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TOM Online Inc. TOM在線有限公司*

(Incorporated in the Cayman Islands with limited liability)
(Stock Code: 8282)

RESIGNATION OF NON-EXECUTIVE DIRECTOR AND CHANGE OF VICE CHAIRMAN

The Board announces that Mr. Sing Wang has resigned as the Vice Chairman and a Non-executive Director of the Company with effect from 27 January 2006.

In addition, Ms. Tommei Tong has been appointed as the Vice Chairman of the Company with effect from 27 January 2006.

The board of directors (the "Board") of TOM Online Inc. (the "Company") announces that Mr. Sing Wang has resigned as the Vice Chairman and a Non-executive Director of the Company with effect from 27 January 2006 due to his personal reasons.

Mr. Sing Wang confirmed that he has no disagreement with the Board and there are no matters with respect to his resignation that need to be brought to the attention of the shareholders of the Company.

The Board would like to take this opportunity to express its sincere gratitude to Mr. Wang for his valuable contribution to the Company during his tenure of services.

The Board also announces that Ms. Tommei Tong, a Non-executive Director of the Company, has been appointed as the Vice Chairman of the Company with effect from 27 January 2006.

By Order of the Board TOM ONLINE INC. Angela Mak Company Secretary

Hong Kong, 25 January 2006

As at the date hereof, the directors of the Company are:

Executive Directors: Non-executive Directors: Independent non-executive

Directors:

Mr. Wang Lei Lei Mr. Frank Sixt (Chairman) Mr. Gordon Kwong Mr. Jay Chang Mr. Sing Wang (Vice Chairman) Mr. Ma Wei Hua Mr. Peter Schloss Ms. Tommei Tong Dr. Lo Ka Shui

Ms. Elaine Feng

Mr. Fan Tai Alternate Director: Mr. Wu Yun Mrs. Susan Chow

(Alternate to Mr. Frank Sixt)

This announcement, for which the directors of the Company collectively and individually accept full responsibility, includes particulars given in compliance with the Rules Governing the Listing of Securities on the Growth Enterprise Market of The Stock Exchange of Hong Kong Limited for the purpose of giving information with regard to the Company. The directors of the Company, having made all reasonable enquiries, confirm that, to the best of their knowledge and belief:- (i) the information contained in this announcement is accurate and complete in all material respects and not misleading; (ii) there are no other matters the omission of which would make any statements in this announcement misleading; and (iii) all opinions expressed in this announcement have been arrived at after due and careful consideration and are founded on bases and assumptions that are fair and reasonable.

This announcement will remain on the GEM website at www.hkgem.com on the "Latest Company Announcements" page for at least 7 days from the date of its posting and on the website of the Company at www.tom.com.

^{*}for identification purpose