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LAUNCH

深圳市元征科技股份有限公司 LAUNCH TECH COMPANY LIMITED

(a joint stock limited company incorporated in the People's Republic of China with limited liability) (Stock code: 8196)

PROPOSED TRANSFER OF LISTING FROM THE GROWTH ENTERPRISE MARKET TO THE MAIN BOARD OF THE STOCK EXCHANGE OF HONG KONG LIMITED

Further to the announcement of the Company dated 10 February 2010 and the circular to Shareholders dated 1 March 2010, the Board is pleased to announce that the Company has submitted an application to the Stock Exchange on 25 January 2011 for the Transfer of Listing of its H Shares from GEM to the Main Board under the Transfer of Listing arrangements pursuant to the relevant provisions of the GEM Listing Rules and Main Board Listing Rules. Approval for the Transfer of Listing has been issued by the CSRC on 10 January 2011. The Transfer of Listing will not involve the issue of any new Shares by the Company.

The Company would like to emphasize that the Transfer of Listing is still subject to, among others, the approval of the Stock Exchange. Shareholders and potential investors should be aware that the Company may or may not proceed with the Transfer of Listing, and are therefore advised to exercise caution when dealing in the H Shares.

Further to the announcement of the Company dated 10 February 2010 and the circular to Shareholders dated 1 March 2010, the Board is pleased to announce that the Company has submitted an application to the Stock Exchange on 25 January 2011 for the Transfer of Listing of its H Shares from GEM to the Main Board under the Transfer of Listing arrangements pursuant to the relevant provisions of the GEM Listing Rules and Main Board Listing Rules. Approval for the application for the Transfer of Listing has been issued by the CSRC on 10 January 2011. The Transfer of Listing will not involve the issue of any new Shares by the Company.

The Transfer of Listing will be conditional upon, amongst others:

- 1. the fulfillment of all the applicable listing requirements on the Main Board as stipulated in the relevant rules and regulations of the PRC and the Main Board Listing Rules by the Company;
- 2. the granting of the approval by the Listing Committee for the listing of and permission to deal in the existing H shares on the Main Board; and
- 3. the obtaining of all other relevant consent or approval (if any) which are required in connection with the Transfer of Listing and the fulfillment of all conditions which may be attached to such consents or approvals.

The Directors believe that listing of the H Shares on the Main Board will facilitate an increase in the liquidity of the H Shares, further enhance the public profile of the Group and recognition from the investing public, including the institutional investors, which will be beneficial and complementary to the future growth and development of the Group. The Directors thus consider that listing of the H Shares on the Main Board will be beneficial to the future growth, financing flexibility and business development of the Group. As at the date of this announcement, the Directors do not contemplate any material change in the nature of business activities of the Company immediately following the Transfer of Listing.

The Company would like to emphasize that the Transfer of Listing is still subject to, among others, the approval of the Stock Exchange. Shareholders and potential investors should be aware that the Company may or may not proceed with the Transfer of Listing, and are therefore advised to exercise caution when dealing in the H Shares.

DEFINITIONS

In this announcement, unless the context otherwise requires, the following terms shall have the following meanings:

"Board"	the board of Directors
"Company"	深圳市元征科技股份有限公司 (Launch Tech Company Limited), a joint stock limited company incorporated in the PRC with limited liability and whose H Shares are currently listed on GEM
"CSRC"	中國證券監督管理委員會 (China Securities Regulatory Commission)
"Directors"	the directors of the Company

"Domestic Share(s)"	ordinary domestic share(s) of nominal value of RMB0.1 (or such other nominal value resulting from any sub-division, consolidation or re- classification thereof from time to time in the share capital of the Company) each in the share capital of the Company which are subscribed for or credited as fully paid up in RMB, and all of such shares are not listed on the Stock Exchange
"GEM"	the Growth Enterprise Market of the Stock Exchange
"GEM Listing Rules"	the Rules Governing the Listing of Securities on GEM
"Group"	the Company and its subsidiaries
"H Share(s)"	ordinary overseas listed foreign invested shares of nominal value of RMB0.1 (or such other nominal value resulting from any sub-division, consolidation or re-classification thereof from time to time in the share capital of the Company) each in the share capital of the Company, which are listed on GEM and subscribed for and traded in HK\$
"HK\$"	Hong Kong dollars, the lawful currency of the Hong Kong Special Administrative Region of the PRC
"Listing Committee"	the listing committee of the Main Board
"Main Board"	the main board of the Stock Exchange
"Main Board Listing Rules"	the Rules Governing the Listing of Securities on the Stock Exchange
"PRC"	The People's Republic of China, which for the purpose of this announcement, exclude the regions of the Hong Kong Special Administrative Region of the PRC, the Macau Special Administrative Region of the PRC and Taiwan
"RMB"	Renminbi, the lawful currency of the PRC
"Share(s)"	H Shares, Domestic Shares and all shares of other class(es) resulting from any sub-division, consolidation or re-classification thereof from time to time in the share capital of the Company
"Shareholder(s)"	holder(s) of the Share(s)
"Stock Exchange"	The Stock Exchange of Hong Kong Limited

"Transfer of Listing"

the proposed transfer of listing of the H Shares from GEM to the Main Board

By order of the Board Launch Tech Company Limited Liu Xin Chairman

Shenzhen, the PRC, 25 January 2011

As at the date hereof, the executive directors of the Company are Mr. Liu Xin, Mr. Liu Jun and Ms. Liu Ping; the non-executive director of the Company is Ms. Liu Yong and Ms. Liu Xiaohua; the independent non-executive directors of the Company are Mr. Jiang Chao, Mr. Liu Yuan and Dr. Zou Shulin.

This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that, to the best of their knowledge and belief the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.