FORMS RELATING TO LISTING

Form F

The Growth Enterprise Market (GEM)

Company Information Sheet

The Stock Exchange of Hong Kong Limited takes no responsibility for the contents of this information sheet, makes no representation as to its accuracy or completeness and expressly disclaims any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this information sheet.

Company name:	TOM Online Inc.

Stock code (ordinary shares): 8282

This information sheet contains certain particulars concerning the above company (the "Company") which is listed on the Growth Enterprise Market ("GEM") of the Stock Exchange of Hong Kong Limited (the "Exchange"). These particulars are provided for the purpose of giving information to the public with regard to the Company in compliance with the Rules Governing the Listing of Securities on the Growth Enterprise Market of The Stock Exchange of Hong Kong Limited (the "GEM Listing Rules"). They will be displayed at the GEM website on the Internet. This information sheet does not purport to be a complete summary of information relevant to the Company and/or its securities.

The information in this sheet was updated as of 6 July 2006.

A. General

Place of incorporation	: Cayman Islands
Date of initial listing on GEM	: 11 March 2004
Name of Sponsors	: Citigroup Global Markets Asia Limited Morgan Stanley Dean Witter Asia Limited
Names of directors:	: <i>Executive Directors</i> WANG Lei Lei Jay Kenneth CHANG Peter Andrew SCHLOSS WU Yun FENG Jue, Elaine FAN Tai

	Non-executive Directors Frank John SIXT CHOW WOO Mo Fong, Susan (alternate director to Frank John SIXT) TONG Mei Kuen, Tommei MAK Soek Fun, Angela		
	<i>Independent non-e</i> MA Wei Hua KWONG Che Keur LO Ka Shui		
Name(s) of substantial shareholder(s) (as such term is defined in rule 1.01 of the GEM Listing Rules) and their respective interests in the ordinary shares and other securities of the Company:	Shareholder	No. of Shares	Approximate percentage of holding=
	TOM Group Limited	2,800,000,000	65.73
	-	the number of Shares of the number of Shares of the second s	
Name(s) of company(ies) listed on GEM or the Main Board of the Stock Exchange within the same group as the Company	: Nil		
Financial year end date	: 31 December		
Registered address	: P.O.Box 309GT, Ugland House, South Church Stree Grand Cayman, Ca British West Indies		
Head office and principal place of business:	<i>Head office and pr</i> 8 th Floor, Tower W No. 1 Dong Chang Dong Cheng Distric Beijing 100738 PRC	An Avenue	ess in the PRC
	<i>Principal place of l</i> 48 th Floor, The Cen 99 Queen's Road C Central, Hong Kong	,	3

Web-site address (if applicable)	: http://www.tom.com
Share registrar	 Computershare Hong Kong Investor Services Limited Rooms 1712-1716, 17th Floor, Hopewell Centre, 183 Queen's Road East, Wanchai, Hong Kong
Auditors	 PricewaterhouseCoopers Certified Public Accountants 22nd Floor, Prince's Building, Central, Hong Kong

B. Business activities

The Company is an Internet company in China providing value-added multimedia products and services. It delivers its products and services from its Internet portal to its users both through their mobile phones and through its websites. Its primary business activities include wireless value-added services, online advertising and commercial enterprise solutions.

C. Ordinary shares

Number of ordinary share in issue	:	4,259,628,528
Par value of ordinary shares in issue	:	HK\$0.01
Board lot size (in number of shares)	:	2,000
Name of other stock exchange(s) on which ordinary shares are also listed	:	NASDAQ National Market in the United States
D. Warrants		
Nil		
E. Other securities		
Number of share options granted and outstanding	:	202,744,073

Responsibility statement

The directors of the Company (the "Directors") as at the date hereof hereby collectively and individually accept full responsibility for the accuracy of the information contained in this information sheet ("the Information") and confirm, having made all reasonable inquiries, that to the best of their knowledge and belief the Information is accurate and complete in all material respects and not misleading and that there are no other matters the omission of which would make any Information inaccurate or misleading.

The Directors also collectively and individually accept full responsibility for submitting a revised information sheet, as soon as reasonably practicable after any particulars on the form previously published cease to be accurate.

The Directors acknowledge that the Stock Exchange has no responsibility whatsoever with regard to the Information and undertake to indemnify the Exchange against all liability incurred and all losses suffered by the Exchange in connection with or relating to the Information.

Signed:

Frank John SIXT By his lawful attorney MAK Soek Fun, Angela CHOW WOO Mo Fong, Susan By her lawful attorney MAK Soek Fun, Angela

TONG Mei Kuen, Tommei

WANG Lei Lei By his lawful attorney TONG Mei Kuen, Tommei

Jay Kenneth CHANG By his lawful attorney MAK Soek Fun, Angela Peter Andrew SCHLOSS By his lawful attorney MAK Soek Fun, Angela FENG Jue, Elaine By her lawful attorney MAK Soek Fun, Angela FAN Tai By his lawful attorney MAK Soek Fun, Angela

WU Yun By his lawful attorney MAK Soek Fun, Angela KWONG Che Keung, Gordon By his lawful attorney MAK Soek Fun, Angela

MA Wei Hua By his lawful attorney MAK Soek Fun, Angela LO Ka Shui By his lawful attorney MAK Soek Fun, Angela

MAK Soek Fun, Angela