

Global Outlook 全球視野





Phoenix has a global outlook, and in its approach to covering news it seeks to provide the Chinese audience with up-to-the-minute information about the major events and developments happening around the globe. Underlying this approach is the belief that no one is isolated from global developments and that the Phoenix audience needs to have access to information about the key international events at any particular time.

鳳凰衛視極具全球視野，而在其新聞報道中一直致力於向華語觀眾提供全球各地發生的重大事件及發展事態的最新資訊，如此是堅信並無任何人可孤立於全球事態發展，而鳳凰衛視觀眾亦需隨時隨地知悉國際重大事件。