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PERCEPTION DIGITAL HOLDINGS LIMITED

幻音數碼控股有限公司 (Incorporated in the Cayman Islands with limited liability) (Stock Code: 8248)

CHANGE OF PRINCIPAL BUSINESS ADDRESS

The board of directors (the "**Board**") of Perception Digital Holdings Limited (the "**Company**") hereby announces that the principal place of business of the Company in Hong Kong will be changed to 21st Floor, Fortis Tower, No. 77-79 Gloucester Road, Hong Kong with effect from 28 February 2011.

By order of the Board **Perception Digital Holdings Limited** LAU, Jack Chairman and Chief Executive Officer

Hong Kong, 24 February 2011

As at the date of this announcement, the executive Directors are Dr. Lau, Jack and Mr. Tao Hong Ming; the non-executive Directors are Prof. Cheng, Roger Shu Kwan and Prof. Tsui, Chi Ying; and the independent non-executive Directors are Dr. Lam Lee, Kiu Yue Alice Piera, Prof. Chin, Tai Hong Roland and Mr. Shu, Wa Tung Laurence.

This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that, to the best of their knowledge and belief the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive and there are no other matters the omission of which would make any statement herein or this announcement misleading.

This announcement will remain on the "Latest Company Announcements" page of the GEM website at www.hkgem.com for at least 7 days from the date of its publication and on the Company's website at www.perceptiondigital.com.