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CHINA TRENDS HOLDINGS LIMITED

中國趨勢控股有限公司

(incorporated in the Cayman Islands with limited liability)

(Stock Code: 8171)

CHANGE IN DIRECTORATE

<p>The Board announces that Mr. Law will be re-designated as a non-executive Director of the Company with effect from 1 March 2011.</p>

RE-DESIGNATION OF DIRECTOR

The board (the “Board”) of directors (the “Directors”) of China Trends Holdings Limited (the “Company”) announces that Mr. Law Gerald Edwin (“Mr. Law”), currently an executive Director of the Company, will be re-designated as a non-executive Director of the Company with effect from 1 March 2011.

Mr. Law, aged 34, was appointed as an executive Director of the Company on 1 October 2009. He has over 10 years of experience in accounting, taxation, financing and auditing in Hong Kong. Mr. Law holds an Honor Diploma in Accounting and Master’s degree in Financial Management. He is a fellow member of Association of International Accountants, a Certified Public Accountant of the Hong Kong Institute of Certified Public Accountants, a Certified Tax Adviser and an associate member of The Taxation Institute of Hong Kong.

Mr. Law does not have a service contract with the Company and is subject to retirement by rotation and re-election in accordance with the Articles of Association of the Company. He is entitled to such emoluments and discretionary bonus as may be determined by the Board from time to time with reference to the performance of the Company, duties and responsibilities of the director concerned and prevailing market conditions.

Mr. Law has not held any directorship in other public companies in the last three years preceding the date of this announcement. Save as aforesaid, Mr. Law does not have any relationship with any other directors, senior management, substantial shareholders or controlling shareholders of the Company. Mr. Law does not have any interest in the securities of the Company within the meaning of Part XV of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong). Mr. Law has confirmed that in relation to his re-designation, he has no disagreement with the Board.

Save as disclosed above, there is no information relating to Mr. Law's re-designation as a non-executive Director of the Company required to be disclosed pursuant to Rule 17.50(2)(h) to (v) of the Rules Governing the Listing of Securities on the Growth Enterprise Market of the Stock Exchange, and there are no other matters that need to be brought to the attention to the Company's shareholders in connection with the aforesaid re-designation.

By Order of the Board
China Trends Holdings Limited
Xiang Xin
Chairman

Hong Kong, 28 February 2011

As at the date of this announcement, the executive Directors are Mr. Xiang Xin, Mr. Yang Gaocai, Mr. Wong Chak Keung, Mr. Law Gerald Edwin and Mr. Lu Yuhe and the independent non-executive Directors are Mr. Zhang Zhan Liang, Mr. Kwok Chi Hung and Ms. An Jing.

This announcement, for which the directors of the Company collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Company. The directors of the Company, having made all reasonable enquiries, confirm that to the best of their knowledge and belief the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.

This announcement will remain on GEM website on the "Latest Company Announcements" page for at least 7 days from the date of its posting and the Company website at www.8171.com.hk.