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*This announcement, for which the directors of 北京京客隆商業集團股份有限公司 (Beijing Jingkelong Company Limited\*) collectively and individually accept full responsibility, includes particulars given in compliance with the Rules Governing the Listing of Securities on the Growth Enterprise Market of The Stock Exchange of Hong Kong Limited for the purpose of giving information with regard to the Company. The directors, having made all reasonable enquiries, confirm that, to the best of their knowledge and belief: (1) the information contained in this announcement is accurate and complete in all material respects and is not misleading; (2) there are no other matters the omission of which would make any statement in this announcement misleading; and (3) all opinions expressed in this announcement have been arrived at after due and careful consideration and are founded on bases and assumptions that are fair and reasonable.*



北京京客隆商業集團股份有限公司  
BEIJING JINGKELONG COMPANY LIMITED\*

*(a joint stock limited company incorporated in the People's Republic of China)*  
(Stock Code: 8245)

### **Issue of Short-term Debentures**

The Company issued short term debentures on 19th December 2007.

This announcement is made by Beijing Jingkelong Company Limited (the “Company”) pursuant to rule 17.10 of the Rules Governing the Listing of Securities on the Growth Enterprise Market of The Stock Exchange of Hong Kong Limited (“GEM Listing Rules”).

The Company has issued short-term debentures in the inter-bank debenture market of the People’s Republic of China (the “PRC”) on 19th December 2007. The short-term debentures aggregating RMB370 million were issued at 100% of their face value and have a term of maturity of 182 days. Interest at the rate of 7.08% per annum is payable at maturity.

The issue has been approved by the extraordinary general meeting of the Company held on 13th July 2007. The debentures were issued to institutional investors in the PRC inter-bank debenture market. Dealings in the said debentures in the PRC inter-bank debenture market will commence on 24th December 2007.

To the best of the knowledge of the directors of the Company, the placees of debentures were not connected persons (as defined in the GEM Listing Rules) of the Company.

By Order of the Board  
**Beijing Jingkelong Company Limited**  
**Wei Tingzhan**  
Chairman

Beijing, the PRC  
19th December 2007

*As at the date of this announcement, the executive directors of the Company are Wei Tingzhan, Li Jianwen, Li Chunyan and Liu Yuejin; the non-executive directors are Gu Hanlin and Li Shunxiang; and the independent non-executive directors are Fan Faming, Huang Jiangming and Chung Chi Kong.*

*This announcement will remain on the “Latest Company Announcements” page of the GEM website at [www.hkgem.com](http://www.hkgem.com) for at least seven days from its date of publication and the Company’s website [www.jkl.com.cn](http://www.jkl.com.cn).*

*\* For identification purposes only*