No purchase of the Shares in the secondary market will be effected to cover any excess demand in the Placing which will only be satisfied by the exercise of the Offer Size Adjustment Option in full or in part.

Application has been made to the GEM Listing Committee of the Stock Exchange for granting of the listing of, and permission to deal in, the Shares in issue and to be issued as described in the Prospectus, including any Shares which may fall to be issued upon the exercise of the Offer Size Adjustment Option and any options which may be granted under the Share Option Schemes. Dealings in the Shares on GEM are expected to commence at 9:30 a.m. on 13 October 2005.

Application for the Placing Shares will only be considered on the basis of the terms and conditions as stated in the Prospectus. The Placing is conditional upon the fulfillment of the conditions set out in the paragraph headed “Conditions of the Placing” in the section headed “Structure and conditions of the Placing” in the Prospectus. Prospective investors of the Placing Shares should note that the Underwriters are entitled to terminate their obligations under the Underwriting Agreement by notice in writing to the Company given by the Lead Manager (for itself and on behalf of the others Underwriters), upon the occurrence of any of the events set forth under the sub-paragraph headed “Grounds for termination” in the section headed “Underwriting” in the Prospectus at any time at or prior to 8:00 a.m. (Hong Kong

time) on the expected Listing Date. If such conditions as mentioned therein are not fulfilled or waived prior to the times and dates specified in the Underwriting Agreement, the Placing will lapse and the Stock Exchange will be notified immediately. Notice of the lapse of the Placing will be published by the Company on the GEM website on the next business day following such lapse.

Subject to the granting by the GEM Listing Committee of the Stock Exchange of the listing of, and permission to deal in, the Shares in issue and to be issued as described in the Prospectus on GEM, as well as compliance with the stock admission requirements of HKSCC, the Shares will be accepted as eligible securities by HKSCC for deposit, clearance and settlement in the Central Clearing and Settlement System (“CCASS”) with effect from the Listing Date, which is expected to be on 13 October 2005, or on any other date as may be determined by HKSCC. Settlement of transactions between participants of the Stock Exchange is required to take place in CCASS on the second business day after any trading day. All activities under CCASS are subject to the General Rules of CCASS and CCASS Operational Procedures in effect from time to time.

The Placing Price is expected to be fixed by agreement between the Lead Manager (for itself and on behalf of the other Underwriters) and the Company at or before the Price Determination Time, which is scheduled at or before 5:00 p.m. on 5 October 2005, or such later time and/or date as agreed by the Company and the Lead Manager (for itself and on behalf of the other Underwriters) but in any event not later than 5:00 p.m. on 7 October 2005. If the Lead Manager (for itself and on behalf of the other Underwriters) and the Company are unable to reach an agreement on the Placing Price at or before 5:00 p.m. on 5 October 2005 (or such later time and/or date as agreed by the Company and the Lead Manager (for itself and on behalf of the other Underwriters) but in any event not later than 5:00 p.m. on 7 October 2005), the Placing will not become unconditional and will lapse immediately. The Placing Price will not be more than HK\$0.96 per Share and is expected to be not less than HK\$0.80 per Share. The Lead Manager (for itself and on behalf of the other Underwriters) may, with the consent of the Company, reduce the indicative Placing Price range below to that as stated in the Prospectus at any time prior to the Price Determination Time. If this occurs, notice of reduction of the indicative Placing Price range will be published on the GEM website.

All necessary arrangements have been made for the Shares to be admitted into CCASS.

Announcement of Placing Price and the levels of indication of interest in the Placing is expected to be published on the GEM website on 12 October 2005.

By order of the Board
JF Household Furnishings Limited
Yan Siu Wai
Chairman

Executive Directors:

Mr. Yan Siu Wai
Mr. Leung Kwok Yin
Mr. Bao Jisheng

Independent non-executive Directors:

Mr. Kwan Kai Cheong
Mr. Garry Alides Willinge
Mr. Yu Hon Wing, Allan

Hong Kong, 5 October 2005

This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that, to the best of their knowledge and belief, (i) the information contained in this announcement is accurate and complete in all material respects and not misleading; (ii) there are no other matters the omission of which would make any statement in this announcement misleading; and (iii) all opinions expressed in this announcement have been arrived at after due and careful consideration and are founded on bases and assumptions that are fair and reasonable.

This announcement and a copy of the Prospectus will remain on the GEM website at www.hkgem.com and in the case of this announcement, on the “Latest Company Announcements” page for at least 7 days from the date of its posting.