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CHINA TRENDS HOLDINGS LIMITED

中國趨勢控股有限公司

(incorporated in the Cayman Islands with limited liability)

(Stock Code: 8171)

**COOPERATIVE FRAMEWORK AGREEMENT
REGARDING EDUCATION PLATFORM**

This announcement is made by China Trends Holdings Limited (the “**Company**”) pursuant to Rule 17.10 of the Rules Governing the Listing of Securities on the Growth Enterprise Market of the Stock Exchange of Hong Kong Limited (the “**GEM Listing Rules**”).

The board (the “**Board**”) of the directors (the “**Directors**”) of the Company announced that on 29 December 2010 (after trading hour), the Company, Need Education Program Office (“**Need Education**”) and 博思夢想文化傳播有限公司 (transliterated as Boss Dream Cultural Communication Company Limited (“**Boss Dream**”), both the independent third parties of the Company, entered into a cooperative framework agreement (the “**Cooperative Framework Agreement**”). Pursuant to the Cooperative Framework Agreement, the Company or its PRC subsidiary (collectively the “**Group**”), Need Education and Boss Dream will establish a cooperation to build the 10,000 education platforms with the alliance partners in mainland China to promoting the programs of Need Education.

Need Education, a professional organization sponsored by national educational association in the PRC, provides full range of educational, professional, personalized education services to different levels, different ages, different needs of consumers, thereby establishing an education platform from project planning, education resources integration, project operation and management, and teaching system implementation. Boss Dream provides online education platform, video production platform, reward redemption platform and advertisement broadcasting platform as foundation for the building of 10,000 education platforms to develop the programs of Need Education. The Group will provide energy-saving products and related solutions to customers by mean of energy management contract. The Group will

realize its investment returns and profit by sharing the energy saving efficiency realized in the energy saving measures. The cooperation project is targeted to build up to 2,000 alliance partners and 10,000 education platforms in all cities above county level in the PRC within ten years.

With strong support from the PRC government to promote the implementation of the energy management contract project to facilitate the energy-saving service sector in the economy, the guidance of “the National Program for Medium-Term and Long-Term Educational Reform and Development (2010-2020)”, and the improved living quality triggers the inter-communication across the countries, it is believed that the merge of traditional and online education would become a world trend. The Company is expected that the possible cooperation can lead its business of energy management contract further extending to educational sector, and to build 10,000 education platforms to develop the programs of Need Education with Need Education and Boss Dream. The energy-saving digital products and related solutions provided by the Company under energy management contract business model are suitable for massive and intensive multi-media learning centers to fulfill the demand of students, tutors and other people. The Directors consider that the possible cooperation is in the interests of the Company and the Shareholders as a whole.

The Company or its PRC subsidiary, Need Education and Boss Dream will proceed to the negotiation for a legally-binding formal agreement within six months from the date of the Cooperative Framework Agreement (or on or before such later date to be agreed by the parties thereto). Further announcement in respect of the possible cooperation will be made by the Company in the event any formal agreement has been signed.

The Board wishes to emphasize that no binding agreement in relation to the possible cooperation has been entered into as at the date of this announcement. As such, the possible cooperation may or may not proceed. Shareholders and investors are urged to exercise caution when dealing in the securities of the Company.

By Order of the Board
China Trends Holdings Limited
Xiang Xin
Chairman

Hong Kong, 29 December 2010

As at the date of this announcement, the executive Directors are Mr. Xiang Xin, Mr. Yang Gaocai, Mr. Wong Chak Keung, Mr. Law Gerald Edwin and Ms. Lu Yuhe and the independent non-executive Directors are Mr. Zhang Zhan Liang and Mr. Kwok Chi Hung.

This announcement, for which the directors of the Company collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Company. The directors of the Company, having made all reasonable enquiries, confirm that to the best of their knowledge and belief the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.

This announcement will remain on GEM website on the “Latest Company Announcements” page for at least 7 days from the date of its posting and the Company website at www.8171.com.hk.