



智庫媒體集團（控股）有限公司 Intelli - Media Group (Holdings) Limited

(Formerly known as “Panorama International Holdings Limited”)

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 8173)

ANNUAL RESULTS ANNOUNCEMENT FOR THE YEAR ENDED 31 MARCH, 2007

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The Stock Exchange takes no responsibility for the contents of this announcement, makes no representation as to its accuracy or completeness and expressly disclaims any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this announcement.

This announcement, for which the directors of Intelli-Media Group (Holdings) Limited (the “Directors”) collectively and individually accept full responsibility, includes particulars given in compliance with the Rules Governing the Listing of Securities on the Growth Enterprise Market of the Stock Exchange (the “GEM Listing Rules”) for the purpose of giving information with regard to Intelli-Media Group (Holdings) Limited. The Directors, having made all reasonable enquiries, confirm that, to the best of their knowledge and belief: (1) the information contained in this announcement is accurate and complete in all material respects and not misleading; (2) there are no other matters the omission of which would make any statement in this announcement misleading; and (3) all opinions expressed in this announcement have been arrived at after due and careful consideration and are founded on bases and assumptions that are fair and reasonable.

* For identification purposes only

HIGHLIGHT

For the fiscal year ended 31st March 2007, the Group recorded a total turnover of approximately HK\$59,671,000 and loss for the year approximately HK\$70,233,000.

The directors do not recommend the payment of a dividend for the fiscal year ended 31st March 2007.

The Board of Directors (the “Board”) of Intelli-Media Group (Holdings) Limited (“Intelli-Media” or the “Company”) is pleased to announce the audited consolidated, which has been reviewed by the audit committee of the Company, result for the year ended 31 March, 2007 of the Company and its subsidiaries (the “Group”) together with comparative audited figures for the previous year are as follows:

CONSOLIDATED INCOME STATEMENT

For the year ended 31 March, 2007

		2007 <i>HK\$'000</i>	2006 <i>HK\$'000</i>
	<i>Notes</i>		
Turnover	3	59,671	83,901
Cost of sales		<u>(57,818)</u>	<u>(55,599)</u>
Gross profit		1,853	28,302
Other revenue		1,136	185
Other operating income		291	708
Distribution costs		(807)	(1,022)
Administrative expenses		(19,200)	(19,032)
Other operating expenses		(1,957)	(3,247)
Impairment loss on inventories		(2,132)	–
Impairment loss on film rights		<u>(45,810)</u>	<u>–</u>
(Loss)/profit from operations	5	(66,626)	5,894
Finance costs	6	<u>(3,569)</u>	<u>(2,512)</u>
(Loss)/profit before taxation		(70,195)	3,382
Taxation	7	<u>(38)</u>	<u>(932)</u>
(Loss)/profit for the year		<u>(70,233)</u>	<u>2,450</u>
Attributable to:			
Equity holders of the Company		(69,807)	2,305
Minority interests		<u>(426)</u>	<u>145</u>
		<u>(70,233)</u>	<u>2,450</u>
(Loss)/earnings per share			
– Basic	8	<u>(HK\$16.62 cents)</u>	<u>HK\$0.57 cents</u>
– Diluted	8	<u>N/A</u>	<u>HK\$0.56 cents</u>

