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(Incorporated in Bermuda with limited liability)
(Stock Code: 8139)

NOTICE OF BOARD OF DIRECTORS' MEETING

The board of directors (the "Board") of Prosperity International Holdings (H.K.) Limited (the "Company") hereby announces that a meeting of the Board will be held at Suites 1801-6, 18/F., Tower 2, The Gateway, 25 Canton Road, Tsim Sha Tsui, Kowloon, Hong Kong on Friday, 10th August, 2007 at 4:00 p.m. for the following purposes:

- (1) To consider and approve the unaudited consolidated first quarterly results of the Company and its subsidiaries (collectively the ("Group") for the three months ended 30th June, 2007 and approve the draft announcement of the unaudited consolidated first quarterly results of the Group for the same period to be published on the GEM website;
- (2) To consider the payment of an interim dividend, if any;
- (3) To consider the closure of the Register of Members, if necessary; and
- (4) To transact any other businesses.

By order of the Board

Prosperity International Holdings (H.K.) Limited

Wong Ben Koon

Chairman

Hong Kong, 27th July, 2007

^{*} for identification purpose only

The directors of the Company as at the date of this announcement are:

Executive Directors

Mr. Wong Ben Koon (Chairman)

Mdm. Hon Ching Fong Mr. Kong Siu Keung

Independent Non-Executive Directors

Mr. Mo Kwok Choi

Mr. Yuen Kim Hung, Michael

Mr. Yung Ho

This announcement, for which the directors of the Company collectively and individually accept full responsibility, includes particulars given in compliance with the Rules Governing the Listing of Securities on the Growth Enterprise Market of The Stock Exchange of Hong Kong Limited for the purpose of giving information with regard to the Company. The directors of the Company having made all reasonable enquiries, confirm that, to the best of their knowledge and belief, (i) the information contained in this announcement is accurate and complete in all material respects and not misleading; (ii) there are no other matters the omission of which would make any statement in this announcement misleading; and (iii) all opinions expressed in this announcement have been arrived at after due and careful consideration and are founded on bases and assumptions that are fair and reasonable.

This announcement will remain on the GEM website at www.hkgem.com on the "Latest Company Announcements" page for at least 7 days from the date of its posting.