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Zhejiang Shibao Company Limited*

浙江世寶股份有限公司

(a joint stock company incorporated in the People's Republic of China with limited liability)

(Stock Code: 8331)

NOTICE OF BOARD OF DIRECTORS' MEETING

The board of directors (the "Board") of Zhejiang Shibao Company Limited (the "Company") announces that a meeting of the Board will be held at the Conference Room, 3rd Floor of the office building no. 6, 17 Avenue, HEDA, Hangzhou, Zhejiang Province, China on Monday, 8 November 2010 at 2:30 p.m. for the following purposes:

- (1) To discuss and approve the unaudited third quarterly results of the Company and its subsidiaries (collectively the "Group") for the nine months ended 30 September 2010;
- (2) To approve the draft third quarterly results announcement of the Group for the nine months ended 30 September 2010 to be published on the website of the Growth Enterprise Market of The Stock Exchange of Hong Kong Limited;
- (3) To consider the payment of interim dividend for the nine months ended 30 September 2010, if any;
- (4) To consider the closure of the register of members, if necessary; and
- (5) To transact any other business, if any.

By order of the Board
Zhejiang Shibao Company Limited
Zhang Shi Quan
Chairman and General Manager

Hangzhou, Zhejiang, the PRC
25 October 2010

As at the date of this announcement, the Board of the Company comprises Mr. Zhang Shi Quan, Mr. Zhang Bao Yi, Mr. Tang Hao Han, Mr. Zhu Jie Rong and Ms. Zhang Lan Jun as executive Directors, Mr. Zhang Shi Zhong, Ms. Zhang Mei Jun and Mr. Lou Run Zheng as non-executive Directors, and Mr. Zhao Chun Zhi, Mr. Chen Guo Feng, and Mr. Chau Kam Wing, Donald as independent non-executive Directors

This announcement, for which the Directors of the Company collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that, to the best of their knowledge and belief: (1) the information contained in this announcement is accurate and complete in all material respects and not misleading; (2) there are no other matters the omission of which would make any statement in this announcement misleading; and (3) all opinions expressed in this announcement have been arrived at after due and careful consideration and are founded on bases and assumptions that are fair and reasonable.

This announcement will remain on the “Latest Company Announcements” of the GEM website (<http://www.hkgem.com>) for at least 7 (seven) days from the date of its posting.

** For identification purpose only*