CONSOLIDATED BALANCE SHEET

At 31 March, 2007

	2007 HK\$'000	2006 HK\$'000
ASSETS		
Non-current assets		
Property, plant and equipment	4,007	4,898
Other intangible assets	17,118	72,476
Goodwill	4,259	—
Films in progress	385	793
Deposits for acquisition of film rights	1,608	2,066
	<u>27,377</u>	<u>80,233</u>
Current assets		
Inventories	17,641	22,377
Trade and other receivables	33,584	26,853
Amounts due from related companies	2,106	6,537
Pledged bank deposits	5,136	8,218
Bank balances and cash	2,340	6,796
	<u>60,807</u>	<u>70,781</u>
LIABILITIES		
Current liabilities		
Trade and other payables	38,985	37,716
Amount due to a director	7,593	—
Amount due to a related company	—	3
Taxation payable	6	105
Obligations under finance leases		
– due within one year	380	430
Bank and other borrowings		
– due within one year	24,969	27,187
	<u>71,933</u>	<u>65,441</u>
Net current (liabilities)/assets	(11,126)	5,340
Total assets less current liabilities	16,251	85,573
Non-current liabilities		
Other payable	—	6,596
Obligations under finance leases		
– due after one year	679	1,099
Bank and other borrowings		
– due after one year	6,061	6,760
Deferred tax liabilities	4,177	4,177
	<u>10,917</u>	<u>18,632</u>
NET ASSETS	5,334	66,941
CAPITAL AND RESERVES		
Share capital	4,849	4,023
Reserves	(5,834)	56,173
	<u>(985)</u>	<u>60,196</u>
Minority interests	6,319	6,745
TOTAL EQUITY	5,334	66,941

NOTES TO THE FINANCIAL STATEMENTS

1. GENERAL

The Company is incorporated as an exempted company with limited liability in the Cayman Islands and its shares are listed on the Growth Enterprise Market (“GEM”) of the Stock Exchange of Hong Kong Limited (“Stock Exchange”).

The Company is an investment holding company. The activities of its subsidiaries are distribution of video products, sub-licensing of film rights, film exhibition and film distribution.

These consolidated financial statements are presented in thousands of units of HK dollars (HK\$'000) unless otherwise stated.

2. STATEMENT OF COMPLIANCE

These financial statements have been prepared in accordance with Hong Kong Financial Reporting Standards (“HKFRSs”), which collective term includes all applicable individual Hong Kong Financial Reporting Standards, Hong Kong Accounting Standards (“HKASs”) and Interpretations issued by the Hong Kong Institute of Certified Public Accountants (“HKICPA”), accounting principles generally accepted in Hong Kong and the disclosure requirements of the Hong Kong Companies Ordinance. These financial statements also comply with the applicable disclosure provisions of the GEM Listing Rules. A summary of the significant accounting policies adopted by the Group is set out below.

The HKICPA has issued certain new and revised HKFRSs that are effective for accounting periods on or after 1 January 2006. The adoption of these new/revised HKFRSs had no material effect on how the results and financial position for the current and prior accounting periods have been prepared and presented. Accordingly, no prior period adjustment has been required.

The Group has not yet early adopted the following new standards, amendments and interpretations that have been issued but not yet effective.

HKAS 1 (Amendment)	Capital disclosures ¹
HKFRS 7	Financial instruments: Disclosures ¹
HKFRS 8	Operating segments ²
HK(IFRIC)-Int 7	Applying the restatement approach under HKAS 29 Financial Reporting in Hyperinflationary Economies ³
HK(IFRIC)-Int 8	Scope of HKFRS 2 ⁴
HK(IFRIC)-Int 9	Reassessment of embedded derivatives ⁵
HK(IFRIC)-Int 10	Interim financial reporting and impairment ⁶
HK(IFRIC)-Int 11	HKFRS 2-Group and treasury share transactions ⁷
HK(IFRIC)-Int 12	Service concession arrangements ⁸

¹ Effective for annual periods beginning on or after 1 January 2007

² Effective for annual periods beginning on or after 1 January 2009

³ Effective for annual periods beginning on or after 1 March 2006

⁴ Effective for annual periods beginning on or after 1 May 2006

⁵ Effective for annual periods beginning on or after 1 June 2006

⁶ Effective for annual periods beginning on or after 1 November 2006

⁷ Effective for annual periods beginning on or after 1 March 2007

⁸ Effective for annual periods beginning on or after 1 January 2008

3. TURNOVER

Turnover represents the net amounts received and receivable for sales of goods by the Group to outside customers, less returns and allowances, and revenue received and receivable from sub-licensing of film rights, film exhibition and film distribution, and is analysed as follow:

