

The Stock Exchange of Hong Kong Limited takes no responsibility for the contents of this announcement, makes no representation as to its accuracy or completeness and expressly disclaims any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this announcement.

This announcement, for which the directors of 北京京客隆商業集團股份有限公司 (Beijing Jingkelong Company Limited) collectively and individually accept full responsibility, includes particulars given in compliance with the Rules Governing the Listing of Securities on the Growth Enterprise Market of The Stock Exchange of Hong Kong Limited for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that, to the best of their knowledge and belief: (1) the information contained in this announcement is accurate and complete in all material respects and is not misleading; (2) there are no other matters the omission of which would make any statement in this announcement misleading; and (3) all opinions expressed in this announcement have been arrived at after due and careful consideration and are founded on bases and assumptions that are fair and reasonable.*



北京京客隆商業集團股份有限公司
BEIJING JINGKELONG COMPANY LIMITED*
(a joint stock limited company incorporated in the People's Republic of China)
(Stock Code: 8245)

ANNOUNCEMENT

This announcement is published in accordance with article 89 of the articles of association of the Company.

Calculated based on the written replies received by the Company twenty days before the date of the H Shares Class Meeting, the number of voting shares represented by the shareholders of the H Shares who intend to attend the H Shares Class Meeting is not more than half of the total number of the H Shares entitled to be voted at such meeting.

In accordance with the said article 89, notice is hereby given that the H Shares Class Meeting will be held on Tuesday, 20 March 2007 at 10:30 a.m. at 4th Floor, Block No. 45, Xinyuan Street, Chaoyang District, Beijing, The People's Republic of China to consider the resolutions contained in the Notice of H Shares Class Meeting.

Reference is made to the circular of the Beijing Jingkelong Company Limited (the "Company") dated 1 February 2007 (the "Circular") containing, inter alia, a notice (the "Notice of H Shares Class Meeting") convening a class meeting (the "H Shares Class Meeting") of the holders of the overseas listed foreign invested shares of the Company (the "H Shares"). Unless the context requires otherwise, terms defined in the Notice of H Shares Class Meeting shall have the same meanings when used herein.

Article 89 of the articles of association of the Company provides as follows: “The Company shall, based on the written replies received twenty days before the date of the general meeting of shareholders, calculate the number of the voting shares represented by the shareholders who intend to attend the meeting; if such number of voting shares amounts to more than half of the Company’s total voting shares entitled to be voted at such class meeting, the Company may hold the class meeting; if not, the Company shall within five days notify the shareholders by way of public announcement of the matters to be considered at and the place and date of the meeting. The Company may then hold the class meeting after publication of such announcement.”

Calculated based on the written replies received by the Company twenty days before the date of the H Shares Class Meeting, the number of voting shares represented by the shareholders of the H Shares who intend to attend the H Shares Class Meeting is not more than half of the total number of H Shares. In accordance with the said article 89, notice is hereby given that the H Shares Class Meeting will be held on Tuesday, 20 March 2007 at 10:30 a.m. at 4th Floor, Block No. 45, Xinyuan Street, Chaoyang District, Beijing, The People’s Republic of China, to consider, inter alia, the Proposed Withdrawal, the Proposed Introduction and certain amendments to the articles of association of the Company in connection with the Proposed Withdrawal and the Proposed Introduction.

For further details of the resolutions to be considered at the H Shares Class Meeting, please refer to the Notice of H Shares Class Meeting contained in the Circular.

By Order of the Board
Beijing Jingkelong Company Limited
Wei Tingzhan
Chairman

Hong Kong, 2 March 2007

As at the date of this announcement, the executive Directors are Wei Tingzhan, Li Jianwen, Li Chunyan and Liu Yuejin; non-executive Directors are Gu Hanlin and Li Shunxiang; and independent non-executive Directors are Fan Faming, Huang Jiangming and Chung Chi Kong.

This announcement will remain on the “Latest Company Announcements” page of the GEM website at www.hkgem.com for at least seven days from its date of publication.

** For identification purpose only*