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LAUNCH

深圳市元征科技股份有限公司 LAUNCH TECH COMPANY LIMITED

(A joint stock limited company incorporated in the People's Republic of China with limited liability)
(Stock code: 8196)

NOTICE OF BOARD OF DIRECTORS MEETING

The Board of Directors (“the Board”) of Launch Tech Company Limited (“the Company”) hereby announces that the board meeting will be held at 9th floor, office block, Launch Industrial Park, North of Wuhe Road, Banxuegang, Longgang District, Shenzhen, the People’s Republic of China on 12 November 2010 at 4:00 p.m. for the following businesses:

- (1) To consider and approve the unaudited quarterly results of the Company and its subsidiaries (“the Group”) for the 9 months ended 30 September 2010 (“Third Quarterly Results”) and the draft of the Group’s Third Quarterly Results announcement to be posted on the website of the Growth Enterprise Market (“GEM”) of The Stock Exchange of Hong Kong Limited;
- (2) To consider the payment of an interim dividend; if any;
- (3) To consider the closure of the Register of Members, if necessary; and
- (4) To transact any other business, if any.

By order of the Board
Launch Tech Company Limited
Liu Xin
Chairman

Shenzhen, the PRC, 2 November 2010

As at the date of this announcement, the Board comprises:

Executive Directors:

Mr. Liu Xin (*Chairman*)
Mr. Liu Jun (*Chief executive officer*)
Ms. Liu Ping

Independent Non-executive Directors:

Mr. Jiang Chao
Mr. Liu Yuan
Dr. Zou Shulin

Non-executive Director:

Ms. Liu Yong
Ms. Liu Xiaohua

This announcement, for which the directors of the Company collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Company. The directors of the Company, having made all reasonable enquiries, confirm that, to the best of their knowledge and belief: 1. the information contained in this announcement is accurate and complete in all material respects and not misleading; 2. there are no other matters the omission of which would make any statement in this announcement misleading; and 3. all opinions expressed in this announcement have been arrived at after due and careful consideration and are founded on bases and assumptions that are fair and reasonable.

This announcement will remain on the GEM website at www.hkgem.com on the “Latest Company Announcements” page for 7 days from the date of its posting.