	2007 <i>HK\$'000</i>	2006 <i>HK\$'000</i>
Turnover		
Sales of goods	43,167	61,730
Sub-licensing of film rights	10,699	10,389
Film exhibition and film distribution income	5,805	11,782
	59,671	83,901
Other revenue		
Marketing Service income	842	—
Interest income	294	185
	1,136	185

4. BUSINESS AND GEOGRAPHICAL SEGMENTS

Turnover and contribution to operating results and assets and liabilities by business segment has not been prepared as the Group has only one business segment which is the distribution of film rights by different audio-visual programmes and sub-licensing.

As the Group's turnover for the year ended 31 March 2007 are substantially made to customers based in Hong Kong and the operations of the Group are substantially located in Hong Kong, no separate analysis for the geographical segment information is provided accordingly.

5. (LOSS)/PROFIT FROM OPERATIONS

(Loss)/profit from operations has been arrived at after charging and crediting:

	2007 <i>HK\$'000</i>	2006 <i>HK\$'000</i>
Charging		
Staff cost		
Directors' remuneration	2,656	3,689
Other staff costs	8,039	8,731
Equity settled share-based payment expenses	244	–
Retirement benefits scheme contributions, excluding Directors' contributions	370	433
	<u>11,309</u>	<u>12,853</u>
Depreciation		
Owned assets	808	1,164
Assets under finance leases	695	891
Amortisation of film rights included in cost of sales	36,811	27,132
Amortisation of intellectual property rights included in cost of sales	164	–
Amortisation of programme rights included in cost of sales	140	–
Amortisation of trademark included in administrative expenses	15	15
Auditors' remuneration		
Audit services	400	300
Other services	80	–
Cost of inventories included in cost of sales	10,771	16,012
Bad debts written off	–	135
Share-based payment (including amount paid to staff of HK\$244,000)	3,055	–
Provision on stock obsolescence	2,132	–
Impairment loss on film rights	45,810	–
	<u><u>45,810</u></u>	<u><u>–</u></u>
Crediting		
Sundry income	187	90
Exchange gain	104	68
Gain on disposal of plant, property and equipment	–	550
	<u><u>–</u></u>	<u><u>550</u></u>

6. FINANCE COSTS

	2007 <i>HK\$'000</i>	2006 <i>HK\$'000</i>
Interest on:		
Bank borrowings wholly repayable within five years	2,750	1,154
Other borrowings wholly repayable within five years	756	1,264
Finance leases	63	94
	<u>3,569</u>	<u>2,512</u>

7. TAXATION

	2007 HK\$'000	2006 HK\$'000
The charge comprises:		
Hong Kong Profits tax	–	39
Other jurisdictions	38	–
Deferred tax charge	–	893
	<u>38</u>	<u>932</u>

Hong Kong Profits Tax is calculated at 17.5% of the estimated assessable profit for both years.

Taxation in other jurisdictions is calculated at the rates prevailing in the relevant jurisdictions.

The charge for the year can be reconciled to the profit per the income statement as follows:

	2007 HK\$'000	2006 HK\$'000
(Loss)/profit before taxation	<u>(70,195)</u>	<u>3,382</u>
Tax at the domestic income tax rate of 17.5% (2006: 17.5%)	(12,284)	592
Tax effect of income not taxable in determining taxable profit	(77)	–
Tax effect of expenses that are not deductible in determining taxable profit	9,671	277
Tax effect of temporary differences	2,456	–
Effect of different tax rates of operation in other jurisdictions	39	–
Tax loss utilised	(14)	–
Unrecognised tax loss	<u>247</u>	<u>63</u>
Tax charge for the year	<u>38</u>	<u>932</u>

8. (LOSS)/EARNINGS PER SHARE

The calculation of the basic and diluted (loss)/earnings per share is based on the following data:

	2007 HK\$'000	2006 HK\$'000
(Loss)/Earnings		
(Loss)/profit attributable to equity holders of the Company for the year	<u>(69,807)</u>	<u>2,305</u>
Number of shares		
Weighted average number of ordinary shares	422,590,973	402,300,000
Effect of dilutive potential ordinary shares:		
Share options	<u>N/A</u>	<u>9,906,738</u>
Weighted average number of ordinary shares for the purpose of diluted earnings per share	<u>N/A</u>	<u>412,206,738</u>

Diluted loss per share for the year ended 31 March 2007 has not been presented as the effect of any dilution is anti-dilutive.

