

Media Partners International Holdings Inc. 媒體伯樂集團有限公司*

(Incorporated in the Cayman Islands with limited liability) (Stock Code: 8072)

CHANGE OF PRINCIPAL PLACE OF BUSINESS IN HONG KONG

The board of directors (the "Board") of Media Partners International Holdings Inc. (the "Company") announces that the principal place of business of the Company in Hong Kong will be changed to Unit 1 A & B, office 1401, 14/F., Admiralty Centre, Tower 2, 18 Harcourt Road, Hong Kong with effect from 20 March 2006.

By Order of the Board Media Partners International Holdings Inc. Cheng Ka Chung

Company Secretary

Hong Kong, 20 March 2006

The directors of the Company jointly and severally accept full responsibility for the accuracy of the information contained in this announcement and confirm, having made all reasonable inquiries, that to the best of their knowledge, the opinions expressed in this announcement have been arrived at after due and careful consideration and there are no other facts not contained in this announcement, the omission of which would make any statement in this announcement misleading.

As at the date hereof, the board of directors of the Company comprises:

Executive Directors

Mr. Wong Hon Chiu, Stephen Mr. Kam Wai Sum, Brian

Non-executive Directors

Mr. Jean-Charles Decaux Ms. Isabelle Claude Michele Vitry Schlumberger Mr. Jean-Michel Jacques Geffroy Mr. David Bourg

Independent Non-executive Directors

Mr. Francis Wen-hou Chen Mr. Johannes Schöter Mr. Barry John Buttifant

This announcement will remain on the "Latest Company Announcements" page of the GEM website for at least 7 days from the date of its posting.

* For identification purpose only