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CHINA TRENDS HOLDINGS LIMITED

中國趨勢控股有限公司

(incorporated in the Cayman Islands with limited liability)

(Stock Code: 8171)

APPOINTMENT OF DIRECTORS

The Board is pleased to announce that (i) Mr. Liang has been appointment as executive Director of the Company; and (ii) Mr. Chen has been appointment as non-executive Director of the Company with effect from 20 June 2011.

The board (the “Board”) of directors (the “Directors”) of China Trends Holdings Limited (the “Company”) is pleased to announce that (i) Mr. Liang Xiaojin (“Mr. Liang”) has been appointed as executive Director of the Company with effect from 20 June 2011, and (ii) Mr. Chen Banyan (“Mr. Chen”) has been appointment as non-executive Director of the Company with effect from 20 June 2011.

Mr. Liang Xiaojin

Mr. Liang, aged 50, received his bachelor degree in science from Guangzhou teacher's College. Mr. Liang has over 25 years of management experience in the movie, multimedia and entertainment industry in People's Republic of China. He is currently the general manager of Pearl River Film Digital Media Company Limited (珠影數字音畫傳媒有限公司), a company established under the laws of the People’s Republic of China.

Mr. Liang has not entered into a contract with the Company. Mr. Liang is not appointed for a specific term and will retire from office by rotation at the forthcoming annual general meeting of the Company, at which time Mr. Liang will be eligible for re-election pursuant to the articles of association of the Company. The director’s emolument of Mr. Liang will be determined and approved by the Remuneration Committee of the Company with reference to market terms, performance, qualification and experience of Mr. Liang.

Further announcement will be made by the Company as and when appropriate.

Save as disclosed above, Mr. Liang has not held any position with the Company or any of its subsidiaries and has not been a director in any other listed company in the past three years. Mr. Liang is not connected with any directors, senior management, management shareholders, substantial shareholders or controlling shareholders of the Company. As at the date of this announcement, Mr. Liang does not have any interest in the securities of the Company within the meaning of Part XV of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong)

Save as disclosed above, Mr. Liang and the Company are not aware of any matters that need to be brought to the attention of the shareholders of the Company and there is no information relating to Mr. Liang that is required to be disclosed pursuant to Rule 17.50(2)(h) to (v) of the Rules Governing the Listing of Securities on the Growth Enterprise Market of the Stock Exchange (the “GEM Listing Rules”).

Mr. Chen Banyan

Mr. Chen, aged 26, holds a master degree of Economics from the University of Hong Kong and a bachelor degree of Economics from Sun Yat-Sen University. Mr. Chen is specializing in venture capital investment and he has substantial experience in Project Management, Corporate Financing, Accounting and Mergers and Acquisitions.

Mr. Chen does not have a service contract with the Company and is subject to retirement by rotation and re-election in accordance with the Articles of Association of the Company. He is entitled to such emoluments and discretionary bonus as may be determined by the Board from time to time with reference to the performance of the Company, duties and responsibilities of the director concerned and prevailing market conditions.

Save as disclosed above, Mr. Chen has not held any position with the Company or any of its subsidiaries and has not been a director in any other listed company in the past three years. Mr. Chen is not connected with any directors, senior management, management shareholders, substantial shareholders or controlling shareholders of the Company. As at the date of this announcement, Mr. Chen does not have any interest in the securities of the Company within the meaning of Part XV of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong)

Save as disclosed above, Mr. Chen and the Company are not aware of any matters that need to be brought to the attention of the shareholders of the Company and there is no information relating to Mr. Chen that is required to be disclosed pursuant to Rule 17.50(2)(h) to (v) of the Rules Governing the Listing of Securities on the Growth Enterprise Market of the Stock Exchange (the “GEM Listing Rules”).

The Board takes this opportunity to extend its warmest welcome to Mr. Liang and Mr. Chen to join the Company.

By Order of the Board
China Trends Holdings Limited
Xiang Xin
Chairman

Hong Kong, 20 June 2011

As at the date of this announcement, the executive Directors are Mr. Xiang Xin, Ms. Lu Yuhe and Mr. Liang Xiaojin ; the non-executive Director is Mr. Chen Banyan and the independent non-executive Directors are Mr. Zhang Zhan Liang, Mr. Kwok Chi Hung and Ms. An Jing.

This announcement, for which the directors of the Company collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Company. The directors of the Company, having made all reasonable enquiries, confirm that to the best of their knowledge and belief the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.

This announcement will remain on GEM website on the “Latest Company Announcements” page for at least 7 days from the date of its posting and the Company website at www.8171.com.hk.