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LAUNCH

深圳市元征科技股份有限公司 LAUNCH TECH COMPANY LIMITED

(a joint stock limited company incorporated in the People's Republic of China with limited liability)

(Stock Code on GEM: 8196)

(Stock Code on Main Board: 02488)

ANNOUNCEMENT

CHANGE OF DATE OF THE ANNUAL GENERAL MEETING AND THE BOOK CLOSURE PERIOD

CHANGE OF DATE OF THE ANNUAL GENERAL MEETING

Reference is made to the notice of annual general meeting of the Company dated 7 March 2011 (the “**AGM Notice**”) which sets out the venue, date and time of the annual general meeting of the Company (the “**AGM**”) and contains the resolutions to be proposed at the AGM for the Company’s shareholders’ (the “**Shareholders**”) consideration and approval.

The board of directors of the Company (the “**Board**”) hereby gives notice that the date of the AGM (originally scheduled to be held on Tuesday, 26 April 2011) will be changed to **Saturday, 30 April 2011** while the venue and time remain unchanged. There is no change to the resolutions to be considered and approved by the Shareholders at the AGM, the details of which were set out in the AGM Notice.

CHANGE OF BOOK CLOSURE PERIOD

Due to the change of date of the AGM, the book closure period will be changed accordingly and the Board hereby gives notice that the Register of members will be closed (originally scheduled to be closed from Saturday, 26 March 2011 to Tuesday, 26 April 2011) from **Thursday, 31 March 2011 to Saturday, 30 April 2011** (both days inclusive). Furthermore, all transfers of H shares of the Company accompanied by the relevant share certificates must be lodged with the Company’s H share registrar not later than 4:30 p.m. on **Wednesday, 30 March 2011** (originally, such date was scheduled to be on Friday, 25 March 2011).

NOTICE, PROXY FORM AND CONFIRMATION SLIP

A revised notice of AGM, together with a revised confirmation slip for the AGM (the “**Revised Confirmation Slip**”) and a revised form of proxy for use at the AGM (the “**Revised Proxy Form**”) will be despatched to the Shareholders as soon as practicable. All Shareholders completing the Revised Confirmation Slip and/or the Revised Proxy Form must do so and return the same in accordance with the instructions printed therein.

The proxy forms previously deposited at the principal place of business of the Company in the People’s Republic of China (for domestic Shareholders of the Company) or at the Company’s H Share registrar (for holders of H shares of the Company) (the “**Original Proxy Form**”) will still be valid for the purpose of the AGM. Shareholders wishing to deposit the Revised Proxy Form, which supersedes the Original Proxy Form, may do so in accordance with the instructions printed therein.

By order of the Board
Launch Tech Company Limited
Liu Xin
Chairman

Shenzhen, the PRC,
17 March 2011

As at the date hereof, the executive Directors of the Company are Mr. Liu Xin, Mr. Liu Jun and Ms. Liu Ping; the non-executive Directors of the Company are Ms. Liu Yong and Ms. Liu Xiaohua; the independent non-executive Directors of the Company are Mr. Jiang Chao, Mr. Liu Yuan and Dr. Zou Shulin.

This announcement includes particulars given in compliance with the GEM Listing Rules and the Main Board Listing Rules for the purpose of giving information with regard to the Company. The directors collectively and individually accept full responsibility for the accuracy of the information contained in this announcement and confirm, having made all reasonable enquiries, that to the best of their knowledge and belief there are no other facts the omission of which would make any statement herein misleading.