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LAUNCH

深圳市元征科技股份有限公司 LAUNCH TECH COMPANY LIMITED

(a joint stock limited company incorporated in the People's Republic of China with limited liability)

(Stock code: 8196)

POSTPONEMENT OF BOARD MEETING

Reference is made to the announcement of Launch Tech Company Limited (the “Company”) dated 16 February 2011 in relation to the notice of board meeting of the Company (the “Notice”).

The board of directors of the Company hereby announces that the board meeting referred in the Notice will be postponed to 2 March 2011 at 4:00 pm. Due to the fact that a number of directors are not available for the board meeting, the board meeting referred to in the Notice has to be postponed. All other details contained in the Notice remain unchanged.

By order of the Board
Launch Tech Company Limited
Liu Xin
Chairman

Shenzhen, the PRC, 28 February 2011

As at the date hereof, the executive directors of the Company are Mr. Liu Xin, Mr. Liu Jun and Ms. Liu Ping; the non-executive directors of the Company are Ms. Liu Yong and Ms. Liu Xiaohua; the independent non-executive directors of the Company are Mr. Jiang Chao, Mr. Liu Yuan and Dr. Zou Shulin.

This announcement, for which the directors of the Company collectively and individually accept full responsibility, includes particulars given in compliance with the Rules Governing the Listing of Securities on the Growth Enterprise Market of The Stock Exchange of Hong Kong Limited for the purpose of giving information with regard to the Company. The directors, having made all reasonable enquiries, confirm that, to the best of their knowledge and belief the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.

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