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INTERNATIONAL ELITE LTD.

精英國際有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 8313)

ANNOUNCEMENT

The Board is pleased to announce that on 8 May 2008, China Elite has entered into the Agreement with China Mobile, pursuant to which China Elite has designated China Mobile as the mobile communications operator in providing China Elite and its users with telecommunication solutions of short messaging services (SMS) and multimedia messaging services (MMS) in the Group's CRM business in order to enhance the Group's efficiency of corporate management and its quality of customer services. The Directors consider that such telecommunication channel will allow the Group access to a substantial customer base by provision of comprehensive telecommunication services via the largest mobile network operator globally.

The entering into of the Agreement does not constitute a notifiable transaction for the Company under the GEM Listing Rules.

Further, the Directors do not consider that the transactions contemplated under the Agreement constitute price-sensitive information for the Company but this announcement has been made to provide its shareholders, investors and the general public with information which the Board believes may be of interest and relevance to them.

International Elite Ltd. (the "**Company**", together with its subsidiaries, the "**Group**") is principally engaged in the provision of outsourcing customer relationship management ("**CRM**") solutions to companies in the People's Republic of China (the "**PRC**") and Hong Kong.

The board (the "**Board**") of directors (the "**Directors**") of the Company is pleased to announce that on 8 May 2008, 廣州盛華信息有限公司 (China Elite Info. Co. Limited) ("**China Elite**"), being the Group's PRC incorporated subsidiary, has entered into an agreement (the "**Agreement**") with 中國移動通訊有限公司 (China Mobile Communications Company Limited) ("**China Mobile**"), in which China Elite has designated China Mobile as the mobile communications operator in providing China Elite and its users with telecommunication solutions of short messaging services (SMS) and multimedia messaging services (MMS) in the Group's CRM business in order to enhance the Group's efficiency of corporate management and its quality of customer services. The Directors consider that such telecommunication channel will allow the Group access to a substantial customer base by provision of comprehensive telecommunication services via the largest mobile network operator globally.

The entering into of the Agreement does not constitute a notifiable transaction for the Company under the Rules (the “**GEM Listing Rules**”) Governing the Listing of Securities on the Growth Enterprise Market of The Stock Exchange of Hong Kong Limited. In particular, to the best of the Directors’ knowledge, information and belief having made all reasonable enquiry, China Mobile together with its respective ultimate beneficial owner(s) is a third party independent of and not connected with the Company and its subsidiaries, the directors, chief executive or substantial shareholders of the Company or any of its subsidiaries or their respective associates as defined in the GEM Listing Rules.

Further, the Directors do not consider that the transactions contemplated under the Agreement constitute price-sensitive information for the Company but this announcement has been made to provide its shareholders, investors and the general public with information which the Directors believe may be of interest and relevance to them.

By Order of the Board
International Elite Ltd.
Kwok King Wa
Chairman

Hong Kong, 23 May 2008

As at the date of this announcement, the executive directors of the Company are Ms. Kwok King Wa, Mr. Li Kin Shing, Ms. Li Yin, Mr. Wong Kin Wa and Mr. Li Wen and the independent non-executive directors of the Company are Mr. Cheung Sai Ming, Mr. Chen Xue Dao and Mr. Tang Yue.

This announcement, for which the directors of the Company collectively and individually accept full responsibility, includes particulars given in compliance with the Rules Governing the Listing of Securities on the Growth Enterprise Market of The Stock Exchange of Hong Kong Limited for the purpose of giving information with regard to the Company. The directors of the Company, having made all reasonable enquires, confirm that, to the best of their knowledge and belief (1) the information contained in this announcement is accurate and complete in all material respects and not misleading; (2) there are no other matters the omission of which would make any statement in this announcement misleading; and (3) all opinions expressed in this announcement have been arrived at after due and careful consideration and are founded on bases and assumptions that are fair and reasonable.

This announcement will remain on the GEM website (www.hkgem.com) on the “Latest Company Announcements” page for least 7 days from the date of its posting. This announcement will also be posted on the Company’ website at www.iel.hk.