9. RESERVES

	The Company				
	Share premium HK\$'000	Share option reserve HK\$'000	Contributed surplus HK\$'000	Accumulated losses HK\$'000	Total HK\$'000
At 1 April 2005	12,953	–	25,571	(269)	38,255
Loss for the year	<u>–</u>	<u>–</u>	<u>–</u>	<u>(25)</u>	<u>(25)</u>
At 31 March 2006	12,953	–	25,571	(294)	38,230
Option granted	–	3,055	–	–	3,055
Issue of shares	4,744	–	–	–	4,744
Loss for the year	<u>–</u>	<u>–</u>	<u>–</u>	<u>(47,542)</u>	<u>(47,542)</u>
At 31 March 2007	<u>17,697</u>	<u>3,055</u>	<u>25,571</u>	<u>(47,836)</u>	<u>(1,513)</u>

The contributed surplus of the Company represents the excess of the net assets of the subsidiaries acquired pursuant to the Group Reorganisation, and the nominal value of the Company's shares issued in exchange.

The Company's reserves available for distribution represent the share premium, contributed surplus and accumulated losses. Under the Companies Law (Revised) Chapter 22 of the Cayman Islands, the share premium of the Company is available for paying distributions or dividends to shareholders subject to the provisions of its Memorandum or Articles of Association and provided that immediately following the distribution of dividend, the Company is able to pay its debts as they fall due in the ordinary course of business. At 31 March 2007, there is no reserve available for distribution to shareholders. At 31 March 2006, the reserve available for distribution to shareholders is HK\$38,230,000 which represents the aggregate of share premium and contributed surplus of HK\$38,524,000 net of accumulated losses HK\$294,000.

RESULTS AND DIVIDENDS

The Directors do not recommend the payment of a dividend.

OPERATIONAL REVIEW

For the financial year ended March 31, 2007 the group recorded a turnover of HK\$59,671,000, a decrease of 28.9 per cent over the previous year. A net loss of HK\$70,233,000 was recorded due in large part to the one-time impairment loss of film rights at a cost of approximately HK\$45,810,000. From last year's results, there was a clear increase in revenues from licensing.

During the year, the Board were acutely aware of the deterioration of the Company's performance and have taken active steps to improve it. After purchasing Datwell Limited in December, the Board's determination to follow a strategy that capitalises on Hong Kong's creativity and management experience was partially realised.

FUTURE PROSPECTS

Business Development in mainland China

Intelli-Media's future is closely linked to, but not dependent on, mainland China's continuing economic growth. It is a market that is growing. With huge population of youths under 18 years of age who read comics, the value of the animation market has vast potential. The comic-reading, animation watching demographic is increasingly turning to broadcast television for animated series. The demand for high-quality, original animation programming cannot be met by current broadcasts. By continued cooperation with our strategic partners, Intelli-Media can increase the production of animated series for television and use existing networks to bolster distribution.

Licensing

The Board intends to direct its energies into developing new revenue streams from two main areas: promotion licensing and merchandising licensing. The Board has directed greater efforts to sign licensing agreements to build a long-term revenue source. Intelli-Media's strong position in mainland China means it has a unique opportunity to act as a broker of intellectual property, facilitating the trade in properties and animations from and into China.

Media for Mobile and Internet

With our partners, we intend on leveraging on our brands to open a new revenue stream from licensing media for mobile and Internet.

