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LAUNCH

深圳市元征科技股份有限公司

Launch Tech Company Limited

(a joint stock limited company incorporated in the People's Republic of China with limited liability)

(Stock Code: 8196)

NOTICE OF ANNUAL GENERAL MEETING

NOTICE IS HEREBY GIVEN that an Annual General Meeting of Launch Tech Company Limited (the "Company") will be held at the conference room, 9th Floor, Office Block, Launch Industrial Park, North of Wuhe Road, Banxuegang, Longgang District, Shenzhen, the PRC at 10:00 a.m. on 25 May 2010 Tuesday for the following purposes:

- I. To pass the following matters as ordinary resolutions:
 - 1. To consider and pass the Directors' Report for the year 2009;
 - 2. To consider and pass the Supervisory Committee's Report for the year 2009;
 - 3. To consider and pass the audited consolidated financial statements of the Company and its subsidiaries for the year 2009;
 - 4. To consider and pass the resolution of final dividend distribution for the year 2009;
 - 5. To consider and pass plans to re-appoint Grant Thornton as independent auditors of the Company for the year 2010 and to authorise the board of Directors to fix their remunerations;
 - 6. To handle any other matters.

- II. To pass the following matters as special resolutions:
 - 1. To consider and resolve that, subject to the approval of China Securities Regulatory Commission and/or other relevant statutory authorities in the People's Republic of China and/or the Growth Enterprise Market of the Stock Exchange of Hong Kong Limited for the proposed allotment and issue of new H shares and/or domestic shares, the board of Directors be authorised:
 - (a) to issue and/or place H shares and/or domestic Shares within a period of 12 months from the date of this resolution, provided that the total number of H shares and/or domestic shares to be placed and/or issued shall not exceed 20% (the "20% Limit") of the number of H shares and/or domestic shares of the Company in issue respectively;
 - (b) subject to the 20% Limit, to decide the number of H shares and/or domestic shares to be placed and/or issued and to deal with any matter arising from or related to the placing or issue of the new shares mentioned above;
 - (c) to amend, in accordance with the increase in registered capital of the Company, the relevant articles contained in the Articles of Association in relation to the registered capital of the Company and any other articles that require corresponding amendments; and
 - (d) if any chronological variation of the wordings or numbering of the articles contained in the Articles of Association of the Company is necessary upon application to the companies examination and approval authority authorised by the State Council and China Securities Regulatory Commission for examination and approval, to make corresponding amendments to the Articles of Association as required by such authority and China Securities Regulatory Commission.

By order of the Board

Launch Tech Company Limited

Liu Xin

Chairman

Shenzhen, the PRC 31 March 2010

Notes:

1. A member entitled to attend and vote at the above meeting is entitled to appoint one or more than one proxy to attend and vote on his behalf. A proxy need not be a member of the Company.

- 2. To be valid, a form of proxy and the power of attorney or other authority, if any, under which it is signed or a notarially certified copy of such authority, must be deposited at (i) the principal place of business in the PRC of the Company, at 9th floor, Launch Industrial Park, North of Wuhe Road, Banxuegang Longgang District, Shenzhen, the PRC (for holders of domestic shares of the Company); or (ii) the Company's H share registrar, Computershare Hong Kong Investor Services Limited, at 17th Floor, Hopewell Centre, 183 Queen's Road East, Hong Kong (for holders of H shares of the Company), not less than 24 hours before the time for holding the meeting or appointed time of voting.
- 3. Shareholders or their proxies shall present proofs of identities when attending the AGM.
- 4. The Registrar of members will be closed from 24 April 2010 to 25 May 2010, both days inclusive. All transfers accompanied by relevant share certificates must be lodged with Company's H share registrar not later than 4:30 p.m. on 23 April 2010.
- 5. Shareholders entitled to attend the AGM are requested to deliver the reply slip for attendance to (i) the registered office of the Company (for holders of domestic shares of the Company); or (ii) the Company's H share registrar (for holders of H shares of the Company) before 5 May 2010.

As at the date of this announcement, the Board comprises:

Executive Directors:

Independent Non-executive Directors:

Mr. Liu Xin *(Chairman)*Mr. Liu Jun *(Chief executive officer)*Ms. Liu Ping

Mr. Jiang Chao Mr. Liu Yuan Dr. Zou Shulin

Non-executive Director:

Ms. Liu Yong

This announcement, for which the directors of the Company collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Company. The directors of the Company, having made all reasonable enquiries, confirm that, to the best of their knowledge and belief: 1. the information contained in this announcement is accurate and complete in all material respects and not misleading; 2. there are no other matters the omission of which would make any statement in this announcement misleading; and 3. all opinions expressed in this announcement have been arrived at after due and careful consideration and are founded on bases and assumptions that are fair and reasonable.

This announcement will remain on the GEM website at www.hkgem.com on the "Latest Company Announcements" page for 7 days from the date of its posting.