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CASH Financial Services Group Limited
(Incorporated in Bermuda with limited liability)
(Stock code: 8122)

NOTICE OF BOARD MEETING

The Board of Directors (“Board”) of CASH Financial Services Group Limited (“Company”) hereby announces that a meeting of the Board will be held at 21/F The Center, 99 Queen’s Road Central, Hong Kong on 9 November 2007, Friday, at 4:00 pm for the following purposes:-

1. To consider and approve the unaudited third quarterly results of the Company and its subsidiaries for the nine months ended 30 September 2007 and approve the draft announcement of the third quarterly results to be published on the GEM website and the Company’s website;
2. To consider the payment of an interim dividend, if any;
3. To consider the closure of the Register of Members, if necessary;
4. To consider and approve the draft 3Q report for publication on the GEM website and for despatch to shareholders; and
5. To transact any other business.

By Order of the Board
Suzanne W S Luke
Company Secretary

Hong Kong, 30 October 2007

As at the date hereof, the executive Directors are Mr Kwan Pak Hoo Bankee, Mr Wong Kin Yick Kenneth, Mr Law Ping Wah Bernard, Mr Cheng Man Pan Ben and Mr Chan Chi Ming Benson, and the independent non-executive Directors are Mr Cheng Shu Shing Raymond, Dr Hui Ka Wah Ronnie and Mr Lo Kwok Hung John.

This announcement, for which the Directors of the Company collectively and individually accept full responsibility, includes particulars given in compliance with the Rules Governing the Listing of Securities on the Growth Enterprise Market (“GEM”) of the Stock Exchange for the purpose of giving information with regard to the Company. The Directors of the Company, having made all reasonable enquiries, confirm that, to the best of their knowledge and belief: (i) the information contained in this announcement is accurate and complete in all material respects and not misleading; (ii) there are no other matters the omission of which would make any statement in this announcement misleading; and (iii) all opinions expressed in this announcement have been arrived at after due and careful consideration and are founded on bases and assumptions that are fair and reasonable.

This announcement will remain on the “Latest Company Announcements” page of the GEM website at www.hkgem.com for at least 7 days from its date of publication and on the website of the Company at www.cfsg.com.hk.