Develop the Mainland's Animation Infrastructure

By broadening the skills and technologies of our mainland China-based animation teams we strengthen our position as a market leader and increase revenue streams. Government tax incentives and training for animation talents are driving the growth of a young animation industry. With the Company's established networks, Intelli-Media aims to be at the vanguard of this developing industry.

TURNOVER AND NET PROFIT

Turnover of the Group for the year ended 31 March, 2007 amounted to approximately HK\$59,671,000 (2006: HK\$83,901,000), representing approximately a 28.9% decrease as compared to that of the same period in 2006. Sales of goods for the year ended amounted to approximately HK\$43,176,000 (2006: HK\$61,730,000), representing a drop of approximately 30.1% over the corresponding period of last year due to decline of unit price and volume. Sub-licensing income for the year ended was approximately HK\$10,690,000 (2006: HK\$10,389,000), representing an approximate 2.9% increase when compared to that of the same period in 2006 due to licensing of animation characters from the newly acquired animation businesses. Film exhibition and distribution income for the year ended was HK\$5,805,000 (2006: HK\$11,782,000), representing a decrease of 50.7% over the corresponding period of last year due to change of consumer's tastes. Loss for the year amounted to approximately HK\$70,233,000 (2006: Profit HK\$2,450,000), representing a decrease compared with that of last year mainly due to impairment loss of film rights of approximately 45,810,000. Loss per share was 16.62 cent representing a decrease over that of the previous financial year.

LIQUIDITY AND FINANCIAL RESOURCES

In respect of the Group's liquidity position, its current ratio as at 31 March, 2007 was approximately 0.84, representing a decrease of approximately 21.8% when compared to that of the previous financial year. Gearing ratio, calculated based on non-current liabilities of approximately HK\$10,917,000 (2006: HK\$18,632,000) and shareholders' deficit of approximately HK\$985,000 (2006: shareholders' funds HK\$60,196,000). The decrease in current ratio was largely due to a balance of trade and other receivable. The increase in gearing ratio was largely due to a balance of bank and other borrowings.

EMPLOYEES AND REMUNERATION POLICIES

As at 31 March, 2007, the Group employed a staff of 63 in total (2006: a staff of 60). The Directors believe that the quality of its employees is the most important factor in sustaining the Group's reputation and improving its profitability. The staff are remunerated based on their work performance and experience. Apart from basic salaries, pension fund and medical schemes, discretionary bonuses and share options are awarded to certain staff according to the assessment of individual performance.

The Company's policy concerning remuneration of the executive Directors is as follows:

- (i) the executive Directors' remuneration is determined on the basis of his or her experience, responsibility, workload and the time devoted to the Group; and
- (ii) at the discretion of the Board or a committee thereof, the executive Directors may be granted options pursuant to the Share Option Scheme as defined in the financial statements and/or any other such schemes of the Company as part of their remuneration package.

SIGNIFICANT INVESTMENTS AND ACQUISITIONS

During the year under review, on 29 December 2006 the Group acquired 100% of the issued share capital of Datwell Group for a consideration of approximately HK\$5,500,000 in which the Group principally engaged on licensing of animation characters, design, co-production and distribution of animation characters.

BORROWING FACILITIES

As at 31 March, 2007, the Group had outstanding borrowings of approximately HK\$32,089,000, comprising bank and other borrowings of approximately HK\$19,892,000, bank overdrafts of approximately HK\$11,138,000, obligations under finance leases of approximately HK\$1,059,000 and amount due to a director of approximately HK\$7,593,000.

As at 31 March, 2007, the Group had borrowings and banking facilities to the extent of approximately HK\$38,187,000 for which the following collateral and security are provided by related parties:

- a. Properties owned by a Director; and
- b. Properties owned by Players Pictures Company Limited, Metropolis Communications Limited, Brilliant Business Limited and Sunny Fancy Limited in which the Directors has beneficial interest.

In addition to the above, there were other assets which had been pledged, details of which are set out in the next paragraph headed "Pledge of Assets".

The Group generally finances its operation with internally generated resources and banking facilities provided by its bankers in Hong Kong.

