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北京京客隆商業集團股份有限公司

BEIJING JINGKELONG COMPANY LIMITED*

(a joint stock limited company incorporated in the People's Republic of China)

Stock Code on Main Board: 814

Stock Code on GEM: 8245

CHANGES TO EXPECTED TIMETABLE

Unless otherwise specified, capitalised terms used in this announcement shall have the same meanings as defined in the introduction document of the Company dated 29 June 2007 ("Introduction Document").

Further to the announcements of the Company dated 29 June 2007, 14 August 2007, 19 September 2007 and 18 October 2007, the Directors would like to inform the Shareholders that the last day of the dealings in the H Shares on GEM and the date of commencement of dealing in the H Shares on the Main Board are expected to be further delayed. On 26 March 2007, the Company submitted a formal application to the CSRC seeking its approval of listing of the H Shares on the Main Board. As at the date of this announcement, the application is still being processed. A further revised timetable in relation to the Proposed Withdrawal and Commencement of the dealings in the H Shares on the Main Board is set out below:

	Date stated in the Introduction Document	Further revised timetable
Date of the announcement in respect of the CSRC granting		
approval for the listing of the		
H Shares on the Main Board is expected on or before	Tuesday, 25 September 2007	Thursday, 20 December 2007
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Last day of dealings in the H		
Shares on GEM	Tuesday, 2 October 2007	Thursday, 27 December 2007
Proposed Withdrawal to be		
effective from	Wednesday, 3 October 2007	Friday, 28 December 2007
Dealings in the H Shares on the		
Main Board to commence on	Wednesday, 3 October 2007	Friday, 28 December 2007

Shareholders will be informed by way of public announcement in the event of any further changes in the above revised timetable.

There is no assurance that permission will be obtained from the Stock Exchange for the Introduction or the approval from CSRC for the Main Board Listing. Shareholders and potential investors should be aware that the implementation of the Introduction and the Proposed Withdrawal are subject to certain conditions to be fulfilled and thus may or may not become effective. Accordingly, the Introduction and the Proposed Withdrawal may or may not proceed. Shareholders and potential investors are advised to exercise caution when dealing in the H Shares.

By Order of the Board of Directors

Beijing Jingkelong Company Limited

Wei Tingzhan

Chairman

Beijing, the PRC 19 November 2007

* For identification purposes only

As at the date of this announcement, the Board comprises four executive Directors, namely, Mr. Wei Tingzhan, Mr. Li Jianwen, Ms. Li Chunyan and Mr. Liu Yuejin, and two non-executive Directors, namely, Mr. Gu Hanlin and Mr. Li Shunxiang, and three independent non-executive Directors, namely, Mr. Fan Faming, Mr. Huang Jiangming, and Mr. Chung Chi Kong.

This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that, to the best of their knowledge and belief, (1) the information contained in this announcement is accurate and complete in all material respects and not misleading; (2) there are no other matters the omission of which would make any statement in this announcement misleading; and (3) all opinions expressed in this announcement have been arrived at after due and careful consideration and are founded on bases and assumptions that are fair and reasonable.

This announcement will remain on the website of Hong Kong Exchanges and Clearing Limited website at www.hkex.com.hk under the "Latest Listed Company Information" and GEM website www.hkgem.com on the "Latest Company Announcements" page for at least 7 days from the date of its posting and the Company's website www.jkl.com.cn.