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LAUNCH

深圳市元征科技股份有限公司 LAUNCH TECH COMPANY LIMITED

(A joint stock limited company incorporated in the People's Republic of China with limited liability)

(Stock code: 8196)

SUSPENSION OF TRADING

At the request of Launch Tech Company Limited (the "Company"), trading in the shares of the Company will be suspended with effect from 9:30 a.m. on Monday, 26 July 2010 pending the release of an announcement in relation to the entering into of an agreement by the Company which is price sensitive in nature.

By order of the Board

Launch Tech Company Limited

Liu Xin

Chairman

Shenzhen, the PRC, 26 July 2010

As at the date of this announcement, the Board comprises Mr. Liu Xin (Chairman), Mr. Liu Jun (Chief executive officer) and Ms. Liu Ping as executive directors, Ms. Liu Yong as non-executive director, and Mr. Jiang Chao, Mr. Liu Yuan and Dr. Zou Shulin as independent non-executive directors.

This announcement, for which the directors of the Company collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Company. The directors of the Company, having made all reasonable enquiries, confirm that, to the best of their knowledge and belief: 1. the information contained in this announcement is accurate and complete in all material respects and not misleading; 2. there are no other matters the omission of which would make any statement in this announcement misleading; and 3. all opinions expressed in this announcement have been arrived at after due and careful consideration and are founded on bases and assumptions that are fair and reasonable.

This announcement will remain on the GEM website at www.hkgem.com on the "Latest Company Announcements" page for 7 days from the date of its posting.