As at 31 March, 2007, the Group had aggregated composite banking facilities of approximately HK\$38,187,000, of which HK\$31,030,000 had been utilized.

As at 31 March, 2007, the Group's bank borrowings of approximately HK\$24,969,000 are repayable on demand or within one year.

At the latest practical date, the Directors are of the opinion that, taking into account its internally generated fund and its current available banking facilities, the Group has sufficient working capital to meet its present requirements.

PLEDGE OF ASSETS

At 31 March 2007, the Group pledged time deposits of approximately HK\$5,136,000 (2006: HK\$8,218,000) and a film right with a carrying value of HK\$2,219,000 (2006: HK\$ Nil) to banks to secure bank facilities granted to the Group.

FOREIGN CURRENCIES

The Group conducts its business mainly in the denomination of Hong Kong dollars. For transactions in other foreign currencies, the Group has not made any arrangement to hedge the Group's exchange rate risks. In addition, as the majority of the Group's assets are situated in Hong Kong, our exposure to exchange rate fluctuations, thus, is minimal.

CONTINGENT LIABILITIES

At 31 March 2007, the Company has given corporation guarantees with the amount of HK\$320,000 (2006: HK\$40,700,000) to a banks for banking facilities granted to the Group.

PURCHASE, SALE OR REDEMPTION OF THE COMPANY'S LISTED SECURITIES

Neither the Company nor any of its subsidiaries purchased, sold or redeemed any of the Company's listed securities during the year.

CODE ON CORPORATE GOVERNANCE PRACTICES

The Company has complied with the code provisions set out in the Code on Corporate Governance Practices contained in Appendix 15 of the GEM Listing Rules throughout the year ended March 31, 2007, except for certain minor deviations in respect of rotation of Directors and the roles of chairman and chief executive officer of the Company being performed by the same individual. The current practices will be reviewed regularly so as to follow the latest practices in corporate governance.

AUDIT COMMITTEE

The audit committee of the Company (the "Audit Committee") currently comprises three members of which are independent non-executive Directors, namely, Mr. Chow Shiu Ki, Mr. Hung Tik and Mr. Shum Man Ching. The chairman of the Audit Committee is Mr. Chow Shiu Ki. The written terms of reference of the Audit Committee sets out the duties of the Audit Committee which includes reviewing and supervising the financial reporting and internal controls procedures of the Group and to review and approve the Company's annual reports and accounts, interim report and quarterly reports to the Board.

The Group's financial statements for the year ended 31 March, 2007 have been reviewed by the audit committee.

BOARD PRACTICES AND PROCEDURES

For the year ended 31 March, 2007, the Company was in compliance with the Board Practices and Procedures as set out in Rule 5.34 to 5.45 of the GEM Listing Rules.

By Order of the Board
Intelli-Media Group (Holdings) Limited
Chin Wai Keung, Richard
Chairman

28 June, 2007, Hong Kong

As at the date of this announcement, the executive directors of the Company are Mr. Chin Wai Keung Richard, Mr. So Wing Lok, Jonathan, Mr. Lo Wing Keung, Mr. Fung Yu Hing, Allan, Mr. Fung Yee Sang, Mr. Chow Alvin Chiyiu and Mr. Ling Macadam; and the independent non-executive directors of the Company are Mr. Chow Shiu Ki, Mr. Hung Tik and Mr. Shum Man Ching.

This announcement, for which the directors of the Company (the "Directors") collectively and individually accept full responsibility, includes particulars given in compliance with the Rules Governing the Listing of Securities on the Growth Enterprise Market of The Stock Exchange of Hong Kong Limited for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that, to the best of their knowledge and belief: (1) the information contained in this announcement is accurate and complete in all material respects and not misleading; (2) there are no other matters the omission of which would make any statement in this announcement misleading; and (3) all opinions expressed in this announcement have been arrived at after due and careful consideration and are founded on bases and assumptions that are fair and reasonable.

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