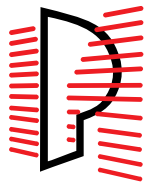


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Media Partners International Holdings Inc.

媒體伯樂集團有限公司*

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 8072)

NOTICE OF BOARD MEETING

The board of directors (the “Board”) of Media Partners International Holdings Inc. (the “Company”) hereby announces that a meeting of the Board will be held at 22/F., Admiralty Centre, Tower 2, 18 Harcourt Road, Hong Kong on 31 March, 2006 at 3:30 p.m. for the following purposes:

1. To consider, and if thought fit, to approve the audited financial statements of the Company and its subsidiaries (the “Group”) for the financial year ended 31 December 2005 (the “Final Results”) and to approve the preliminary announcement of the Final Results of the Group to be published on the GEM website;
2. To consider the payment of a final dividend, if any;
3. To consider the closure of the Register of Members, if necessary; and
4. To transact any other business.

By Order of the Board
Cheng Ka Chung
Company Secretary

Hong Kong, 21 March, 2006

As at the date hereof, the board of directors of the Company comprises:

Executive Directors

Mr. Wong Hon Chiu, Stephen

Mr. Kam Wai Sum, Brian

Non-executive Directors

Mr. Jean-Charles Decaux

Ms. Isabelle Claude Michele Vitry Schlumberger

Mr. Jean-Michel Jacques Geffroy

Mr. David Bourg

Independent Non-executive Directors

Mr. Francis Wen-hou Chen

Mr. Johannes Schöter

Mr. Barry John Buttifant

This announcement, for which the directors of the Company collectively and individually accept full responsibility, includes particulars given in compliance with the Rules Governing the Listing of Securities on the Growth Enterprise Market of The Stock Exchange of Hong Kong Limited for the purpose of giving information with regard to the Company. The directors of the Company, having made all reasonable enquires, confirm that, to the best of their knowledge and belief (i) the information contained in this announcement is accurate and complete in all material respects and not misleading; (ii) there are no other matters the omission of which would make any statement in this announcement misleading; and (iii) all opinions expressed in this announcement have been arrived at after due and careful consideration and are founded on bases and assumptions that are fair and reasonable.

This announcement will remain on the “Latest Company Announcements” page of the GEM website for at least 7 days from the date of its posting.

** For identification purpose only*