

IMPORTANT

If you are in any doubt about this prospectus, you should consult your stockbroker, bank manager, solicitor, professional accountant or other professional adviser.



Beijing Jingkelong Company Limited*

(a joint stock limited company incorporated in the People's Republic of China)

LISTING ON THE GROWTH ENTERPRISE MARKET OF THE STOCK EXCHANGE OF HONG KONG LIMITED

BY WAY OF PLACING AND PUBLIC OFFER OF H SHARES

Number of Offer Shares	:	132,000,000 H Shares, comprising 120,000,000 new H Shares and 12,000,000 Sale H Shares (subject to the Over-allotment Option)
Number of Placing Shares	:	118,800,000 H Shares, comprising 106,800,000 new H Shares and 12,000,000 Sale H Shares (subject to the Over-allotment Option and re-allocation)
Number of Public Offer Shares	:	13,200,000 new H Shares (subject to re-allocation)
Offer Price	:	Not more than HK\$4.50 and expected to be not less than HK\$3.90 for each Offer Share, payable in full upon application and subject to refund
Nominal value	:	RMB1.00 per Share
Stock code	:	8245

Global Coordinator, Bookrunner, Lead Manager and Sponsor



The Stock Exchange of Hong Kong Limited and Hong Kong Securities Clearing Company Limited take no responsibility for the contents of this prospectus, make no representation as to its accuracy or completeness and expressly disclaim any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this prospectus.

A copy of this prospectus, having attached thereto the documents specified under the paragraph headed "Documents delivered to the Registrar of Companies and available for inspection" in Appendix VI to this prospectus, has been registered by the Registrar of Companies in Hong Kong as required by section 342C of the Companies Ordinance. The SFC and the Registrar of Companies in Hong Kong take no responsibility for the contents of this prospectus or any other document referred to above.

The Offer Price is expected to be fixed by agreement between the Global Coordinator and the Company on the Price Determination Date. The Price Determination Date is expected to be on 16 September 2006 or such other date as the parties may agree, but in any event not later than 21 September 2006. The Offer Price per H Share will be not more than HK\$4.50 and is expected to be not less than HK\$3.90. Applicants for the Public Offer Shares are required to pay, upon application and subject to refund, the indicative maximum Offer Price of HK\$4.50 per H Share, together with 1% brokerage, 0.005% SFC transaction levy and 0.005% Stock Exchange trading fee.

The Global Coordinator may with the consent of the Company reduce the indicative Offer Price range below that stated in this prospectus at any time prior to the morning on the day the Application Lists close. In such a case, a notice of reduction of the indicative Offer Price range will be published on the GEM website at www.hkgem.com not later than the day on which the Application Lists close. If applications for the Public Offer Shares have been submitted prior to such day, then even if the indicative Offer Price range is so reduced, such applications cannot be withdrawn. If, for whatever reason, the Global Coordinator and the Company are not able to agree on the Offer Price by the Price Determination Date, the Share Offer will not proceed and will lapse.

Prospective investors of the Offer Shares should note that the Underwriters are entitled to terminate their obligations under the Underwriting Agreement by notice in writing to be given by the Global Coordinator (acting on behalf of all Underwriters) upon the occurrence of any of the events set forth under "Grounds for termination" in the section headed "Underwriting arrangements and expenses" in this prospectus at any time prior to 8:00 a.m. (Hong Kong time) on the Listing Date (the "Termination Time"). Such events include, without limitation, any act of God, military action, riot, public disorder, civil commotion, fire, flood, explosion, epidemic, terrorism, strike or lock-out. Accordingly, any certificate relating to the Offer Shares issued by the Company or deposited into CCASS prior to the Termination Time will not constitute evidence of title to the Offer Shares. Investors who trade the Offer Shares on the basis of publicly available allocation results or other information prior to the Termination Time will do so entirely at their own risk.

The Company was incorporated, and its businesses are located, in the PRC. Potential investors should be aware of the differences in the legal, economic and financial systems between the PRC and Hong Kong and that there are different risk factors relating to investment in PRC-incorporated companies. Potential investors should also be aware that the regulatory framework in the PRC is different from the regulatory framework in Hong Kong and should take into consideration the different market nature of the Offer Shares. Such differences and certain risk factors are set out in the paragraph headed "Summary of principal legal and regulatory provisions and articles of association" in Appendix IV to this prospectus and the section headed "Risk factors" in this prospectus respectively.

* for identification only