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CHINA TRENDS HOLDINGS LIMITED

中國趨勢控股有限公司

(incorporated in the Cayman Islands with limited liability)

(Stock Code: 8171)

CHANGE OF COMPANY SECRETARY

AND AUTHORISED REPRESENTATIVE

The Board announces that Mr. Wong has resigned as the Company Secretary and Authorised Representative of the Company with effect from 15 July, 2011 and Mr. Liu has been appointed as the Company Secretary and Authorised Representative of the Company on the same date.

The board of directors (“Board”) of China Trends Holdings Limited (“Company”) announces that Mr. Wong Chak Keung (“Mr. Wong”) has resigned as the Company Secretary and Authorised Representative of the Company with effect from 15 July, 2011. Mr. Wong has confirmed that there is no disagreement with the Board and that there is no matter in relation to his resignation that needs to be brought to the attention of the shareholders of the Company.

The Board is pleased to announce that Mr. Liu Wai Kin (“Mr. Liu”) has been appointed as the Company Secretary and Authorised Representative of the Company with effect from 15 July, 2011. Mr. Liu holds a Master’s Degree in Professional Accounting and Corporate Governance and is an associate member of The Institute of Chartered Secretaries and Administrators and The Hong Kong Institute of Chartered Secretaries.

The Board would like to express its appreciation to Mr. Wong for his contribution to the Company during his term of service and welcome Mr. Liu to his new appointment.

By Order of the Board
China Trends Holdings Limited
Xiang Xin
Chairman

Hong Kong, 15 July 2011

As at the date of this announcement, the executive Directors are Mr. Xiang Xin, Ms. Lu Yuhe and Mr. Liang Xiaojin; the non-executive Director is Mr. Chen Banyan and the independent non-executive Directors are Mr. Zhang Zhan Liang, Mr. Kwok Chi Hung and Ms. An Jing.

This announcement, for which the directors of the Company collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Company. The directors of the Company, having made all reasonable enquiries, confirm that to the best of their knowledge and belief the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.

This announcement will remain on GEM website on the “Latest Company Announcements ” page for at least 7 days from the date of its posting and the Company website at www.8171.com.hk.