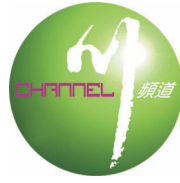


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M CHANNEL CORPORATION LIMITED
流動廣告有限公司*

(Incorporated in Bermuda with limited liability)

(Stock Code: 8036)

**APPOINTMENT OF EXECUTIVE DIRECTOR,
COMPLIANCE OFFICER AND AUTHORISED REPRESENTATIVE**

The board of directors (the “Board”) of M Channel Corporation Limited (the “Company”) announces that Mr. Sun Ling was appointed as the executive director, compliance officer and authorised representative of the Company effect from 4 January 2006.

Trading in shares of the Company was suspended effective from 11:04 a.m. on 28 April 2005 and remains suspended until further notice.

The Board announces that Mr. Sun Ling was appointed as the executive director, compliance officer and authorised representative of the Company with effect from 4 January 2006.

Mr. Sun, aged 43, graduated from Shenzhen University majoring in Public Communications in 1986. Mr. Sun has been in managerial positions in several sizeable companies for over 15 years. Mr. Sun has not held any other directorships in public listed company in the last three years.

There is no service contract between Mr. Sun and the Company and no proposed length of service with the Company. He is not appointed for any specific term but he is subject to retirement by rotation and will be eligible for re-election at the annual general meetings of the Company pursuant to the Articles of Association of the Company. All fees and emoluments to be received by Mr Sun will be fixed by the Board subject to shareholders’ approval in the annual general meetings. Further announcement regarding the remuneration package will be made when appropriate.

Mr. Sun does not have any relationship with any other director, senior management substantial or controlling shareholders of the Company. He has no interests in the shares of the Company with the meaning of Part XV of SFO as at the date of this announcement.

The Board would take this opportunity to welcome Mr. Sun to the Board.

* *For identification purposes only*

Trading in shares of the Company was suspended effective from 11:04 a.m. on 28 April 2005 and remains suspended until further notice.

By Order of the Board
M CHANNEL CORPORATION LIMITED
Sun Ling
Executive Director

Hong Kong, 17 January 2006

As at the date of this announcement, the Board is comprised of two directors, of which one is executive director, namely Mr. Sun Ling and one is independent non-executive director, namely Mr. Pang Hong.

This announcement, for which the directors of the Company collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Company. The directors of the Company, having made all reasonable enquiries, confirm that, to the best of their knowledge and belief: (i) the information contained in this announcement is accurate and complete in all material respects and not misleading; (ii) there are no other matters the omission of which would make any statement in this announcement misleading; and (iii) all opinions expressed in this announcement have been arrived at after due and careful consideration and are founded on bases and assumptions that are fair and reasonable.

This announcement will remain on the GEM website at www.hkgem.com on the “Latest Company Announcements” page for at least seven days from the date of its posting.