

Annual Highlights 全年大事概要



January 一月

The Chairman and CEO of Phoenix, Liu Changle, held a one-day dialogue with the renowned Buddhist scholar and head of the Fo Guang International Buddhist Order, Venerable Master Hsing Yun, at the Order's headquarters in Kaohsiung in Taiwan.

鳳凰衛視主席兼行政總裁劉長樂與知名佛教學者國際佛光會總會會長星云大師在台灣高雄總部進行了一日對話活動。

March 三月

The Phoenix "You Bring Charm to the World" award ceremony, which recognized the contributions prominent Chinese cultural, scientific, sporting and political figures have made to the global community, was held at Peking University on 31 March, the eleventh anniversary of the founding of Phoenix Television.

於三月三十一日即鳳凰衛視創立第十一個週年紀念日在北京大學舉行了「世界因你而美麗—2006影響世界華人盛典」頒獎典禮，藉以表彰多位在文化、科學、體育及政治等領域為世界作出貢獻的傑出華人。



January 一月

Xu Guangchun, Secretary of the Henan Party Committee and former head of the State Administration of Radio, Film and Television, visited Phoenix Satellite Television's offices in Hong Kong.

河南省委書記及前國家廣播電影電視總局局長徐光春參訪了鳳凰衛視於香港的總部。

February 二月

Phoenix Chairman Liu Changle received the Ernst & Young Entrepreneur of the Year China award at a ceremony in Beijing.

鳳凰衛視主席劉長樂於安永會計師事務所在北京舉行的頒獎典禮上獲頒「安永中國年度企業家獎」。



July 七月

Phoenix and the Hong Kong-broadcaster TVB were selected by the Hong Kong Government to be the officially endorsed television broadcasters covering the celebration of the tenth anniversary of the return of Hong Kong to Chinese sovereignty. In the course of the celebrations Phoenix presenter, Sally Wu, interviewed Donald Tsang, the Chief Executive of the Hong Kong Special Administrative Region.

香港政府邀請鳳凰衛視及香港廣播公司TVB作為官方認可的電視媒體，報道香港回歸祖國十週年慶典活動。期間鳳凰衛視主播吳小莉採訪了香港特別行政區行政長官曾蔭權。



November 十一月

Phoenix held the annual Miss Chinese Cosmos Beauty Pageant in Hong Kong.

鳳凰衛視在香港舉行了中華小姐環球大賽年度總決賽。

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July 七月

Phoenix provided extensive coverage of the Special Olympics which were held in Shanghai in October, and in the lead up to this event the Chairman of Phoenix, Liu Changle, attended an event in the torch relay at the White House in Washington DC. President George W. Bush was also present at this event.

鳳凰衛視曾對十月在上海舉行的特殊奧運會進行了廣泛報道，為此鳳凰衛視主席劉長樂出席了在美國總統府白宮舉行的火炬接力儀式，美國總統喬治·布什（George W. Bush）亦參與了此次活動。



June 六月

Phoenix began to broadcast in Australia on the Jade DTH system, strengthening its access to the Western country with the largest overseas Chinese community calculated on a per capita basis

鳳凰衛視透過TVB「翡翠互動電視」平台開始在澳洲播出節目，增強了鳳凰衛視對這個按人口計算擁有最大海外華人社群的西方國家的覆蓋。